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Information Services Today An Introduction Rowman & Littlefield *This book is an essential overview of what it means to be a library and information professional. Hirsh provides a broad overview of the transformation of libraries as information organizations, why these organizations are more important today than ever before, and the various career opportunities available for information professionals.* **The Global Mobility Profession** Zinner *Global Mobility Recent and current literature on the topic Global Mobility has shown that it is evolving. This comprises legal requirements, cultural changes and technical developments. The interaction and inter-dependency of all these factors increase complexity which requires an adjusted handling by Human Resources and Global Mobility departments. In his book "The Global Mobility Profession", Daniel Zinner describes in a comprehensive way why there is a requirement to train a first generation of true Global Mobility Professionals and how to achieve it. Furthermore, Daniel Zinner takes a strategic outlook in his book on the direction Global Mobility shall develop into. He comes to the conclusion that given the immaturity of this field, a standardization of terms and terminology is the logical next step to provide transparency and comparability in the area of Global*

*Mobility. This will help to further position Global Mobility as a strategic and efficient function in organizations. **Dynamic Business Law** McGraw-Hill/Irwin 3 things to know about the focus of Dynamic Business Law, 2e: Emphasis on ETHICAL DECISION-MAKING. In chapter 2, the authors introduce a framework for making ethical business decisions that students can use on a regular basis. Following each case there are questions designed to train students to apply this approach. Then repeatedly throughout the chapters, questions about business ethics are raised in the text. This framework is designed to help improve the learning process of students and to give a sense of relevancy to the ethical decision making process. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasises the tie of legal issues back to the core business curriculum. This will help both students and faculty. Students need to understand how the concepts they learn in this course tie into their business careers. Instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration. Dynamic Business Law now includes Connect Business Law as a packaging option. Connect includes Interactive Applications for each chapter of the textbook and helps students apply legal concepts to business, stimulates critical thinking, and reinforces key topics. Overview: Dynamic Business Law, 2e is appropriate for the two-term business law course. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly "defending" the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Instructor's Supplements: The Online Learning Center contains the complete IM, Test Bank, PowerPoint, image library, and video clips. Instructor's Manual: The Instructor's Manual provides a clear outline of how to begin using this text and is especially helpful to adjuncts who teach Business Law. Sample syllabi are included, as well as detailed lecture outlines incorporating PowerPoints and other materials professors can bring into their lectures. Exciting and new examples from outside the text are also included, and can be discussed in class to help generate excitement and involvement in the course from students. Test Bank: The Test Bank, developed by Vonda Laughlin of Carson-Newman College, contains a variety of true/false, multiple choice, and essay questions - as well as*

"scenario-based" questions, which are application-based, and use a situation described in a narrative, with 3 - 5 multiple-choice test questions based on the situation described in the narrative. We've aligned our Test Bank with the new AACSB guidelines, tagging each question according to its knowledge and skills areas. Categories include Global, Ethics and Social Responsibility, legal and other External Environment, communication, Diversity, Group Dynamics, Individual Dynamics, Production and IT. Designations aligning questions with Learning Objectives, features, and case, exist as well. PowerPoint Presentation slides: Developed by Jeff Penley at Catawba Valley Community College, we offer two different sets of slides for professors. The "Basic" set consists of an outline of each chapter. The "Premium" set expands on this outline to include hypotheticals and ethical dilemmas, allowing the instructor to incorporate application into the lecture. Instructor Video DVD (ISBN: 0077339118, 13-digit: 9780077339111): The Instructor Video DVD contains video clips from CBS that highlight current legal issues. Instructor Notes, located on the OLC, give insight into how to incorporate segments into the classroom and offer questions to stimulate discussion. Most of these videos are also part of Premium content - a big plus for instructors teaching online/hybrid courses. **E-book: Ethical Obligations and Decision-Making in Accounting: Text and Cases McGraw Hill** E-book: Ethical Obligations and Decision-Making in Accounting: Text and Cases **Financial Management in the Sport Industry Taylor & Francis** Financial Management in the Sport Industry provides readers with an understanding of sport finance and the importance of sound financial management in the sport industry. It begins by covering finance basics and the tools and techniques of financial quantification, using current industry examples to apply the principles of financial management to sport. It then goes beyond the basics to show how financial management works specifically in sport - how decisions are made to ensure wealth maximization. Discussions include debt and equity financing, capital budgeting, facility financing, economic impact, risk and return, time value of money, and more. The final section focuses on sport finance in three sectors of the industry - public sector sports, collegiate athletics, and professional sport-providing in-depth analysis of financial management in each sector. Sidebars, case studies, concept checks, and practice problems throughout provide practical applications of the material and enable thorough study and practice. The business of sport has changed dynamically since the publication of the first edition, and this second edition reflects the impact of these changes on financial management in the sport industry. New to this edition are changes to reflect the global nature of sport (with, for example, discussions of income tax rates in the Premiere League), expanded material on the use of spreadsheets for financial calculations, a primer on accounting principles to help students interpret financial statements, a valuation case study assignment that takes students step by step through a valuation, a new stadium feasibility analysis using the efforts of the Oakland Raiders to obtain a new stadium, a new economic impact example focusing on the NBA All Star game, and much more. **Management 9e Wiley CMAexcel Learning System Exam Review 2017 Part 1, Financial Reporting, Planning, Performance, and Control (1-year Access) John Wiley & Sons** Covers all 2017 exam changes Text matches Wiley CMAexcel Review Course content structure LOS index in Review Course for easier cross-references to full

