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## KEY=DESCRIPTION - KIERA CONOR

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### THE MARKET FOR WHEELCHAIRS

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### INNOVATIONS AND FEDERAL POLICY

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### FEDERAL REGISTER

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### PRODUCTION ERGONOMICS

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### DESIGNING WORK SYSTEMS TO SUPPORT OPTIMAL HUMAN PERFORMANCE

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*Ubiquity Press* **Production ergonomics - the science and practice of designing industrial workplaces to optimize human well-being and system performance - is a complex challenge for a designer. Humans are a valuable and flexible resource in any system of creation, and as long as they stay healthy, alert and motivated, they perform well and also become more competent over time, which increases their value as a resource. However, if a system designer is not mindful or aware of the many threats to health and system performance that may emerge, the end result may include inefficiency, productivity losses, low working morale, injuries and sick-leave. To help budding system designers and production engineers tackle these design challenges holistically, this book offers a multi-faceted orientation in the prerequisites for healthy and effective human work. We will cover physical, cognitive and organizational aspects of ergonomics, and provide both the individual human perspective and that of groups and populations, ending up with a look at global challenges that require workplaces to become more socially and economically sustainable. This book is written to give you a warm welcome to the subject, and to provide a solid foundation for improving industrial workplaces to attract and retain healthy and productive staff in the long run.**

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### PARALYSIS RESOURCE GUIDE

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The Paralysis Resource Guide, produced by the Christopher & Dana Reeve Foundation, is a reference and lifestyle tool for people affected by paralysis. The book includes details on medical and clinical subjects related to all causes of paralysis, as well as health maintenance information. The fully-illustrated book provides a detailed overview of biomedical research, assistive technology, sports and recreation activities, legal and civil rights, social security and benefits, and numerous lifestyle options.

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### WOUND CARE

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### A COLLABORATIVE PRACTICE MANUAL

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*Lippincott Williams & Wilkins* **Designed for health care professionals in multiple disciplines and clinical settings, this comprehensive, evidence-based wound care text provides basic and advanced information on wound healing and therapies and emphasizes clinical decision-making. The text integrates the latest scientific findings with principles of good wound care and provides a complete set of current, evidence-based practices. This edition features a new chapter on wound pain management and a chapter showing how to use negative pressure therapy on many types of hard-to-heal wounds. Technological advances covered include ultrasound for wound debridement, laser treatments, and a single-patient-use disposable device for delivering pulsed radio frequency.**

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### FINDEX

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### DISABILITY, HEALTH AND HUMAN DEVELOPMENT

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*Springer* **This open access book introduces the human development model to define disability and map its links with health and wellbeing, based on Sen's capability approach. The author uses panel survey data with internationally comparable questions on disability for Ethiopia, Malawi, Tanzania and Uganda. It presents evidence on the prevalence of disability and its strong and consistent association with multidimensional poverty, mortality, economic insecurity and deprivations in education, morbidity and employment. It shows that disability needs to be considered from multiple angles including aging, gender, health and poverty. Ultimately, this study makes a call for inclusion and prevention interventions as solutions to the deprivations associated with impairments and health conditions.**

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## MARKET-LED STRATEGIC CHANGE

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*Routledge* The third edition of Market-Led Strategic Change builds on the massive success of the previous two editions, popular with lecturers and students alike, presenting an innovative approach to solving an old problem: making marketing happen! In his witty and direct style, Nigel Piercy has radically updated this seminal text, popular with managers, students, and lecturers alike, to take into account the most recent developments in the field. With a central focus on customer value and creative strategic thinking, he fully evaluates the impact of electronic business on marketing and sales strategy, and stresses the goal of totally integrated marketing to deliver superior customer value. "Reality Checks" throughout the text challenge the reader to be realistic and pragmatic. The book confronts the critical issues now faced in strategic marketing: · escalating customer demands driving the imperative for superior value · totally integrated marketing to deliver customer value · the profound impact of electronic business on customer relationships · managing processes like planning and budgeting to achieve effective implementation At once pragmatic, cutting-edge and thought-provoking, Market-Led Strategic Change is essential reading for all managers, students and lecturers seeking a definitive guide to the demands and challenges of strategic marketing in the 21st century.

