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KEY=TWO - NORRIS GIOVANNY

Automated Readability Index

"Inasmuch as the utility of technical manuals is influenced to a marked extent by their reading difficulty or readability, the Automated Readability Index was devised to provide an easy, automated method of collecting data from which textual material can be evaluated in terms of readability. Whereas most readability formulas include separate factors related to (1) word difficulty and (2) sentence difficulty, the Automated Readability Index provides for the mechanical tabulation of the required data on passages as they are typed on a standard typewriter. Impulses from the typewriter activate counters which record the number of letters, words and sentences contained in the passage. From this, the average word length and average sentence length are computed. Appropriate weightings of these factors result in an index reflecting the readability of the passage. This index is in close agreement with other indexes of readability."--Abstract.

Readability: Text and Context

Springer This book explores what makes a book readable by bringing together the relevant literature and theories, and situating them within a unified account. It provides a single resource that offers a principled discussion of the issues and their applications.

Proceedings of First International Conference on Smart System, Innovations and Computing

SSIC 2017, Jaipur, India

Springer The edited volume contains original papers contributed to 1st International Conference on Smart System, Innovations and Computing (SSIC 2017) by researchers from different countries. The contributions focuses on two main areas, i.e. Smart Systems Innovations which includes applications for smart cities, smart grid, social computing and privacy challenges with their theory, specification, design, performance, and system building. And second Computing of Complex Solutions which includes algorithms, security solutions, communication and networking approaches. The volume provides a snapshot of current progress in related areas and a glimpse of future possibilities. This volume is useful for researchers, Ph.D. students, and professionals working in the core areas of smart systems, innovations and computing.

Language and Text

Data, models, information and applications

John Benjamins Publishing Company Specialists in quantitative linguistics the world over have recourse to a solid and universal methodology. These days, their methods and mathematical models must also respond to new communication phenomena and the flood of data produced daily. While various disciplines (computer science, media science) have different ways of processing this onslaught of information, the linguistic approach is arguably the most relevant and effective. This book includes recent results from many renowned contemporary practitioners in the field. Our target audiences are academics, researchers, graduate students, and others involved in linguistics, digital humanities, and applied mathematics.

Technical Report

The Art of Technical Documentation

Digital Press The Art of Technical Documentation presents concepts, techniques, and practices in order to produce effective technical documentation. The book provides the definition of technical documentation; qualities of a good technical documentation; career paths and documentation management styles; precepts of technical documentation; practices for gathering information, understanding what you have gathered, and methods for testing documentation; and considerations of information representation, to provide insights on how different representations affect reader perception of your documents. Technical writers and scientists will find the book a good reference material.

Chinese Lexical Semantics

20th Workshop, CLSW 2019, Beijing, China, June 28–30, 2019, Revised Selected Papers

Springer Nature This book constitutes the thoroughly refereed post-workshop proceedings of the 20th Chinese Lexical Semantics Workshop, CLSW 2019, held in Chiayi, Taiwan, in June 2019. The 39 full papers and 46 short papers included in this volume were carefully reviewed and selected from 254 submissions. They are organized in the following topical sections: lexical semantics; applications of natural language processing; lexical resources; corpus linguistics.

Technical Translation

Usability Strategies for Translating Technical Documentation

Springer Science & Business Media This introduction to technical translation and usability draws on a broad range of research and makes the topic both accessible and applicable to those involved in the practice and study of translation. Readers learn how to improve and assess the quality of technical translations using cognitive psychology, usability engineering and technical communication. A practical usability study illustrates the theories, methods and benefits of usability engineering.

Reading and Learning Strategies

Middle Grades Through High School

Kendall Hunt

Contemporary Issues in Public Sector Accounting and Auditing

Emerald Group Publishing Providing a comprehensive account which brings a wide range of countries to the forefront in terms of both comparability and accountability, this study shines a light on the differences in accounting systems between states, and fills a gap in the literature by combining these aspects of public sector accounting and auditing within a single book.

A Handbook For Teacher Research

McGraw-Hill Education (UK) A comprehensive approach to teacher research as systematic, methodical and informed practice. It identifies five generic features that must be present in all kinds of research, and provides guidelines for teachers to meet these in studies designed to enhance their vocation as educators.

