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The Lean Startup

How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

Currency Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

Consumer Action Handbook, 2010 Edition

GPO FCIC Use this guide to get help with consumer purchases, problems and complaints. Find consumer contacts at hundreds of companies and trade associations; local, state, and federal government agencies; national consumer organizations; and more.

Liquidated

An Ethnography of Wall Street

Duke University Press Financial collapses—whether of the junk bond market, the Internet bubble, or the highly leveraged housing market—are often explained as the inevitable result of market cycles: What goes up must come down. In *Liquidated*, Karen Ho punctures the aura of the abstract, all-powerful market to show how financial markets, and particularly booms and busts, are constructed. Through an in-depth investigation into the everyday experiences and ideologies of Wall Street investment bankers, Ho describes how a financially dominant but highly unstable market system is understood, justified, and produced through the restructuring of corporations and the larger economy. Ho, who worked at an investment bank herself, argues that bankers' approaches to financial markets and corporate America are inseparable from the structures and strategies of their workplaces. Her ethnographic analysis of those workplaces is filled with the voices of stressed first-year associates, overworked and alienated analysts, undergraduates eager to be hired, and seasoned managing directors. Recruited from elite universities as "the best and the brightest," investment bankers are socialized into a world of high risk and high reward. They are paid handsomely, with the understanding that they may be let go at any time. Their workplace culture and networks of privilege create the perception that job insecurity builds character, and employee liquidity results in smart, efficient business. Based on this culture of liquidity and compensation practices tied to profligate deal-making, Wall Street investment bankers reshape corporate America in their own image. Their mission is the creation of shareholder value, but Ho demonstrates that their practices and assumptions often produce crises instead. By connecting the values and actions of investment bankers to the construction of markets and the restructuring of U.S. corporations, *Liquidated* reveals the particular culture of Wall Street often obscured by triumphalist readings of capitalist globalization.

The Constitution of Knowledge

A Defense of Truth

Brookings Institution Press Arming Americans to defend the truth from today's war on facts Disinformation. Trolling. Conspiracies. Social media pile-ons. Campus intolerance. On the surface, these recent additions to our daily vocabulary appear to have little in common. But together, they are driving an epistemic crisis: a multi-front challenge to America's ability to distinguish fact from fiction and elevate truth above falsehood. In 2016 Russian trolls and bots nearly drowned the truth in a flood of fake news and conspiracy theories, and Donald Trump and his troll armies continued to do the same. Social media companies struggled to keep up with a flood of falsehoods, and too often didn't even seem to try. Experts and some public officials began wondering if society was losing its grip on truth itself. Meanwhile, another new phenomenon appeared: "cancel culture." At the push of a button, those armed with a cellphone could gang up by the thousands on anyone who ran afoul of their sanctimony. In this pathbreaking book, Jonathan Rauch reaches back to the parallel eighteenth-century developments of liberal democracy and science to explain what he calls the "Constitution of Knowledge"—our social system for turning disagreement into truth. By explicating the Constitution of Knowledge and probing the war on reality, Rauch arms defenders of truth with a clearer understanding of what they must protect, why they must do—and how they can do it. His book is a sweeping and readable description of how every American can help defend objective truth and free inquiry from threats as far away as Russia and as close as the cellphone.

Triumph at the falls

the Louisville and Portland Canal

EMOOCs 2021

Universitätsverlag Potsdam From June 22 to June 24, 2021, Hasso Plattner Institute, Potsdam, hosted the seventh European MOOC Stakeholder Summit (EMOOCs 2021) together with the eighth ACM Learning@Scale Conference. Due to the COVID-19 situation, the conference was held fully online. The boost in digital education worldwide as a result of the pandemic was also one of the main topics of this year's EMOOCs. All institutions of learning have been forced to transform and redesign their educational methods, moving from traditional models to hybrid or completely online models at scale. The learnings, derived from practical experience and research, have been explored in EMOOCs 2021 in six tracks and additional workshops, covering various aspects of this field. In this publication, we present papers from the conference's Experience Track, the Policy Track, the Business Track, the International Track, and the Workshops.

