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## The Bedford Handbook with 2020 APA Update

[Macmillan Higher Education](#) If you haven't looked at **The Bedford Handbook** in a while, look again: This edition has everything your students need to become stronger writers--in a briefer book. This reimagined Bedford Handbook takes a fresh "essentials" approach to the familiar coverage of writing, research, style, and grammar that **The Bedford Handbook** has always had. The result is a handbook that's equal parts approachable and comprehensive. Students will quickly find answers in the book's direct explanations and step-by-step instruction. They'll get the practice and guidance they need with exercises, how-to guides, model papers, and class-tested examples. The advice you trust from Diana Hacker and Nancy Sommers is here. It all comes in a book that's easier to carry, easier to use, and more affordable than ever.

## The Compact Bedford Introduction to Literature: Reading, Thinking, and Writing

[Bedford/St. Martin's](#) **The Compact Bedford Introduction to Literature** is a best-seller for a reason: It brings literature to life for students, helping to make them lifelong readers and better writers. Classic works drawn from many periods and cultures appear alongside a strong showing from today's authors. There is plenty of support for students, with a dozen chapters of critical reading and writing support, helpful sample close readings, writing assignments, and student papers. And, because everyone teaches and learns a little differently, there are lots of options for working with the literature, including case studies on individual works and themes that everyone can relate to. In-depth chapters on major authors like Flannery O'Connor and Emily Dickinson take students deeper into their work, and the new tenth edition features a chapter on the fiction of Dagoberto Gilb, created in collaboration with the author himself—one more way that the anthology showcases literature as a living, changing art form.

## Strategies for Writing from Sources

[Teacher Created Materials](#) Students in today's classrooms must be able to draw evidence, reasons, and ideas from various sources. This invaluable classroom resource offers practical, easy-to-use strategies to help students analyze any text and use it as a source in their own writing. Sample lessons guide students to use the provided text both as a source for information as well as a mentor text. Each section includes 5 lessons tailored to the specific grade spans, and correlations to state standards for each grade span are also included.

## The Bedford Handbook

[Macmillan Higher Education](#) What habits are common among good college writers? Good college writers are curious, engaged, reflective, and responsible. They read critically. They write with purpose. They tune into their audience. They collaborate and seek feedback. They know credible evidence makes them credible researchers. They revise. The **Bedford Handbook**, based on surveys with more than 1,000 first-year college students, fosters these habits and offers more support than ever before for college reading and writing. New writing guides support students as they compose in an ever-wider variety of genres, including multimodal genres. New reading support encourages students to become active readers. Retooled research advice emphasizes inquiry and helps writers cite even the trickiest digital sources confidently and responsibly. Best of all, the Handbook remains a trusted companion for students because it is accessible, comprehensive, and authoritative. Instructors benefit, too: A substantially revised Instructor's Edition includes Nancy Sommers's personal mentoring—more than 100 new concrete tips for teaching with the handbook. Finally, integrated digital content is easily assignable and helps students practice and apply the handbook's lessons.

## Python for Data Analysis

## Data Wrangling with Pandas, NumPy, and IPython

"O'Reilly Media, Inc." Get complete instructions for manipulating, processing, cleaning, and crunching datasets in Python. Updated for Python 3.6, the second edition of this hands-on guide is packed with practical case studies that show you how to solve a broad set of data analysis problems effectively. You'll learn the latest versions of pandas, NumPy, IPython, and Jupyter in the process. Written by Wes McKinney, the creator of the Python pandas project, this book is a practical, modern introduction to data science tools in Python. It's ideal for analysts new to Python and for Python programmers new to data science and scientific computing. Data files and related material are available on GitHub. Use the IPython shell and Jupyter notebook for exploratory computing Learn basic and advanced features in NumPy (Numerical Python) Get started with data analysis tools in the pandas library Use flexible tools to load, clean, transform, merge, and reshape data Create informative visualizations with matplotlib Apply the pandas groupby facility to slice, dice, and summarize datasets Analyze and manipulate regular and irregular time series data Learn how to solve real-world data analysis problems with thorough, detailed examples