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## PRINCIPLES OF MEDICAL BIOCHEMISTRY E-BOOK

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*Elsevier Health Sciences* For nearly 30 years, Principles of Medical Biochemistry has integrated medical biochemistry with molecular genetics, cell biology, and genetics to provide complete yet concise coverage that links biochemistry with clinical medicine. The 4th Edition of this award-winning text by Drs. Gerhard Meisenberg and William H. Simmons has been fully updated with new clinical examples, expanded coverage of recent changes in the field, and many new case studies online. A highly visual format helps readers retain complex information, and USMLE-style questions (in print and online) assist with exam preparation. Just the right amount of detail on biochemistry, cell biology, and genetics - in one easy-to-digest textbook. Full-color illustrations and tables throughout help students master challenging concepts more easily. Online case studies serve as a self-assessment and review tool before exams. Online access includes nearly 150 USMLE-style questions in addition to the questions that are in the book. Glossary of technical terms. Clinical Boxes and Clinical Content demonstrate the integration of basic sciences and clinical applications, helping readers make connections between the two. New clinical examples have been added throughout the text.

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## HANDBOOK OF SPORTS MEDICINE AND SCIENCE

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### TRAINING AND COACHING THE PARALYMPIC ATHLETE

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*John Wiley & Sons* Part of the esteemed IOC Handbook of Sports Medicine and Science series, this new volume on Training and Coaching the Paralympic Athlete will be athlete-centred with each chapter written for the practical use of medical doctors and allied health personnel. The chapters also consider the role of medical science in the athlete's sporting career and summarize current international scientific Paralympic literature. Provides a concise, authoritative overview of the science, medicine and psycho-social aspects of training and coaching disabled and Paralympic athletes Offers guidance on medical aspects unique to the training and coaching of Paralympic athletes Endorsed by both the International Olympic Committee (IOC) and the International Paralympic Committee (IPC) Written and edited by global thought leaders in sports medicine

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## MILK AND DAIRY PRODUCTS IN HUMAN NUTRITION

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*Food and Agriculture Organization* Milk and dairy products are a vital source of nutrition for many people. They also present livelihood opportunities for farm families, processors and other stakeholders in dairy value chains. Consumers, industry and governments need up-to-date information on how milk and dairy products can contribute to human nutrition and how dairy-industry development can best contribute to increasing food security and alleviating poverty. This publication is unique in drawing together information on nutrition, and dairy-industry development, providing a rich source of useful material on the role of dairy products in human nutrition and the way that investment in dairy-industry development has changed.

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## BRAND RELEVANCE

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### MAKING COMPETITORS IRRELEVANT

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*John Wiley & Sons* Branding guru Aaker shows how to eliminate the competition and become the lead brand in your market This ground-breaking book defines the concept of brand relevance using dozens of case studies-Prius, Whole Foods, Westin, iPad and more-and explains how brand relevance drives market dynamics, which generates opportunities for your brand and threats for the competition. Aaker reveals how these companies have made other brands in their categories irrelevant. Key points: When managing a new category of product, treat it as if it were a brand; By failing to produce what customers want or losing momentum and visibility, your brand becomes irrelevant; and create barriers to competitors by supporting innovation at every level of the organization. Using dozens of case studies, shows how to create or dominate new categories or subcategories, making competitors irrelevant Shows how to manage the new category or subcategory as if it were a brand and how to create barriers to competitors Describes the threat of becoming irrelevant by failing to make what customer are buying or losing energy David Aaker, the author of four brand books, has been called the father of branding This book offers insight for creating and/or owning a new business arena. Instead of being the best, the goal is to be the only brand around-making competitors irrelevant.

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## WHEELCHAIR SELECTION AND CONFIGURATION

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*Demos Medical* This is the definitive text for everyone concerned with wheelchair selection, including physical and occupational therapists, physiatrists, and other health care providers involved with helping patients to achieve optimal seating. Chapters discuss wheelchair measurement, engineering fundamentals, biomechanics, electronics, and standards. Various types of wheelchairs are considered, including manual, powered, specialized, and sports chairs the selection of seat cushions and specialized seating systems are considered in depth, and assessment and intervention are reviewed. The audience for this book includes undergraduate and graduate students studying occupational therapy, physical therapy, rehabilitation science, and rehabilitation engineering. It also is a suitable reference for professionals in engineering and the health professions. It assumes that the reader has a working knowledge of human anatomy, human physiology, and physics. Some exposure to clinical practice also is beneficial. Each chapter opens with a set of goals that orient the reader to the material covered. For example, the goals of the chapter Wheelchair Engineering Fundamentals are: To understand mechanical and material properties To understand the relationship between technology and its environment To know how to problem-solve and integrate technical and functional information To understand the roles, constraints, and perspectives of designers and fabricators Extensive illustrations guide the reader through all concepts of wheelchair design and prescription. "