The Cameralists

The Pioneers of German Social Polity

Managing Your Personal Finances

Cengage Learning While focusing on the student's role as citizen, student, family member, consumer, and active participant in the business world, *Managing Your Personal Finances 6E* informs students of their various financial responsibilities. This comprehensive text provides opportunities for self-awareness, expression, and satisfaction in a highly technical and competitive society. Students discover new ways to maximize their earning potential, develop strategies for managing their resources, explore skills for the wise use of credit, and gain insight into the different ways of investing money. Written specifically for high school students, special sections in each chapter hold student interest by focusing on current trends and issues consumers face in the marketplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Aligning Human Resources and Business Strategy

Routledge What difference can the aspiring HR strategist really make to business value? In the new edition of her ground-breaking book, Linda Holbeche answers this question and provides the tools and insights to help HR managers and directors add value to the organization by implementing effective HR initiatives that are aligned to core business

strategies. Featuring updated profiles and case studies from top HR strategists who have used their skills to deliver a variety of key business objectives, *Aligning Human Resources and Business Strategy*, 2nd edition provides inspiration and guidance on how to apply the theory to challenges in your organization. Learn how you can strengthen and prove the relationship between people strategy and business success through your approach to performance and development and impress at the highest levels with this new edition of an HR classic. Linda Holbeche is Director of Research and Policy at the Chartered Institute of Personnel and Development (CIPD). Linda chairs and speaks at meetings and conferences worldwide and appeared at number six in Human Resources magazine's HR most influential 2008 roll call of top industry thinkers.

Cost Principles for Educational Institutions

One Thousand Ways to Make \$1000

Incorporated Original First published in 1936, *One Thousand Ways to Make \$1000* is the long out-of-print book that Warren Buffett's biographers credit with shaping the legendary investor's business acumen and giving him his trademark appreciation of compound interest. After pulling a copy of *One Thousand Ways* off a library shelf at age eleven and devouring F.C. Minaker's plucky and practical business advice, Buffett declared that he would be a millionaire by the time he was 35. Written in the immediate, conversational style of Dale Carnegie's *How to Win Friends and Influence People*, this book is full of inventive ideas on how to make money through excellent salesmanship, hard work, and resourcefulness. While some of the ideas may seem quaint today—goat dairying, manufacturing motor-driven chairs, and renting out billiard tables to local establishments are among the money-making ideas presented—the underlying fundamentals of business explained in these pages remain as solid as they were over seventy years ago. Covering a wide spectrum of topics including investing, marketing, merchandising, sales, customer relations, and raising money for charity, *One Thousand Ways to Make \$1000* is both a durable, classic business book and a fascinating portrait of determined entrepreneurship in Depression-era America. Every effort has been made to reproduce the content exactly as it was originally presented.

NIV, Lifehacks Bible

Practical Tools for Successful Spiritual Habits

Zondervan Practical and achievable techniques to build Godly habits and enhance your walk with God A "Lifhack" describes any advice, shortcut, tip or skill that will help you get things done more efficiently and effectively. The NIV Lifehacks Bible uses lifehacking methods to give you practical and achievable tools to integrate spiritual habits into your busy, technology-centric, 21st century life. With 365 articles covering 30 life-changing disciplines, not only does this Bible illuminate scriptural wisdom on spiritual practices, it provides practical tips and strategies for applying them every day. Featuring a foreword by author and theologian Kevin DeYoung, the NIV Lifehacks Bible is full of common-sense articles on foundational topics such as prayer, self-reflection, character formation, and fasting, as well as advice and helpful tips for building habits around these disciplines. Features: Complete text of the accurate, readable, and clear New International Version (NIV) 4 Tips for Making Wise Decisions 6 Steps for Interpreting the Bible 7 Questions for Recognizing Intentional Sins 4 Tips for Finding Time to Pray