## Read, Write, Connect

## A Guide to College Reading and Writing

[Bedford/St. Martin's](#) **Read, Write, Connect** provides integrated instruction in reading and writing paragraphs and essays with a thematic reader full of high-interest selections students will want to read and write about. The text begins with a walk-through of the reading and writing processes and then moves on to a series of workshop chapters that provide in-depth coverage of key topics like finding main ideas and drafting and organizing an essay. Throughout, the text demonstrates that academic processes are recursive, and the structure of the text reflects this recursivity: as students move from the early chapters to the workshop chapters, they build upon earlier learning, digging deeper into the material and gaining confidence along the way. The second edition offers new chapters and new features devoted to stronger, more integrated coverage of reading; expanded coverage of research and grammar; and exciting new readings, class-tested by the authors. **Read, Write, Connect, Second Edition**, can be packaged with LaunchPad Solo for Readers and

Writers, allowing you to more efficiently track students' progress with reading, writing, and grammar skills in an active learning arc that complements the book.

## Patterns for College Writing

### A Rhetorical Reader and Guide

[Macmillan](#) Laurie Kirszner and Stephen Mandell, authors with nearly thirty years of experience teaching college writing, know what works in the classroom and have a knack for picking just the right readings. In *Patterns for College Writing*, they provide students with exemplary rhetorical models and instructors with class-tested selections that balance classic and contemporary essays. Along with more examples of student writing than any other reader, *Patterns* has the most comprehensive coverage of active reading, research, and the writing process, with a five-chapter mini-rhetoric; the clearest explanations of the patterns of development; and the most thorough apparatus of any rhetorical reader, all reasons why *Patterns for College Writing* is the best-selling reader in the country. And the new edition includes exciting new readings and expanded coverage of critical reading, working with sources, and research. It is now available as an interactive Bedford e-book and in a variety of other e-book formats that can be downloaded to a computer, tablet, or e-reader. Read the preface.

## Exploding Technical Communication

### Workplace Literacy Hierarchies and Their Implications for Literacy Sponsorship

[Routledge](#) Within the framework of *New Literacy Studies*, Dirk Remley presents a historical study of how technical communication practices at a World War II arsenal sponsored literacy within the community in which it operated from 1940 to 1960 and contemporary implications of similar forms of sponsorship. The Training within Industry (TWI) methods developed by the U.S. government and industry at that time included multimodal literate practices, particularly combinations of visual, oral, experiential, and print-linguistic text. Analyses reveal a hierarchy in which print-linguistic literacies were generally esteemed at the workplace and in the community. This literacy hierarchy contributed to a catastrophic accident that killed 11 people, prompting changes in the approach to designing certain training documents. This book links technical communication, especially the multimodal forms of representation commonly found in technical communication and instructional materials, to the concept of literacy sponsorship. The TWI methods used in training and system improvement during World War II are currently applied in business and industry as part of the "lean operating" and "continuous improvement" philosophies. These methods have also become part of the experiential learning philosophy favored in academia. Remley includes examples of current applications of multimodal forms of technical communication similar to those used at the arsenal as well as new media-related applications related to training and instruction. He also discusses their implications for literacy sponsorship. This book provides useful information for technical communication and literacy scholars and educators as well as practical case studies for business leaders, consultants, and practitioners. Intended Audience: Scholars in technical communication and literacy/writing studies; scholars in business (especially management and organizational analysis) and business communication consultants; scholars in history and sociology.