Guidelines

Writing for Adults with Limited Reading Skills

Abstract: These guidelines are intended to assist writers and editors in preparation of written materials for adults with limited reading skills. Basic points in preparing informational material are as follows: know the characteristics of the audience so that the material is appropriate; clearly identify and organize the message; and present the material in a way to get and hold readers' attention long enough for them to retain the message. Illustrations, references, and a high-frequency word list are included.

Advances in Computational Intelligence

17th Mexican International Conference on Artificial Intelligence, MICAI 2018, Guadalajara, Mexico, October 22–27, 2018, Proceedings, Part II

Springer The two-volume set LNAI 11288 and 11289 constitutes the proceedings of the 17th Mexican International Conference on Artificial Intelligence, MICAI 2018, held in Guadalajara, Mexico, in October 2018. The total of 62 papers presented in these two volumes was carefully reviewed and selected from 149 submissions. The contributions are organized in topical as follows: Part I: evolutionary and nature-inspired intelligence; machine learning; fuzzy logic and uncertainty management. Part II: knowledge representation, reasoning, and optimization; natural language processing; and robotics and computer vision.

Methodological Issues in Comparative Educational Studies

The Case of the IEA Reading Literacy Study

The Economics of Software Quality

Addison-Wesley Poor quality continues to bedevil large-scale development projects, but few software leaders and practitioners know how to measure quality, select quality best practices, or cost-justify their usage. In The Economics of Software Quality, leading software quality experts Capers Jones and Jitendra Subramanyam show how to systematically measure the economic impact of quality and how to use this information to deliver far more business value. Using empirical data from hundreds of software organizations, Jones and Subramanyam show how integrated inspection, static analysis, and testing can achieve defect removal rates exceeding 95 percent. They offer innovative guidance for predicting and measuring defects and quality; choosing defect prevention, pre-test defect removal, and testing methods; and optimizing post-release defect reporting and repair. This book will help you Prove that improved software quality translates into strongly positive ROI and greatly reduced TCO Drive better results from current investments in debugging and prevention Use quality techniques to stay on schedule and on budget Avoid "hazardous" metrics that lead to poor decisions Important note: The audio and video content included with this enhanced eBook can be viewed only using iBooks on an iPad, iPhone, or iPod touch.

Patient Education in Health and Illness

Lippincott Williams & Wilkins This practical text/reference provides theory-based approaches to teaching patients of all ages and their families in a variety of healthcare settings. Thorough revision includes a stronger clinical application focus and strong practice examples. The text highlights the patient education process and stresses collaboration among health care team members. This edition's Strategies for Critical Analysis and Application boxes provide student activities for increased interaction. Research boxes throughout enhance the evidence-based practice connection. Each chapter includes updated URLs and key words to use in search engines.

ESL (ELL) Literacy Instruction

A Guidebook to Theory and Practice

Routledge This comprehensive research-based text provides both ESL and mainstream teachers with the background and expertise necessary to plan and implement reading programs that match the particular needs and abilities of their students. ESL (ELL) Literacy Instruction: A Guidebook for Theory and Practice, Second Edition:applies current ESL and reading research and theory to practiceis designed for use by pre-service and in-service teachers at all levels from kindergarten to adult learners explains different models of literacy instruction.

Consumer Law and Economics

Springer Nature This edited volume covers the challenges currently faced by consumer law in Europe and the United States, ranging from fundamental theoretical questions, such as what goals consumer law should pursue, to practical questions raised by disclosure requirements, the General Data Protection Regulation and technology advancements. With governments around the world enacting powerful new regulations concerning consumers, consumer law has become an important topic in the economic analysis of law. Intended to protect consumers, these regulations typically seek to do so by giving them tools to make better decisions, or by limiting the consequences of their bad decisions. Legal scholars are divided, however, regarding the efficacy and effects of these regulations; some call for certain policies to be abolished, while others support a regulatory expansion.