Review of the Department of Homeland Security's Approach to Risk Analysis

National Academies Press The events of September 11, 2001 changed perceptions, rearranged national priorities, and produced significant new government entities, including the U.S. Department of Homeland Security (DHS) created in 2003. While the principal mission of DHS is to lead efforts to secure the nation against those forces that wish to do harm, the department also has responsibilities in regard to preparation for and response to other hazards and disasters, such as floods, earthquakes, and other "natural" disasters. Whether in the context of preparedness, response or recovery from terrorism, illegal entry to the country, or natural disasters, DHS is committed to processes and methods that feature risk assessment as a critical component for making better-informed decisions. *Review of the Department of Homeland Security's Approach to Risk Analysis* explores how DHS is building its capabilities in risk analysis to inform decision making. The department uses risk analysis to inform decisions ranging from high-level policy choices to fine-scale protocols that guide the minute-by-minute actions of DHS employees. Although DHS is responsible for mitigating a range of threats, natural disasters, and pandemics, its risk analysis efforts are weighted heavily toward terrorism. In addition to assessing the capability of DHS risk analysis methods to support decision-making, the book evaluates the quality of the current approach to estimating risk and discusses how to improve current risk analysis procedures. *Review of the Department of Homeland Security's Approach to Risk Analysis* recommends that DHS continue to build its integrated risk management framework. It also suggests that the department improve the way models are developed and used and follow time-tested scientific practices, among other recommendations.

Wisconsin's Model Academic Standards for Personal Financial Literacy

The Beauty Myth

How Images of Beauty Are Used Against Women

Harper Collins The bestselling classic that redefined our view of the relationship between beauty and female identity. In today's world, women have more power, legal recognition, and professional success than ever before. Alongside the evident progress of the women's movement, however, writer and journalist Naomi Wolf is troubled by a different kind of social control, which, she argues, may prove just as restrictive as the traditional image of homemaker and wife. It's the beauty myth, an obsession with physical perfection that traps the modern woman in an endless spiral of hope, self-consciousness, and self-hatred as she tries to fulfill society's impossible definition of "the flawless beauty."

Canadian Human Resource Management

A Strategic Approach

Oracle Blockchain Quick Start Guide

A practical approach to implementing blockchain in your enterprise

Packt Publishing Ltd Get up and running with Oracle's premium cloud blockchain services and build distributed blockchain apps with ease Key Features Discover Hyperledger Fabric and its components, features, qualifiers, and architecture Get familiar with the Oracle Blockchain Platform and its unique features Build Hyperledger Fabric-based business networks with Oracle's premium blockchain cloud service Book Description Hyperledger Fabric empowers enterprises to scale out in an unprecedented way, allowing organizations to build and manage blockchain business networks. This quick start guide systematically takes you through distributed ledger technology, blockchain, and Hyperledger Fabric while also helping you understand the significance of Blockchain-as-a-Service (BaaS). The book starts by explaining the blockchain and Hyperledger Fabric architectures. You'll then get to grips with the comprehensive five-step design strategy - explore, engage, experiment, experience, and influence. Next, you'll cover permissioned distributed autonomous organizations (pDAOs), along with the equation to quantify a blockchain solution for a given use case. As you progress, you'll learn how to model your blockchain business network by defining its assets, participants, transactions, and permissions with the help of examples. In the concluding chapters, you'll build on your knowledge as you explore Oracle Blockchain Platform (OBP) in depth and learn how to translate network topology on OBP. By the end of this book, you will be well-versed with OBP and have developed the skills required for infrastructure setup, access control, adding chaincode to a business network, and exposing chaincode to a DApp using REST configuration. What you will learn Model your blockchain-based business network by defining its components, transactions, integrations, and infrastructure through use cases Develop, deploy, and test chaincode using shim and REST, and integrate it with client apps using SDK, REST, and events Explore accounting, blockchain, hyperledger fabric, and its components, features, qualifiers, architecture and structure Understand the importance of Blockchain-as-a-Service (BaaS) Experiment Hyperledger Fabric and delve into the underlying technology Set up a consortium network, nodes, channels, and privacy, and learn how to translate network topology on OBP Who this book is for If you are a blockchain developer, blockchain architect or just a cloud developer looking to get hands-on with Oracle Blockchain Cloud Service, then this book is for you. Some familiarity with the basic concepts of blockchain will be helpful to get the most out of this book