## Involved

### Writing for College, Writing for Your Self

**Involved: Writing for College, Writing for Your Self** helps students to understand their college experience as a way of advancing their own personal concerns and to draw substance from their reading and writing assignments. By enabling students to understand what it is they are being asked to write from basic to complex communications and how they can go about fulfilling those tasks meaningfully and successfully, this book helps students to develop themselves in all the ways the university offers. This edition of the book has been adapted from the print edition, published in 1997 by Houghton Mifflin. Copyrighted materials primarily images and examples within the text have been removed from this edition. --

## Getting to Yes

### Negotiating Agreement Without Giving in

[Houghton Mifflin Harcourt](#) Describes a method of negotiation that isolates problems, focuses on interests, creates new options, and uses objective criteria to help two parties reach an agreement

## A Writer's Reference with Exercises

[Macmillan Higher Education](#) *A Writer's Reference* has offered clear and quick answers to tough questions for millions of college writers. With a groundbreaking tabbed, lay-flat format and a first-of-its-kind directness, it helped a generation of students engage in their own writing and meet the challenges of the composition course. As we celebrate the 10th edition, we invite you to see our latest innovation--our latest answer to the question we have been asking for 35 years: How can we help? We help with superior content developed by experienced authors and shaped by faculty and student advisers. And we help with Achieve, a first-of-its-kind suite of digital tools paired with content you trust. Achieve with *A Writer's Reference* lets you engage students in new ways. They do the work of the composition course in a contained and active writing space: they read, write, reflect, respond to peers, consult the handbook, and make action plans. And instructors use Achieve to design and facilitate writing assignments, peer review, and reflection. The best part? Achieve gives you deeper visibility into students' writing processes--lets you see "between the drafts." Insights for each writer and for each class provide actionable information about how your students are responding to expectations, allowing you to see, foster, and measure progress. The 10th edition is an innovation celebration--a continued commitment to college writers and teachers of writing.

## Biology for the AP® Course

[Macmillan Higher Education](#) Explore *Biology for the AP® Course*, a textbook program designed expressly for AP® teachers and students by veteran AP® educators. *Biology for the AP® Course* provides content organized into modules aligned to the CED, AP® skill-building instruction and practice, stunning visuals, and much more.

## Communicating with the Public Conversation Analytic Studies

**Bloomsbury Publishing** This book offers a collection of conversation analytic investigations into how one US-based philanthropic organization communicates its mission of improving public health. In contrast to political speeches or news interviews with prominent figures, much communication with the public involves the routine work undertaken by institutional representatives as they interact with external audiences: this book considers precisely how this work is accomplished. Communicating with the Public broadens the scope of conversation analysis by unveiling the interactive, multi-party, and multi-modal nature of institutional messaging that might otherwise be construed as a scripted, monologic undertaking. To this end, it examines a diverse array of contemporary platforms, including webinars, podcasts, and television interviews, as well as face-to-face conversations following public talks and panel discussions. Chapters reveal how both foundation representatives and their interlocutors target messaging to specific audiences that may or may not be present, manage the logistics of delivering this messaging, and position themselves as credible experts or a unified institutional collective.

## The Bedford Reader High School Reprint

Bedford/St. Martin's

## Stimulating Non-Fiction Writing!

## Inspiring Children Aged 7 - 11

**Routledge** Stimulating Non-Fiction Writing! Inspiring Children Aged 7-11 offers innovative and exciting ways to engage children in non-fiction writing, giving professionals the confidence and practical advice that they need to support children in producing quality non-fiction texts in the classroom. Packed full of interesting ideas, resource suggestions and practical activities, the book explores the various ways professionals can purposefully encourage 'child authors' to develop their non-fiction writing skills. Tried-and-tested resources, 'Gold star!' tips and practical suggestions are underpinned by research-informed teaching strategies and academic information to strengthen professional practice associated with the teaching of non-fiction writing. By taking a stimulating approach to each text type and linking activities to known texts and stimuli, the book offers differentiated advice for working with children in Lower and Upper Key stage 2. Chapters consider text types that include: Instructions Persuasive texts Non-chronological reports Correspondence texts Discussion texts This new text is the perfect guide for inspiring children aged 7-11 in the classroom and will energise and enrich classroom provision and practice by being an essential resource for teachers and students on teacher training courses.

## Rules for Writers

**Macmillan** Offers advice on the writing process, with information on clarity, grammar, punctuation, mechanics, document design, research, MLA style, APA style, and the challenges of multilingual writers.