The Reading Teacher's Book of Lists

John Wiley & Sons The essential handbook for reading teachers, now aligned with the Common Core The Reading Teacher's Book of Lists is the definitive instructional resource for anyone who teaches reading or works in a K-12 English language arts-related field. Newly revised and ready for instant application, this top seller provides up-to-date reading, writing, and language content in more than 240 lists for developing targeted instruction, plus section briefs linking content to research-based teaching practices. This new sixth edition includes a guide that maps the lists to specific Common Core standards for easy lesson planning, and features fifty brand-new lists on: academic and domain-specific vocabulary, foundation skills, rhyming words, second language development, context clues, and more. This edition also includes an expanded writing section that covers registers, signal and transition words, and writers' craft. Brimming with practical examples, key words, teaching ideas, and activities that can be used as-is or adapted to students' needs, these lists are ready to differentiate instruction for an individual student, small-group, or planning multilevel instruction for your whole class. Reading is the center of all school curricula due to recent state and federal initiatives including rigorous standards and new assessments. This book allows to you skip years of curating content and dive right into the classroom armed with smart, relevant, and effective plans. Develop focused learning materials quickly and easily Create unit-specific Common Core aligned lesson plans Link classroom practice to key research in reading, language arts and learning Adapt ready-made ideas to any classroom or level It's more important than ever for students to have access to quality literacy instruction. Timely, up to date, and distinctively smart, The Reading Teacher's Book of Lists should be on every English language arts teacher's desk, librarian's shelf, literacy coach's resource list, and reading professor's radar.

Persuasive Communication

How Audiences Decide

Routledge This updated and expanded edition of Persuasive Communication offers a comprehensive introduction to persuasion and real-world decision making. Drawing on empirical research from social psychology, neuroscience, business communication research, cognitive science, and behavioral economics, Young reveals the thought processes of many different audiences—from investors to CEOs—to help students better understand why audiences make the decisions they make and how to influence them. The book covers a broad range of communication techniques, richly illustrated with compelling examples, including resumes, speeches, and slide presentations, to help students recognize persuasive methods that do, and do not, work. A detailed analysis of the emotions and biases that go into decision making arms students with perceptive insights into human behavior and helps them apply this understanding with various decision-making aids. Students will learn how to impact potential employers, clients, and other audiences essential to their success. This book will prove fascinating to many, and especially useful for students of persuasion, rhetoric, and business communication.

A Spanish Language Fry-type Readability Procedure

Elementary Level

Skills for Practice in Occupational Therapy E-Book

Elsevier Health Sciences This book is the companion volume to Duncan: FOUNDATIONS FOR PRACTICE IN OCCUPATIONAL THERAPY, 5e and provides a comprehensive guide to the practice applications of the theory base. It is designed to be a "basic and beyond" text, of value to students throughout their studies but also a valuable reference text to clinicians. The sections cover the following essential skills for effective occupational therapy practice: clinical skills, management and leadership skills, evidence-based and research skills, and thinking, judgement and decision-making skills. Links theory and evidence-base, and is also practical Each chapter follows same basic structure (same format as Foundations) Each chapter contains practical examples and/or vignettes New addition of highlight boxes in each chapter gives the main points in bullet format for ease of access to students new to the

area Well referenced

Proceedings of Mechanical Engineering Research Day 2017

Centre for Advanced Research on Energy This e-book is a compilation of papers presented at the Mechanical Engineering Research Day 2017 (MERD'17) - Melaka, Malaysia on 30 March 2017.

Handbook of Reading Research

Psychology Press The influential first volume of the Handbook of Reading Research, published in 1984, was out of print for a number of years. This classic work, newly reprinted and available once again, includes comprehensive, authoritative, and effectively written chapters from a variety of research perspectives. With the breadth to appeal to a wide audience, yet the depth to speak authoritatively to various subgroups within that audience, this volume is an essential resource for researchers, students, and professionals across the field of reading and literacy education.

Content Area Literacy

An Integrated Approach

Kendall Hunt

Readability of Quarterly Reports: Do companies mislead investors?

Anchor Academic Publishing (aap_verlag) Financial reports can be regarded as the primary means of communication between a company's management and its shareholders. The reports also address all other kinds of stakeholders like employees, suppliers, customers, competitors, governments, potential investors, bond holders and, in a broad sense, the entire society. Still, it is questionable whether managers really deliver true information in their reports. One possible way of obscuring corporate information when results are negative, or of being forthcoming in disclosing information when results are good, is to adjust the reports' readability which can influence understandability as a consequence. The concrete aim of this study is to focus on the readability of letters to the shareholders of bilingual (German and English) quarterly reports of listed companies at Frankfurt Stock Exchange. It is examined how various factors influence the readability of company reports.