Soft Skills for Workplace Success

SAGE Publishing India From the ninjas of corporate world comes a curated recipe book on how to be happy and content in our professional lives. *Soft skills for Workplace* helps us in dodging the derailers such as ego and stress that can negatively impact our behaviour, and replacing them instead with humour and emotional intelligence as tools to find joy at the workplace. *SAGE Back to Basics* is a distilled compilation of proven and timeless ideas and best practices for new-age and experienced leaders alike. The hand-picked collection of books—on management, leadership, entrepreneurship, branding and CSR—offer advice from management experts whose knowledge and research has impacted and shaped business

and management education. Other books in the series: Timeless Leadership | Advertising and Branding Basics | Leadership Lessons from Dr Pritam Singh | Corporate Social Responsibility in India | Basics of Entrepreneurship | Human Resource Development Insights | Ideate, Brainstorm, Create | Building Professional Competencies | Timeless Management

The Consumer Action Handbook

High-density Apple Orchards

Planning, Training, and Pruning

Rivers for life

Proceedings of the International Symposium on River Biodiversity : Ganges-Brahmaputra-Meghna River System

IUCN This publication includes papers that were part of thirty-five oral and nine poster presentations on various themes presented by eminent researchers/ practitioners at the international symposium on "River Biodiversity: Ganges-Brahmaputra-Meghna River System" facilitated and supported by IUCN.

Eureka Math, A Story of Units, Grade 5, Module 1

Place Value and Decimal Fractions

Jossey-Bass Eureka Math A Story of Units Eureka Math is based on the theory that mathematical knowledge is conveyed most clearly and effectively when it is taught in a sequence that follows the "story" of mathematics itself. In A Story of Units, our elementary curriculum, this sequencing has been joined with methods of instruction that have been proven to work, in this nation and abroad. These methods drive student understanding beyond process to deep mastery of mathematical concepts. The goal of Eureka Math is to produce students who are not merely literate, but fluent, in mathematics. This teacher edition is a companion to Eureka Math online and EngageNY. Sequence of Grade 5 Modules Module 1: Place Value and Decimal Fractions Module 2: Multi-Digit Whole Number and Decimal Fraction Operations Module 3: Addition and Subtraction of Fractions Module 4: Multiplication and Division of Fractions and Decimal Fractions Module 5: Addition and Multiplication with Volume and Area Module 6: Problem Solving with the Coordinate Plane

Data Journeys in the Sciences

Springer Nature This groundbreaking, open access volume analyses and compares data practices across several fields through the analysis of specific cases of data journeys. It brings together leading scholars in the philosophy, history and social studies of science to achieve two goals: tracking the travel of data across different spaces, times and domains of research practice; and documenting how such journeys affect the use of data as evidence and the knowledge being produced. The volume captures the opportunities, challenges and concerns involved in making data move from the sites in which they are originally produced to sites where they can be integrated with other data, analysed and re-used for a variety of purposes. The in-depth study of data journeys provides the necessary ground to examine disciplinary, geographical and historical differences and similarities in data management, processing and interpretation, thus identifying the key conditions of possibility for the widespread data sharing associated with Big and Open Data. The chapters are ordered in sections that broadly correspond to different stages of the journeys of data, from their generation to the legitimisation of their use for specific purposes. Additionally, the preface to the volume provides a variety of alternative "roadmaps" aimed to serve the different interests and entry points of readers; and the introduction provides a substantive overview of what data journeys can teach about the methods and epistemology of research.

Radar System Engineering

Radiation Laboratory Series

Contributing Authors Include E. M. Purcell, A. J. F. Siegert, M. H. Johnson And Others.