## Week by Week: Plans for Documenting Children's Development

**Cengage Learning** Nilsen's WEEK BY WEEK: PLANS FOR DOCUMENTING CHILDREN'S DEVELOPMENT, 8th Edition helps pre-service and in-service teachers manage detailed documentation of student development and achievement while attending to the other functions necessary to keep children safe and actively involved in learning. This all-purpose guide provides a concrete, systematic plan for recording each child's growth in all developmental areas. It also presents observation methods, reviews principles of child development as a framework for observation and applies appropriate practice to authentic assessment. NAEYC standards and Developmentally Appropriate Practices and learning objectives are integrated throughout. Real-life anecdotes, practical tips, observation forms with clear instructions and step-by-step guidelines make this a valuable resource for teachers in training and practicing professionals. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Python Crash Course

## A Hands-On, Project-Based Introduction to Programming

**No Starch Press** Learn Python—Fast! Python Crash Course is a fast-paced, thorough introduction to Python that will have you writing programs, solving problems, and making things that work in no time. In the first half of the book, you'll learn about basic programming concepts, such as lists, dictionaries, classes, and loops, and practice writing clean and readable code with exercises for each topic. You'll also learn how to make your programs interactive and how to test your code safely before adding it to a project. In the second half of the book, you'll put your new knowledge into practice with three substantial projects: a Space Invaders-inspired arcade game, data visualizations with Python's super-handful libraries, and a simple web app you can deploy online. As you work through Python Crash Course you'll learn how to: \*Use powerful Python libraries and tools, including matplotlib, NumPy, and Pygal \*Make 2D games that respond to keypresses and mouse clicks, and that grow more difficult as the game progresses \*Work with data to generate interactive visualizations \*Create and customize Web apps and deploy them safely online \*Deal with mistakes and errors so you can solve your own programming problems If you've been thinking seriously about digging into programming, Python Crash Course will get you up to speed and have you writing real programs fast. Why wait any longer? Start your engines and code! Uses Python 2 and 3

## Handbook of Research on Media Literacy in Higher Education Environments

**IGI Global** Media is rapidly evolving, from social media to news channels, individuals are being bombarded with headlines, new technologies, and varying opinions. Teaching the next generation of communication professionals how to interact with varying forms of media is paramount as they will be the future distributors of news and information. The Handbook of Research on Media Literacy in Higher Education Environments provides emerging research on the role of journalism and mass communication education in the digital era. While highlighting topics such as community media labs, political cognition, and public engagement, this publication explores the impact of globalization and a changing and diversified world within the realm of higher education. This publication is an important resource for educators, academicians, professionals, and researchers seeking current research on applications and strategies in promoting media and digital studies in higher education.

## Foundations of Nursing Practice E-Book

### Fundamentals of Holistic Care

[Elsevier Health Sciences](#) This title is directed primarily towards health care professionals outside of the United States. It is written specifically to meet the needs of nursing students undertaking the common foundation programme. It aims to explain how and why sensitive, holistic and evidence-based nursing care is carried out. Therefore it is relevant to students who will enter all branches of nursing and includes material that is both common to all and specific to each branch. The book aims to provide all students on foundation nursing and health care programmes with material of sufficient depth/breadth to achieve the NMC outcomes required for entry into the branch programmes. There is an emphasis not only on the theory that underpins nursing practice in the common foundation programme but also on nursing skills which form an increasingly emphasized part of the programme. The chapters have been reviewed by experts from each branch and also clinical skills to ensure the content reflects each branch accurately and appropriately. Emphasis on clinical skills & lifelong learning Realistic scenarios reinforce the need for patient/client-centred care with a holistic approach Activity boxes for all branches and age groups in each chapter ensure relevance to nurses in diverse settings An integrated approach to health promotion with activity boxes emphasises that health maintenance and promotion are central to contemporary nursing practice Reflection, critical thinking and research/appraisal skills are encouraged with a problem centred approach that will help to develop the skills needed to provide sensitive and effective, high quality care and to integrate theory with practice The emphasis on nursing/clinical skills underlines the importance of core skills - an integral part of the patient/client experience Cultural diversity is a core theme throughout The importance of evidence-based practice is highlighted and the text helps readers are assisted to acquire the skills to provide evidence-based care A wide range of general and branch-specific interactive boxes help to develop an understanding of some issues in other branches as well as the core issues that affect all nurses. Self- test questions and answers provide an opportunity for readers to take responsibility for and check their learning. Valuable learning tools are included: glossary of key terms, useful websites and references