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## INTERNATIONAL PERSPECTIVES ON SPINAL CORD INJURY

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*World Health Organization* "Every year between 250 000 and 500 000 people suffer a spinal cord injury, with road traffic crashes, falls and violence as the three leading causes. People with spinal cord injury are two to five times more likely to die prematurely. They also have lower rates of school enrollment and economic participation than people without such injuries. Spinal cord injury has costly consequences for the individual and society, but it is preventable, survivable and need not preclude good health and social inclusion. Ensuring an adequate medical and rehabilitation response, followed by supportive services and accessible environments, can help minimize the disruption to people with spinal cord injury and their families. The aims of International perspectives on spinal cord injury are to: -- assemble and summarize information on spinal cord injury, in particular the epidemiology, services, interventions and policies that are relevant, together with the lived experience of people with spinal cord injury; --make recommendations for actions based on this evidence that are consistent with the aspirations for people with disabilities as expressed in the Convention on the Rights of Persons with Disabilities.

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## SCHOOLS OF THOUGHT

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### HOW THE POLITICS OF LITERACY SHAPE THINKING IN THE CLASSROOM

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*Jossey-Bass* As a result of his visits to classrooms across the nation, Brown has compiled an engaging, thought-provoking collection of classroom vignettes which show the ways in which national, state, and local school politics translate into changed classroom practices. "Captures the breadth, depth, and urgency of education reform".--Bill Clinton.

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## MEDICAL DEVICE REGISTER

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Contains a list of all manufacturers and other specified processors of medical devices registered with the Food and Drug Administration, and permitted to do business in the U.S., with addresses and telephone numbers. Organized by FDA medical device name, in alphabetical order. Keyword index to FDA established standard names of medical devices.

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## THE DESIGN OF EVERYDAY THINGS

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### REVISED AND EXPANDED EDITION

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*Basic Books (AZ)* Even the smartest among us can feel inept as we fail to figure out which light switch or oven burner to turn on, or whether to push, pull, or slide a door. The fault, argues this ingenious—even liberating—book, lies not in ourselves, but in product design that ignores the needs of users and the principles of cognitive psychology. The problems range from ambiguous and hidden controls to arbitrary relationships between controls and functions, coupled with a lack of feedback or other assistance and unreasonable demands on memorization. The Design of Everyday Things shows that good, usable design is possible. The rules are simple: make things visible, exploit natural relationships that couple function and control, and make intelligent use of constraints. The goal: guide the user effortlessly to the right action on the right control at the right time. In this entertaining and insightful analysis, cognitive scientist Don Norman hails excellence of design as the most important key to regaining the competitive edge in influencing consumer behavior. Now fully expanded and updated, with a new introduction by the author, The Design of Everyday Things is a powerful primer on how—and why—some products satisfy customers while others only frustrate them.

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## VOICE AND AGENCY

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### EMPOWERING WOMEN AND GIRLS FOR SHARED PROSPERITY

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*World Bank Publications* Despite recent advances in important aspects of the lives of girls and women, pervasive challenges remain. These challenges reflect widespread deprivations and constraints and include epidemic levels of gender-based violence and discriminatory laws and norms that prevent women from owning property, being educated,

and making meaningful decisions about their own lives--such as whether and when to marry or have children. These often violate their most basic rights and are magnified and multiplied by poverty and lack of education. This groundbreaking book distills vast data and hundreds of studies to shed new light on deprivations and constraints facing the voice and agency of women and girls worldwide, and on the associated costs for individuals, families, communities, and global development. The volume presents major new findings about the patterns of constraints and overlapping deprivations and focuses on several areas key to women's empowerment: freedom from violence, sexual and reproductive health and rights, ownership of land and housing, and voice and collective action. It highlights promising reforms and interventions from around the world and lays out an urgent agenda for governments, civil society, development agencies, and other stakeholders, including a call for greater investment in data and knowledge to benchmark progress.