Experimental IR Meets Multilinguality, Multimodality, and Interaction

10th International Conference of the CLEF Association, CLEF 2019, Lugano, Switzerland, September 9–12, 2019, Proceedings

Springer Nature This book constitutes the refereed proceedings of the 10th International Conference of the CLEF Association, CLEF 2019, held in Lugano, Switzerland, in September 2019. The conference has a clear focus on experimental information retrieval with special attention to the challenges of multimodality, multilinguality, and interactive search ranging from unstructured to semi structures and structured data. The 7 full papers and 8 short papers presented in this volume were carefully reviewed and selected from 30 submissions. This year, many contributions tackle the social networks with the detection of stances or early identification of depression signs on Twitter in a cross-lingual context. Further this volume presents 7 "best of the labs" papers which were reviewed as a full paper submission with the same review criteria. The labs represented scientific challenges

based on new data sets and real world problems in multimodal and multilingual information access. In addition to this, 9 benchmarking labs reported results of their yearlong activities in overview talks and lab sessions.

Wisconsin Library Bulletin

Cultural Competence in Health Education and Health Promotion

John Wiley & Sons Learn to manage cultural and ethnic diversity and deliver health education results with this leading resource Cultural Competence in Health Education and Health Promotion, 3rd Edition extensively covers a host of crucial topics on the subject of health education and promotion to various cultural and ethnic groups. The authors provide concrete strategies and practical advice for those seeking to maximize the health-related results they achieve from their education efforts. The significant updates in this newest edition of Cultural Competence in Health Education and Health Promotion include: Updated and expanded demographic information on select groups based on the most up-to-date census data The use of universal design for diverse populations Examples of programs to increase health literacy among diverse groups Including updated case scenarios and new, innovative health programs, the 3rd edition of Cultural Competence in Health Education and Health Promotion represents an unprecedented leap forward for this already celebrated series. It's perfect for any health educator who deals with an ethnically or culturally diverse population.

Handbook of Reading Assessment

A One-Stop Resource for Prospective and Practicing Educators

Routledge The Handbook of Reading Assessment, Second Edition, covers the wide range of reading assessments educators must be able to use and understand to effectively assess and instruct their students. Comprehensive and filled with numerous authentic examples, the text addresses informal classroom based assessment, progress monitoring, individual norm-referenced assessment, and group norm-referenced or 'high-stakes' testing. Coverage includes assessment content relevant for English language learners and adults. A set of test guidelines to use when selecting or evaluating an assessment tool is provided. New and updated in the Second Edition Impact on reading assessment of Common Core Standards for literacy; increased top-down focus on accountability and high stakes tests; innovations in computerized assessment of reading Latest developments in Response to Intervention (RTI) model, particularly as they impact reading assessment International Reading Association standards for reading educators and brief discussion of International Dyslexia Association standards Types of reading assessment, including discussion of formative versus summative assessment Expanded coverage of assessment of reading motivation Expanded coverage of writing assessment New and revised assessments across genres of reading assessment Companion Website: numerous resources relevant to reading and writing assessment; suggestions for evidence-based instructional practices that can be linked to assessment results; PowerPoint slides; test bank; study guides; application exercises

Health Literacy in Canada

A Primer for Students

Canadian Scholars' Press Why do we need health literacy? Through a health promotion and social justice lens, Laurie Hoffman-Goetz, Lorie Donelle, and Rukhsana Ahmed describe health literacy as an increasingly important determinant of health and highlight the necessity of health literacy skills for ensuring equitable access to health care information and services. This core text offers a critical examination of how culture, ethnicity, social media applications, and the literacy and digital divides affect individuals' ability to secure health information, services, and support. Health Literacy in Canada will inform the way we respond to public health issues in Canada and around the world. This pedagogically rich and highly accessible text is ideal for use in upper-level undergraduate and graduate courses in public health, health promotion, health communication, risk communication and

perception, and gerontology. Features: contains extensive learning tools for students, including summaries of key points, questions for reflection, learning exercises, a glossary, and a list of additional resources provides a comprehensive review of fundamental health literacy concepts including definitions, models, and measurement tools emphasizes Canadian-centred examples of health literacy policy milestones offers concrete recommendations for improving health literacy in everyday settings

Ubiquitous Learning Environments and Technologies

Springer This book focuses on the design and architecture of ubiquitous learning environments, associated technologies, various learning scenarios supported by these environments, and different contexts that arise in environments where the seamless immersion of formal and informal activities and interactions has the potential to contribute to the learning process. With particular focus on adaptivity for individual learners, the book explores the diminishing boundaries of formal and informal learning, and the potential of location-aware context-sensitive approaches that are emerging as successors to the Web 2.0 paradigm.