Teaching to Change the World

Routledge This is an up-to-the-moment, engaging, multicultural introduction to education and teaching and the challenges and opportunities they present. Together, the four authors bring a rich blend of theory and practical application to this groundbreaking text. Jeannie Oakes is a leading education researcher and former director of the UCLA teacher education program. Martin Lipton is an education writer and consultant and has taught in public schools for 31 years. Lauren Anderson and Jamy Stillman are former public school teachers, now working as teacher educators. This unique, comprehensive foundational text considers the values and politics that pervade the U.S. education system, explains the roots of conventional thinking about schooling and teaching, asks critical questions about how issues of power and privilege have shaped and continue to shape educational opportunity, and presents powerful examples of real teachers working for equity and justice. Taking the position that a hopeful, democratic future depends on ensuring that all students learn, the text pays particular attention to inequalities associated with race, social class, language, gender, and other social categories and explores teachers role in addressing them. The text provides a research-based and practical treatment of essential topics, and it situates those topics in relation to democratic values; issues of diversity; and cognitive, sociocultural, and constructivist perspectives on learning. The text shows how knowledge of education foundations and history can help teachers understand the organization of today's schools, the content of contemporary curriculum, and the methods of modern teaching. It likewise shows how teachers can use such knowledge when thinking about and responding to headline issues like charter schools, vouchers, standards, testing, and bilingual education, to name just a few. Central to this text is a belief that schools can and must be places of extraordinary educational quality and institutions in the service of social justice. Thus, the authors address head-on tensions between principles of democratic schooling and competition for always-scarce high-quality opportunities. Woven through the text are the voices of a diverse group of teachers, who share their analyses and personal anecdotes concerning what teaching to change the world means and involves. Click Here for Book Website Pedagogical Features: Digging Deeper sections referenced at the end of each chapter and featured online include supplementary readings and resources from scholars and practitioners who are addressing issues raised in the text. Instructor's Manual offers insights about how to teach course content in ways that are consistent with cognitive and sociocultural learning theories, culturally diverse pedagogy, and authentic assessment. New to this Edition: "

The Whale and the Reactor

A Search for Limits in an Age of High Technology, Second Edition

University of Chicago Press "In an age in which the inexhaustible power of scientific technology makes all things possible, it remains to be seen where we will draw the line, where we will be able to say, here are possibilities that wisdom suggest we avoid." First published to great acclaim in 1988, Langdon Winner's groundbreaking exploration of the political, social, and philosophical implications of technology is timelier than ever. He demonstrates that choices about the kinds of technical systems we build and use are actually choices about who we want to be and what kind of world we want to create—technical decisions are political decisions, and they involve profound choices about power, liberty, order, and justice. A seminal text in the history and philosophy of science, this new edition includes a new chapter, preface, and postscript by the author.

The Power of I Ching

Ancient Wisdom for a Better Life

CreateSpace Ancient Wisdom for a Better Life I Ching was created 6,500 years ago. As stated in Zhou Li (~ 1,100 BC), there are three versions of I Ching: Gui Cang Yi, Lian Shan Yi and Zhou Yi. All three address eight trigrams and sixty-four hexagrams. Around 500 BC, Confucius and his disciples compiled ten commentaries on Zhou Yi. These commentaries emphasise Confucianism, and provide instruction on how to handle fifty yarrow sticks for divine reading. Later on, around 200 AD, Zhou Yi and the commentaries were combined, into what is known today as I Ching. Based on fifty years' experience in science and research on Chinese classics, and for the first time, the author of "The Power of I Ching" reveals the true nature of I Ching and how to use it to live in harmony with others and benefit yourself.

Aesthetic Labour

Rethinking Beauty Politics in Neoliberalism

[Springer](#) This volume approaches questions about gender and the politics of appearance from a new perspective by developing the notion of aesthetic labour. Bringing together feminist writing regarding the 'beauty myth' with recent scholarship about new forms of work, the book suggests that in this moment of ubiquitous photography, social media, and 360 degree surveillance, women are increasingly required to be 'aesthetic entrepreneurs', maintaining a constant state of vigilance about their appearance. The collection shows that this work is not just on the surface of bodies, but requires a transformation of subjectivity itself, characterised by notions of personal choice, risk-taking, self-management, and individual responsibility. The book includes analyses of online media, beauty service work, female genital cosmetic surgery, academic fashion, self-help literature and the seduction community, from a range of countries. Discussing beauty politics, postfeminism, neoliberalism, labour and subjectivity, the book will be of interest to scholars and students with an interest in Gender, Media Studies, Cultural Studies, Sociology, Social Psychology and Management Studies. "This highly engaging, smart, and wide-ranging collection analyzes how, under the self-governing mandates of neoliberalism, the demands that girls and women regulate and control their bodies and appearance have escalated to new, unforgiving levels. A special strength of the book is its emphasis on the rise of 'aesthetic labour' as a global, transnational and ever-colonizing phenomenon that seeks to sweep up women of all races, ages and locales into its disciplinary grip. Highly recommended." -Susan J Douglas, University of Michigan, USA the inherited responsibility that remains women's particular burden to manage." -Melissa Gregg, Intel Corporation, USA "This book incisively conceptualizes how neo-liberalist and postfeminist tendencies are ramping up pressures for glamour, aesthetic, fashion, and body work in the general public. In a moment when YouTube 'makeup how to' videos receive millions of hits; what to wear and how to wear it blogs clock massive followings; and staying 'on brand' is sold to us as the key to personal and financial success, 'aesthetic entrepreneurship' is bound to become a go-to concept for anyone seeking to understand the profound shifts shaping labor and life in the 21st century." -Elizabeth Wissinger, City University of New York, USA