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### **ADVANCEMENT OF ASSISTIVE TECHNOLOGY**

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*IOS Press* People go traveling for two reasons: because they are searching for something, or they are running from something. Katie's world is shattered by the news that her headstrong and bohemian younger sister, Mia, has been found dead at the bottom of a cliff in Bali. The authorities say that Mia jumped—that her death was a suicide. Although they'd hardly spoken to each other since Mia suddenly left on an around-the-world trip six months earlier, Katie refuses to accept that her sister would have taken her own life. Distraught that they never made peace, Katie leaves her orderly, sheltered life in London behind and embarks on a journey to find out the truth. With only the entries in Mia's travel journal as her guide, Katie retraces the last few months of her sister's life and—page by page, country by country—begins to uncover the mystery surrounding her death. . . . Weaving together the exotic settings and suspenseful twists of Alex Garland's *The Beach* with a powerful tale of familial love in the spirit of Rosamund Lupton's *Sister, Swimming at Night* is a fast-paced, accomplished, and gripping debut novel of secrets, loss, and forgiveness.

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### **TRANSPORTATION DECISION MAKING**

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### **PRINCIPLES OF PROJECT EVALUATION AND PROGRAMMING**

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*John Wiley & Sons* This pioneering text provides a holistic approach to decisionmaking in transportation project development and programming, which can help transportation professionals to optimize their investment choices. The authors present a proven set of methodologies for evaluating transportation projects that ensures that all costs and impacts are taken into consideration. The text's logical organization gets readers started with a solid foundation in basic principles and then progressively builds on that foundation. Topics covered include: Developing performance measures for evaluation, estimating travel demand, and costing transportation projects Performing an economic efficiency evaluation that accounts for such factors as travel time, safety, and vehicle operating costs Evaluating a project's impact on economic development and land use as well as its impact on society and culture Assessing a project's environmental impact, including air quality, noise, ecology, water resources, and aesthetics Evaluating alternative projects on the basis of multiple performance criteria Programming transportation investments so that resources can be optimally allocated to meet facility-specific and system-wide goals Each chapter begins with basic definitions and concepts followed by a methodology for impact assessment. Relevant legislation is discussed and available software for performing evaluations is presented. At the end of each chapter, readers are provided resources for detailed investigation of particular topics. These include Internet sites and publications of international and domestic agencies and research institutions. The authors also provide a companion Web site that offers updates, data for analysis, and case histories of project evaluation and decisionmaking. Given that billions of dollars are spent each year on transportation systems in the United States alone, and that there is a need for thorough and rational evaluation and decision making for cost-effective system preservation and improvement, this text should be on the desks of all transportation planners, engineers, and educators. With exercises in every chapter, this text is an ideal coursebook for the subject of transportation systems analysis and evaluation.

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### **LAW FOR BUSINESS AND PERSONAL USE**

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*Cengage Learning* Explore the foundations of business law as well as the application of legal concepts to everyday life. **LAW FOR BUSINESS AND PERSONAL USE, 19E**, combines strong content and interactive technology with consistent, proven instruction to maintain student interest and support active learning. Coverage includes contracts, criminal law, environmental law, family law, and consumer protection. With more than 1,000 cases, **LAW FOR BUSINESS AND PERSONAL USE, 19E**, offers plenty of opportunities for case analysis and research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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### **SPORTS MARKET PLACE**

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### **ADVANCED THEORY AND PRACTICE IN SPORT MARKETING**

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*Routledge* Effective marketing is essential for any successful sport organization, from elite international teams to local leagues. Now in a fully revised and updated third edition, *Advanced Theory and Practice in Sport Marketing* is still the only text to introduce key theory and best practice at an advanced level. This new edition goes beyond the introductory marketing course by exploring advanced marketing theories related to social responsibility, global issues, information systems, consumer behavior, product management, logistics, sales, promotions, and social/digital/mobile

media. New to the edition are sections on branding, destination marketing, and performance evaluation that demonstrate how to measure impacts through sport marketing and how to use analytics to determine sport marketing success. Every chapter contains extended case studies and theory-to-practice insights from marketing professionals around the world and a companion website includes an impressive array of additional teaching and learning resources. **Advanced Theory and Practice in Sport Marketing** goes further than any other textbook to prepare students for the real world of sport marketing. It is essential reading for any upper-level undergraduate or postgraduate course in sport marketing or sport business.