Behind the Mind

Methods, Models and Results in Translation Process Research

Samfundslitteratur This volume contains ten papers describing various translation experiments using Translog and/or think-aloud methodology. Copenhagen Studies in Language volumes 36 (Looking at Eyes edited by Susanne Gopferich and Arnt Lykke Jakobsen) and 37 are two complementary volumes containing empirical studies by scholars working in the field of translation process research. Contributors include members of the EU Eye-to-IT project

The Complete Guide to Lesson Planning and Preparation

A&C Black This book covers everything needed to plan and prepare for lessons effectively, and encourages teachers to reflect on their strengths and weaknesses, priorities and needs.

How Audiences Decide

A Cognitive Approach to Business Communication

Taylor & Francis How Audiences Decide: A Cognitive Approach to Business Communication is a comprehensive introduction to persuasive communication in the context of business. It summarizes relevant theories and findings from the fields of cognitive science, social cognition, leadership, team cognition, psycholinguistics, and behavioral economics. By illuminating the thought processes of many different audiences, from consumers to Wall Street analysts to CEOs, it helps communicators better understand why audiences make the decisions they make and how to influence them. The book covers a broad range of communication techniques—including those concerning persuasive speaking and writing, interviews and group meetings, content and style, typography and nonverbal behaviors, charts and images, rational arguments and emotional appeals—and examines the empirical evidence supporting each of them.

Tep Vol 21-N1

R&L Education Teacher Education and Practice, a peer-refereed journal, is dedicated to the encouragement and the dissemination of research and scholarship related to professional education. The journal is concerned, in the broadest sense, with teacher preparation, practice and policy issues related to the teaching profession, as well as being concerned with learning in the school setting. The journal also serves as a forum for the exchange of diverse ideas and points of view within these purposes. As a forum, the journal offers a public

space in which to critically examine current discourse and practice as well as engage in generative dialogue. Alternative forms of inquiry and representation are invited, and authors from a variety of backgrounds and diverse perspectives are encouraged to contribute. Teacher Education & Practice is published by Rowman & Littlefield.

Working on Health Communication

SAGE Good communication is at the heart of strategies for effective health promotion and public health. At a time when lifestyle and preventable diseases are still on the rise, practitioners are in need of the skills to deliver effective health messages to the right audience, at the right time. Responding to this demand, Working on Health Communication provides a practical guide to the process of designing, implementing and evaluating campaigns. The book follows the campaign design process step-by-step. It covers every stage from selecting theoretical models and identifying the message and target audience, right through to running the campaign and evaluating its success. "Real-life examples" of actual campaigns are used throughout to show how theoretical ideas work in practice. Working on Health Communication is ideal for students and practitioners in public health, health promotion and other health-related areas who are working on health campaigns.

Selected writings from the Journal of the Mathematics Council of the Alberta Teachers' Association

Celebrating 50 years (1962-2012) of delta-K

IAP The teaching and learning of mathematics in Alberta - one of three Canadian provinces sharing a border with Montana - has a long and storied history. An integral part of the past 50 years (1962-2012) of this history has been delta-K: Journal of the Mathematics Council of the Alberta Teachers' Association. This volume, which presents ten memorable articles from each of the past five decades, that is, 50 articles from the past 50 years of the journal, provides an opportunity to share this rich history with a wide range of individuals interested in the teaching and learning of mathematics and mathematics education. Each decade begins with an introduction, providing a historical context, and concludes with a commentary from a prominent member of the Alberta mathematics education community. As a result, this monograph provides a historical account as well as a contemporary view of many of the trends and issues in the teaching and learning of mathematics. This volume is meant to serve as a resource for a variety of individuals, including teachers of mathematics, mathematics teacher educators, mathematics education researchers, historians, and undergraduate and graduate students. Most importantly, this volume is a celebratory retrospective on the work of the Mathematics Council of the Alberta Teachers' Association.

Teaching Children to be Literate

A Reflective Approach

LiteracyLeaders Prepares teachers for careers in literacy education, emphasizing the role of literacy education in promoting the spirit of democratic life. Chapters on the reading process, teacher empowerment, teaching approaches, higher order literacy, content area reading, and literacy provisions for children wit

Advanced Practice Nursing

Essentials for Role Development

F.A. Davis Meet all the challenges of professional practice—whatever your specialty or environment. Noted nursing professionals and educators explore all of the non-clinical roles and responsibilities of an APN and chart a course that will enable you to meet them successfully. You'll follow the evolution of the APN's role from a historical perspective to the present and examine the issues and challenges you'll encounter in the future.