Public Choice Economic Explained

Self Interest Outside the Market

[Inst of Economic Affairs](#) 'Market failure' is a term widely used by politicians, journalists and university and A-level economics students and teachers. However, those who use the term often lack any sense of proportion about the ability of government to correct market failures. This arises partly from the lack of general knowledge -- and lack of coverage in economics syllabuses -- of Public Choice economics. Public Choice economics applies realistic insights about human behaviour to the process of government, and it is extremely helpful for all those who have an interest in -- or work in -- public policy to understand this discipline. If we assume that at least some of those involved in the political process -- whether elected representatives, bureaucrats, regulators, public sector workers or electors -- will act in their own self-interest rather than in the general public interest, it should give us much less confidence that government can 'correct' market failure. This complex area of economics has been summarised in a very clear primer by Eamonn Butler. The author helps the reader to understand the limits of the government's ability to correct market failure and also explains the implications of public choice economics for the design of systems of government -- a topic that is highly relevant in contemporary political debate. This text is an important contribution for all who seek to understand better the role that government should play in economic life.

The British Educator

Consumer's Resource Handbook

Young Person's Guide to Getting & Keeping a Good Job

[Iist Works](#)

Intellectual Property in the New Technological Age 2021

Vol. I Perspectives, Trade Secrets and Patents

Law school case/text book covering intellectual property law. Volume I surveys philosophical perspectives, trade secret law, and patent law.

The Webster-Hayne Debate on the Nature of the Union

Selected Documents

The Webster-Hayne Debate consists of speeches delivered in the United States Senate in January of 1830. The debates between Daniel Webster of Massachusetts and Robert Hayne of South Carolina gave fateful utterance to the differing understandings of the nature of the American Union that had come to predominate in the North and the South, respectively, by 1830. To Webster the Union was the indivisible expression of one nation of people. To Hayne the Union was the voluntary compact among sovereign states. Each man spoke more or less for his section, and their classic expositions of their respective views framed the political conflicts that culminated at last in the secession of the Southern states and war between advocates of Union and champions of Confederacy. The key speakers and viewpoints are included in The Webster-Hayne Debate. These speeches represent every major perspective on 'the nature of the Union' in the early nineteenth century.

The Picture Exchange Communication System Training Manual

This book presents an updated description of The Picture Exchange Communication System (PECS). It begins with a discussion of the "big picture," or the authors view on the importance of laying the foundation for communication training by systematically structuring the learning environment (be it in the home, community or school). This approach, The Pyramid Approach to Education, embraces the principals of broad-spectrum applied behavior analysis and emphasizes the development of functional communication skills, independent of communication modality. The Pyramid Approach is one of the few approaches that encourages creativity and innovation on the teacher's part through databased decision making.

Intellectual Property

Law & the Information Society; Cases & Materials; an Open Casebook: 3rd Edition 2016