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## **QUALITATIVE RESEARCH METHODS**

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### **COLLECTING EVIDENCE, CRAFTING ANALYSIS, COMMUNICATING IMPACT**

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*John Wiley & Sons* The definitive step-by-step resource for qualitative and ethnographic research **Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact** is a comprehensive guide on both the theoretical foundations and practical application of qualitative methodology. Adopting a phronetic-iterative approach, this foundational book leads readers through the chronological progression of a qualitative research project, from designing a study and collecting and analyzing data to developing theories and effectively communicating the results—allowing readers to employ qualitative methods in their projects as they follow each chapter. Coverage of topics such as qualitative theories, ethics, sampling, interview techniques, qualitative quality, and advice on practical fieldwork provides clear and concise guidance on how to design and conduct sound research projects. Easy-to-follow instructions on iterative qualitative data analysis explain how to organize, code, interpret, make claims, and build theory. Throughout, the author offers her own backstage stories about fieldwork, analysis, drafting, writing, and publishing, revealing the emotional and humorous aspects of practicing qualitative methods. Now in its second edition, this thorough and informative text includes new and expanded sections on topics including post-qualitative research, phenomenology, textual analysis and cultural studies, gaining access to elite and difficult to access populations, on persuasive writing, novel interviewing approaches, and more. Numerous examples, case studies, activities, and discussion questions have been updated to reflect current research and ensure contemporary relevance. Written in an engaging and accessible narrative style by an acclaimed scholar and researcher in the field Offers new and updated examples of coding and qualitative analysis, full-color photos and illustrations, and a companion instructor website Synthesizes the most up-to-date multidisciplinary literature on qualitative research methods including seven main approaches to qualitative inquiry: grounded theory, case study, ethnography, phenomenology, narrative and autoethnography, participatory action research, and arts-based research Presents innovative qualitative data collection methods and modern representation strategies, such as virtual ethnography, photo-voice, and mobile interviewing **Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact** is an ideal resource for undergraduate and graduate students, instructors, and faculty across multiple disciplines including the social sciences, healthcare, education, management, and the humanities, and for practitioners seeking expert guidance on practical qualitative methods.

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## **AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS**

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*Cengage Learning* Ott and Longnecker's **AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS, 6th Edition, International Edition** provides a broad overview of statistical methods for advanced undergraduate and graduate students from a variety of disciplines who have little or no prior course work in statistics. The authors teach students to solve problems encountered in research projects, to make decisions based on data in general settings both within and beyond the university setting, and to become critical readers of statistical analyses in research papers and in news reports. The first eleven chapters present material typically covered in an introductory statistics course, as well as case studies and examples that are often encountered in undergraduate capstone courses. The remaining chapters cover regression modeling and design of experiments.

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## **THE PSYCHOLOGY OF EVERYDAY THINGS**

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*Basic Books*

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## **SMALL BUSINESS MANAGEMENT**

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### **ENTREPRENEURSHIP AND BEYOND**

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*Houghton Mifflin* Hatten provides a balanced introduction to both entrepreneurship and small business management before turning his focus toward achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are highlighted throughout the text, and the Third Edition features an increased emphasis on small business ownership by women and minority groups. Additional coverage is given to the new Small Business Administration size standards, creating a personalized business plan, and e-commerce. New! A full chapter is devoted to creating a business plan. Two complete plans written by undergraduate students appear in the text—one designed for a service business, the other for a retail establishment. Electronic Business Plan Templates are also available online. New! "What Would You Do" exercises provide realistic opportunities for students to think critically and realistically. New! "Profile in Entrepreneurship" boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text New!

End of chapter questions ("Comprehension Checks") have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

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## **FEDERAL POLICIES AND THE MEDICAL DEVICES INDUSTRY**

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### **HOTEL FRONT OFFICE MANAGEMENT**

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*Wiley* This Second Edition has been updated to include a brand new chapter on yield management, plus a human resources chapter refocused to cover current trends in training, employee empowerment, and reducing turnover. In addition, you'll discover how to increase efficiency with today's hospitality technology--from electronic lock to front office equipment.