### A Pocket Guide to Writing in History

### Rereading America

### Cultural Contexts for Critical Thinking and Writing

[Bedford/St. Martin's](#) Rereading America remains the most widely adopted book of its kind because it works: instructors tell us time and again that they've watched their students grow as critical thinkers and writers as they grapple with cross-curricular readings that not only engage them, but also challenge them to reexamine deeply held cultural assumptions, such as viewing success solely as the result of hard work. Extensive apparatus offers students a proven framework for revisiting, revising, or defending those assumptions as students probe the myths underlying them. Rereading America has stayed at the forefront of American culture, contending with cultural myths as they persist, morph, and develop anew. The tenth edition, developed with extensive input from users, features a refreshed collection of readings with a new chapter that introduces students to one of the most pervasive myths of our time: technological innovation fosters a more equal society. Also in response to instructors' requests for more writing instruction, there are now more questions that help students apply to their own writing the strategies used in the readings.

### Rules for Writers

[Bedford/st Martins](#)

### Popular Mechanics

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

### How to Read Like a Writer

[The Saylor Foundation](#) When you Read Like a Writer (RLW) you work to identify some of the choices the author made so that you can better understand how such choices might arise in your own writing. The idea is to carefully examine the things you read, looking at the writerly techniques in the text in order to decide if you might want to adopt similar (or the same) techniques in your writing. You are reading to learn about writing. Instead of reading for content or to better understand the ideas in the writing (which you will automatically do to some degree anyway), you are trying to understand how the piece of writing was put together by the author and what you can learn about writing by reading a particular text. As you read in this way, you think about how the choices the author made and the techniques that he/she used are influencing your own responses as a reader. What is it about the way this text is written that makes you feel and respond the way you do?

### The Craft of Research, 2nd edition

[University of Chicago Press](#) Since 1995, more than 150,000 students and researchers have turned to The Craft of Research for clear and helpful guidance on how to conduct research and report it effectively . Now, master teachers Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams present a completely revised and updated version of their classic handbook. Like its predecessor, this new edition reflects the way researchers actually work: in a complex circuit of thinking, writing, revising, and rethinking. It shows how each part of this process influences the others and how a successful research report is an orchestrated conversation between a researcher and a reader. Along with many other topics, The Craft of Research explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of thoughtful yet critical readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" Celebrated by reviewers for its logic and clarity, this popular book retains its five-part structure. Part 1 provides an orientation to the research process and begins the discussion of what motivates researchers and their readers. Part 2 focuses on finding a topic, planning the project, and locating appropriate sources. This section is brought up to date with new information on the role of the Internet in research, including how to find and evaluate sources, avoid their misuse, and test their reliability. Part 3 explains the art of making an argument and supporting it. The authors have extensively revised this section to present the structure of an argument in clearer and more accessible terms than in the first edition. New distinctions are made among reasons, evidence, and reports of evidence. The concepts of qualifications and rebuttals are recast as acknowledgment and response. Part 4 covers drafting and revising, and offers new information on the visual representation of data. Part 5 concludes the book with an updated discussion of the ethics of research, as well as an expanded bibliography that includes many electronic sources. The new edition retains the accessibility, insights, and directness that have made The Craft of Research an indispensable guide for anyone doing research, from students in high school through advanced graduate study to businesspeople and government employees. The authors demonstrate convincingly that researching and reporting skills can be learned and used by all who undertake research projects. New to this edition: Extensive coverage of how to do research on the internet, including how to evaluate and test the reliability of sources New information on the visual representation of data Expanded bibliography with many electronic sources