[Createspace Independent Publishing Platform](#) **Intellectual Property: Law & the Information Society - Cases & Materials 3rd edition (2016)**. This Open Coursebook is an introduction to intellectual property law, the set of private legal rights that allows individuals and corporations to control intangible creations and marks-from logos to novels to drug formulae -and the exceptions and limitations that define those rights. It focuses on the three main forms of US federal intellectual property-trademark, copyright and patent, with a new chapter on Federal and state trade secret protection-but many of the ideas discussed here apply far beyond those legal areas and far beyond the law of the United States. The book is intended to be a textbook for the basic Intellectual Property class, but because it is an Open Coursebook, which can be freely edited, customized, copied and shared, it is also suitable for undergraduate classes, or for a business, library studies, communications or other graduate school class. A free downloadable version can be found at the Duke Center for the Study of the Public Domain website. Each chapter contains a clear introduction to the field, cases and secondary readings illustrating the structure and conflicts in the theory and doctrine of intellectual property, followed by questions to test the student's understanding. Every chapter is built around a set of problems or role-playing exercises involving the material. The problems range from a video of the Napster oral argument, with the students asked to take the place of the lawyers, to exercises counseling clients about how search engines and trademarks interact, to discussions of the First Amendment's application to Digital Rights Management or the Supreme Court's new rulings on gene patents. The readings include writers as diverse as John Locke, Mark Twain, Victor Hugo, Thomas Babington Macaulay and John Perry Barlow, former lyricist for the Grateful Dead. This edition is current as of August 2016. It includes discussions of such issues as the Redskins' trademark cancellation and the recent constitutional challenges to it, the Google Books case, the America Invents Act's changes to patent law, and the 2016 Defend Trade Secrets Act which created a new Federal trade secrecy cause of action. It is designed to be used with Boyle & Jenkins, Intellectual Property: Selected Statutes and Treaties, 2016 Edition, which is also available both as a freely downloadable Open Coursebook and a high quality, low-cost paperback. About the Authors James Boyle is William Neal Reynolds Professor of Law at Duke Law School and the former Chairman of the Board of Creative

Commons. His other books include *The Public Domain: Enclosing the Commons of the Mind*. Jennifer Jenkins is Senior Lecturing Fellow at Duke Law School and the Director of the Center for the Study of the Public Domain. Her recent articles include *In Ambiguous Battle: The Promise (and Pathos) of Public Domain Day*, and *Last Sale? Libraries' Rights in the Digital Age*.

Introduction to Intellectual Property

Cases and Questions

This book provides a series of guided judicial opinion and statute readings to introduce students to the fundamental concepts of intellectual property law.

Intellectual Property Law

Cases and Materials

Immerse students in the world of intellectual property law and provide essential perspectives to practice in this area. The Fifth Edition of Loren & Miller's *Intellectual Property Law* continues to provide engaging and challenging coverage of all the major types of intellectual property law: trade secret, patent, copyright, and trademark law. Covering cases and developments through Spring 2017, the book includes all the latest Supreme Court cases that are vital to a survey course, including *Star Athletica v. Varsity Brands* (as a principal case) and contextualized discussion of *Matal v. Tam* and *Impression Products v. Lexmark International*. Each chapter has been fully revised, with changes—some small, some more extensive—that optimize clear presentation of tightly edited cases and concise notes and questions. The book kicks off with an introduction that explores the basic policies animating i.p. law and concludes with two overarching chapters—one on i.p. limits (preemption and first sale), and one on remedies (to redress past harm and prevent future harm). This book will both guide student analysis and challenge students to make vital connections within and across doctrines and policies.

Salvage #9

Verso Books Winter 2020 issue of *Salvage*, featuring Andreas Malm, Helen Charman, James Meadway, Tessa McWatt, and many others. That *Hideous Strength* includes a major essay from James Meadway on the late David Graeber's political economy and the lessons in it for today's left, Tessa McWatt on the Black Lives Matter uprisings of 2020, Benjamin Kunkel on the 2020 US Presidential election, Judy Thorne on femme excess and its necessity for planetary liberation, Ben Davis on the politics of online, James Foley on Scotland's Covid-19 response, and Alex Billet on contemporary Los Angeles. Richard Seymour is in conversation with Andreas Malm about his latest book, *How to Blow Up a Pipeline*, and poetry editor Caitlín Doherty interviews this issue's featured poet, Helen Charman. The artist of this issue is Stephanie Monohan, and the volume concludes with a haunting short story from Davinia Hamilton.

Resource Theory

Explorations and Applications

[Emerald Group Publishing](#) This volume serves as an update on current developments in Resource Theory and presents a representative sample of contemporary research conducted within this theoretical perspective. Resource Theory presents empirical evidence supporting the cross-cultural validity of this framework. Attention is focused on a broad range of social-psychological phenomena that have been fruitfully explored using this theoretical approach. Key Features * Social Exchange Theory * Cross-cultural Theory * Social Relationships