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## **COMMUNICATION, CONTROL, AND COMPUTER ACCESS FOR DISABLED AND ELDERLY INDIVIDUALS**

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*Trace Research and Development Center Waisman Center* One of a series of three resource guides concerned with communication, control, and computer access for the disabled or the elderly, the book focuses on hardware and software. The guide's 13 chapters each cover products with the same primary function. Cross reference indexes allow access to listings of products by function, input/output feature, and computer model. Switches are listed separately by input/output features. Typically provided for each product are usually an illustration, the product name, vendor, size, weight, power source, connector type, cost, and a description. Part I, "Computer Adaptations," presents the following types of items: modifications for standard keyboards; alternate inputs usable with all software; input devices usable with only some software; input adapters for computers; alternate display systems usable with all software; Braille printers and tactile display components; speech synthesizers; and other software and hardware adaptations. Part II, "Application Software for Special Ed and Rehab," includes software for administration and management; assessment; education, training, and therapy; recreation; and personal tools or aids. Appendixes include a list of additional sources of information, a glossary, addresses of manufacturers listed with their products, and an alphabetical listing of all products in the 3-book series. (DB)

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## **NORDIC NUTRITION RECOMMENDATIONS 2012**

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### **INTEGRATING NUTRITION AND PHYSICAL ACTIVITY**

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*Nordic Council of Ministers* The Nordic countries have collaborated in setting guidelines for dietary composition and recommended intakes of nutrients for several decades through the joint publication of the Nordic Nutrition Recommendations (NNR). This 5th edition, the NNR 2012, gives Dietary Reference Values (DRVs) for nutrients, and compared with earlier editions more emphasis has been put on evaluating the scientific evidence for the role of food and food patterns contributing to the prevention of the major diet-related chronic diseases. Recommendations on physical activity are included and interaction with physical activity has been taken into account for the individual nutrient recommendations wherever appropriate. A chapter on sustainable food consumption has been added. A Nordic perspective has been accounted for in setting the reference values. The NNR 2012 has used an evidence-based and transparent approach in assessing associations between nutrients and foods and certain health outcomes. Systematic reviews form the basis for the recommendations of several nutrients and topics, while a less stringent update has been done for others. The systematic reviews and individual chapters have been peer reviewed and the systematic reviews are published in the Food & Nutrition Research journal. The draft chapters were subject to an open public consultation. Recommendations have been changed only when sufficient scientific evidence has evolved since the 4th edition. The primary aim of the NNR 2012 is to present the scientific background of the recommendations and their application. A secondary aim is for the NNR 2012 to function as a basis for the national recommendations that are adopted by the individual

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## **ESSENTIALS OF FAMILY MEDICINE**

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*Lippincott Williams & Wilkins* A staple of family medicine training for 30 years, Essentials of Family Medicine offers a comprehensive introduction to this specialty designed just for clerkship students. Covering principles of family medicine, preventive care, and a full range of common ambulatory care problems, it provides all the guidance you need to succeed on a clinical rotation in family medicine.

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## **BRAIN-COMPUTER INTERFACES**

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### **PRINCIPLES AND PRACTICE**

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*Oxford University Press* A recognizable surge in the field of Brain Computer Interface (BCI) research and development has emerged in the past two decades. This book is intended to provide an introduction to and summary of essentially all major aspects of BCI research and development. Its goal is to be a comprehensive, balanced, and coordinated presentation of the field's key principles, current practice, and future prospects.

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## **THE URBAN RAIL DEVELOPMENT HANDBOOK**

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*World Bank Publications* Cities across the globe are looking to develop affordable, environmentally friendly, and socially responsible transportation solutions that can meet the accessibility needs of expanding metropolitan populations and

support future economic and urban development. When appropriately planned and properly implemented as part of a larger public transportation network, urban rail systems can provide rapid mobility and vital access to city centers from surrounding districts. High-performing urban rail services, when carefully approached as development projects, can help enhance quality of life by giving citizens access to employment opportunities, essential services, urban amenities, and neighboring communities. The purpose of this Handbook is to synthesize and disseminate knowledge to inform the planning, implementation, and operations of urban rail projects with a view towards: -- Emphasizing the need for early studies and project planning; -- Making projects more sustainable (economically, socially, and environmentally); -- Improving socioeconomic returns and access to opportunities for users; -- Maximizing the value of private participation, where appropriate; and -- Building capacity within project implementing and managing institutions This Handbook provides experiential advice to tackle the technical, institutional, and financial challenges faced by decision makers considering urban rail projects. It brings together the expertise of World Bank staff and the input of numerous specialists to synthesize international 'good practices' and recommendations that are independent of commercial, financial political, or other interests. The material presented is intended as an honest-broker guide to maximize the impact and manage the challenges of urban rail systems in cities in both developed and developing countries. Rather than identify a single approach, this Handbook acknowledges the complexities and context necessary when approaching an urban rail development by helping to prepare decision makers to ask the right questions, consider the key issues, perform the necessary studies, apply adequate tools, and learn from international good practice all at the right time in the project development process.