## The St. Martin's Guide to Writing Short Edition

Bedford/St. Martin's

### Handbook of Technical Writing

[St. Martin's Press](#) **New to this edition: Up-to-date information on on-line research and computer resources. A unique four-way access system enables users of the Handbook of Technical Writing to find what they need quickly and get on with the job of writing: 1. The hundreds of entries in the body of the Handbook are alphabetically arranged, so you can flip right to the topic at hand. Words and phrases in bold type provide cross-references to related entries. 2. The topical key groups alphabetical entries and page numbers under broader topic categories. This topical table of contents allows you to check broader subject areas for the specific topic you need. 3. The checklist of the writing process summarizes the opening essay on "Five Steps to Successful Writing" in checklist form with page references to related topics, making it easy to use the Handbook as a writing text. 4. The comprehensive index provides an exhaustive listing of related and commonly confused topics, so you can easily locate information even when you don't know the exact term you're looking for.**

### Bird by Bird

### Some Instructions on Writing and Life

[Anchor](#) **From the acclaimed New York Times bestselling author: An essential volume for generations of writers young and old. The twenty-fifth anniversary edition of this modern classic will continue to spark creative minds for years to come. For a quarter century, more than a million readers—scribes and scribblers of all ages and abilities—have been inspired by Anne Lamott's hilarious, big-hearted, homespun advice. Advice that begins with the simple words of wisdom passed down from Anne's father—also a writer—in the iconic passage that gives the book its title: "Thirty years ago my older brother, who was ten years old at the time, was trying to get a report on birds written that he'd had three months to write. It was due the next day. We were out at our family cabin in Bolinas, and he was at the kitchen table close to tears, surrounded by binder paper and pencils and unopened books on birds, immobilized by the hugeness of the task ahead. Then my father sat down beside him, put his arm around my brother's shoulder, and said, 'Bird by bird, buddy. Just take it bird by bird.'**"

### The Language of Composition

### Reading, Writing, Rhetoric

[Macmillan Higher Education](#) **For over a decade, The Language of Composition has been the most successful textbook written for the AP® English Language and Composition Course. Now, its esteemed author team is back, giving practical instruction geared toward training students to read and write at the college level. The textbook is organized in two parts: opening chapters that develop key rhetoric, argument, and synthesis skills; followed by thematic chapters comprised of the finest classic and contemporary nonfiction and visual texts. With engaging readings and reliable instruction, The Language of Composition gives every student the opportunity for success in AP® English Language. AP® is a trademark registered and/or owned by the College Board, which was not involved in the production of, and does not endorse, this product.**

### The World Book Encyclopedia

An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

### America's History

### For the AP Course

### Advanced Language & Literature

### For Honors and Pre-AP® English Courses

[Macmillan Higher Education](#) **AP® teachers know the roots of AP® success are established in the earlier grades. That is the idea behind Advanced Language & Literature—a complete solution for 10th grade honors and Pre-AP® English classes. Driven by the expertise of Renee Shea, John Golden, and Lance Balla, this introduction to literature and nonfiction, reading and writing, analysis and argument, is both challenging and nurturing; a book full of big ideas, thought-provoking texts, and all of the support young minds need to be prepared for AP® success. \*Pre-AP is a trademark registered and/or owned by the College Board, which was not involved in the production of and does not endorse this product.**

### The Inner Game of Tennis

### The Classic Guide to the Mental Side of Peak Performance

[Random House](#) **Master your game from the inside out! With more than 800,000 copies sold since it was first published thirty years ago, this phenomenally successful guide has become a touchstone for hundreds of thousands of people. Not just for tennis players, or even just for athletes in general, this handbook works for anybody who wants to improve his or her performance in any activity, from playing music to getting ahead at work. W. Timothy Gallwey, a leading innovator in sports psychology, reveals how to • focus your mind to overcome nervousness, self-doubt, and distractions • find the state of "relaxed concentration" that allows you to play at your best • build skills by smart practice, then put it all together in match play Whether you're a beginner or a pro, Gallwey's engaging voice, clear**

examples, and illuminating anecdotes will give you the tools you need to succeed. “Introduced to The Inner Game of Tennis as a graduate student years ago, I recognized the obvious benefits of [W. Timothy] Gallwey's teachings. . . . Whether we are preparing for an inter-squad scrimmage or the National Championship Game, these principles lie at the foundation of our program.”—from the Foreword by Pete Carroll