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## **BREAKING NEW GROUND**

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## **SMALL ANIMAL IMAGING**

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### **BASICS AND PRACTICAL GUIDE**

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*Springer* This textbook is a practical guide to the use of small animal imaging in preclinical research that will assist in the choice of imaging modality and contrast agent and in study design, experimental setup, and data evaluation. All established imaging modalities are discussed in detail, with the assistance of numerous informative illustrations. While the focus of the new edition remains on practical basics, it has been updated to encompass a variety of emerging imaging modalities, methods, and applications. Additional useful hints are also supplied on the installation of a small animal unit, study planning, animal handling, and cost-effective performance of small animal imaging. Cross-calibration methods and data postprocessing are considered in depth. This new edition of Small Animal Imaging will be an invaluable aid for researchers, students, and technicians involved in research into and applications of small animal imaging.

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## **KANSEI INNOVATION**

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### **PRACTICAL DESIGN APPLICATIONS FOR PRODUCT AND SERVICE DEVELOPMENT**

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*CRC Press* Developed in the early 70s in Japan, the Kansei Engineering (KE) method gives you the tools to develop profitable and well-received products and services. Written by the founder of KE, Mitsuo Nagamachi, and co-authored by one of his proteges, Anitawati Mohd Lokman, Kansei Innovation: Practical Design Applications for Product and Service Development shows you how to nurture Kansei, develop the skill in observing people, and apply that skill to the development and design of products. In this book, Nagamachi shares his 50 years of experiences in enterprise guidance and product development, including examples of exceptional service innovation at companies such as Nissan Motor, Mazda, Toyota, Volvo, Fuji Heavy Industries, Mitsubishi Electric, Tenmaya Department Stores, Seibu Department Stores, Suntory, NEC, Sharp, Komatsu, Wacoal Corporation, Matsushita Electric Works (now Panasonic Electric Works), Boeing, and many more. These stories may surprise you when you learn about the new development of certain products that you already use. The book includes coverage of ergonomic and KE methods for studying human Kansei in product development and job improvement as well as discussion of how to use these methods for innovation in work improvement and activate KE for product development. It gives you a reliable instrument for predicting the reception of a product on the market before the development costs become too large. And, in the end, you will understand how Kansei—a seemingly dubious presence—is processed scientifically and able to have multilateral applications.

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## **GUIDE TO SALES AND USE TAXES**

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## **EMPOWERING THE NEW MOBILITY WORKFORCE**

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### **EDUCATING, TRAINING, AND INSPIRING FUTURE TRANSPORTATION PROFESSIONALS**

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*Elsevier* Empowering the New Mobility Workforce: Educating, Training, and Inspiring Future Transportation Professionals enlists a multidisciplinary roster of subject matter specialists who identify the priorities and strategies for cultivating a skilled workforce for the rapidly changing transportation landscape. Transportation employers will need to hire 4.6 million workers—1.2 times the current transportation workforce—in the next decade. The book explores how leaders in education, industry and government can work together to create an ecosystem that facilitates learning and upskilling for emerging and incumbent transportation workers. Readers will learn how to conduct labor market analyses and develop competency models to adapt their workforce. This book will empower readers to

establish ongoing communities of practice that cultivate sustainable career pathways that respond to ever-evolving socioeconomic trends and transformational technologies. Provides a comprehensive assessment of the new technologies and consumer attitudes driving change in personal vehicle, mass transit, active transportation, and goods movement, both domestically and internationally Identifies the career pathways, experiential learning models, and types of curriculum needed to prepare emerging professionals to develop and operate transportation systems of the future Emphasizes, through case studies, innovative practices emerging in public- and private-sector transportation organizations Draws on key work conducted in the United States and around the world, acknowledging the increasing interconnectedness of transportation systems between countries, economies and social networks that transcend national boundaries

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## **WEB ACCESSIBILITY**

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### **A FOUNDATION FOR RESEARCH**

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*Springer* Covering key areas of evaluation and methodology, client-side applications, specialist and novel technologies, along with initial appraisals of disabilities, this important book provides comprehensive coverage of web accessibility. Written by leading experts in the field, it provides an overview of existing research and also looks at future developments, providing a much deeper insight than can be obtained through existing research libraries, aggregations, or search engines.