## Current and Emerging Trends in Cyber Operations

### Policy, Strategy and Practice

[Springer](#) This book explores current and emerging trends in policy, strategy, and practice related to cyber operations conducted by states and non-state actors. The book examines in depth the nature and dynamics of conflicts in the cyberspace, the geopolitics of cyber conflicts, defence strategy and practice, cyber intelligence and information security.

### Signs of Life in the USA

### Readings on Popular Culture for Writers

[Bedford/St. Martin's](#) Instructors who have used *Signs of Life in the USA* know that students love to talk and write about popular culture. They can attest that it teaches students to read and write critically about pop culture by providing them with a conceptual framework: semiotics, a field of study developed specifically for the interpretation of culture and its signs. *Signs of Life* is written by a prominent semiotician and an experienced writing instructor, and it has been extensively updated to account for the rapid evolution of contemporary trends and student interests. It features insightful themes with provocative and current reading selections that ask students to think analytically about America's popular culture: How has niche advertising been used to develop a highly detailed profile of your consumer habits? Why are Americans so transfixed by "bad guys"? *Signs of Life* bridges the transition to college writing by providing students with academic language to talk about the significance of our shared cultural experiences. And now with the new edition, you can meet students where they are: online. Our newest set of online materials, *LaunchPad Solo*, provides all the key tools and course-specific content that you need to teach your class. Get all our great course-specific materials in one fully customizable space online; then assign and mix our resources with yours. To package *LaunchPad Solo* free with *Signs of Life in the USA*, use ISBN 978-1-319-01383-7.

## Precalculus

Precalculus is adaptable and designed to fit the needs of a variety of precalculus courses. It is a comprehensive text that covers more ground than a typical one- or two-semester college-level precalculus course. The content is organized by clearly-defined learning objectives, and includes worked examples that demonstrate problem-solving approaches in an accessible way. Coverage and Scope Precalculus contains twelve chapters, roughly divided into three groups. Chapters 1-4 discuss various types of functions, providing a foundation for the remainder of the course. Chapter 1: Functions Chapter 2: Linear Functions Chapter 3: Polynomial and Rational Functions Chapter 4: Exponential and Logarithmic Functions Chapters 5-8 focus on Trigonometry. In Precalculus, we approach trigonometry by first introducing angles and the unit circle, as opposed to the right triangle approach more commonly used in College Algebra and Trigonometry courses. Chapter 5: Trigonometric Functions Chapter 6: Periodic Functions Chapter 7: Trigonometric Identities and Equations Chapter 8: Further Applications of Trigonometry Chapters 9-12 present some advanced Precalculus topics that build on topics introduced in chapters 1-8. Most Precalculus syllabi include some of the topics in these chapters, but few include all. Instructors can select material as needed from this group of chapters, since they are not cumulative. Chapter 9: Systems of Equations and Inequalities Chapter 10: Analytic Geometry Chapter 11: Sequences, Probability and Counting Theory Chapter 12: Introduction to Calculus

### Turf, Field, and Farm

### Foundational Practices of Online Writing Instruction

[Parlor Press LLC](#) *Foundational Practices in Online Writing Instruction* addresses administrators' and instructors' questions for developing online writing programs and courses. Written by experts in the field, this book uniquely attends to issues of inclusive and accessible online writing instruction in technology-enhanced settings, as well as teaching with mobile technologies and multimodal compositions.

### Human Geography for the AP® Course

[Macmillan Higher Education](#) *Study, practice, rest. Repeat. Human Geography for the AP® Course* by Hildebrant et al, is perfectly aligned to College Board's APHG® course. It includes all course concepts with plentiful skills support and practice. A complete AP® Practice Exam rounds out the tools in this engaging book program.