explanations in text Includes access to the Online Test Bank, which contains 1,000 multiple-choice questions and 5 sample essays Multiple-choice question feedback helps CMA candidates focus on areas where they need the most work Prepare for the actual CMA exam with Section Practice Tests and a cumulative Part 1 exam Assess your progress with knowledge check questions/answers and sample essay questions Helps candidates prepare a solid study plan with exam tips Feature section examines the topics of External Financial Reporting Decisions; Planning, Budgeting, and Forecasting; Performance Management; Cost Management; and Internal Controls Based on the CMA body of knowledge developed by the Institute of Certified Management Accountants (ICMA®), Wiley CMAexcel Learning System Exam Review 2017 features content derived from the exam Learning Outcome Statements (LOS).

Wiley CMAexcel Learning System Exam Review 2017: Part 2, Financial Decision Making (1-year access) John Wiley & Sons **Wiley CMAexcel Learning System Exam Review 2015 + Test Bank Part 1, Financial Planning, Performance and Control** John Wiley & Sons Wiley CMAexcel LEARNING SYSTEM EXAM REVIEW 2015 PART 1: Financial Reporting, Planning, Performance, and Control Covers all 2015 exam changes Includes access to the Online Test Bank, which contains over 900 multiple-choice questions Multiple-choice question feedback helps CMA candidates focus on areas where they need the most work Prepare for the actual CMA exam with Section Practice Tests and a cumulative Part 1 exam Assess your progress with knowledge check questions/answers and sample essay questions Looks at basic budgeting concepts and forecasting techniques Deals with the methods of comparing actual financial performance to the budget Helps candidates prepare a solid study plan with exam tips Feature section examines the topics of External Financial Reporting Decisions; Planning, Budgeting, and Forecasting; Performance Management; Cost Management; and Internal Controls Based on the CMA body of knowledge developed by the Institute of Certified Management Accountants (ICMA®), Wiley CMAexcel Learning System Exam Review 2015 features content derived from the exam Learning Outcome Statements (LOS). Passing the CMA exam on your first attempt is possible. We'd like to help. IMA®, the association of accountants and financial professionals in business, is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) program, continuing education, networking, and advocacy of the highest ethical business practices. IMA has a global network of more than 65,000 members in 120 countries and 300 local chapter communities. IMA provides localized services through its offices in Montvale, NJ, USA; Zurich, Switzerland; Dubai, UAE; and Beijing, China. For more information about IMA, please visit www.imanet.org. **Wiley CMAexcel Learning System Exam Review 2015 Part 1, Financial Planning, Performance and Control** John Wiley & Sons Wiley CMAexcel LEARNING SYSTEM EXAM REVIEW 2015 PART 1: Financial Reporting, Planning, Performance, and Control Covers all 2015 exam changes Includes access to the Online Test Bank, which contains over 900 multiple-choice questions Multiple-choice question feedback helps CMA candidates focus on areas where they need the most work Prepare for the actual CMA exam with Section Practice Tests and a cumulative Part 1 exam Assess your progress with knowledge check

questions/answers and sample essay questions Looks at basic budgeting concepts and forecasting techniques Deals with the methods of comparing actual financial performance to the budget Helps candidates prepare a solid study plan with exam tips Feature section examines the topics of External Financial Reporting Decisions; Planning, Budgeting, and Forecasting; Performance Management; Cost Management; and Internal Controls Based on the CMA body of knowledge developed by the Institute of Certified Management Accountants (ICMA(R)), "WileyCMAexcel Learning System Exam Review 2015" features content derived from the exam Learning Outcome Statements (LOS). Passing the CMA exam on your first attempt is possible. We'd like to help. **Wiley CMAexcel Learning System Exam Review 2016 Part 1, Financial Planning, Performance and Control** John Wiley & Sons Wiley CMAexcel LEARNING SYSTEM EXAM REVIEW 2016 PART 1: Financial Reporting, Planning, Performance, and Control Covers all 2016 exam changes Includes access to the Online Test Bank, which contains over 900 multiple-choice questions Multiple-choice question feedback helps CMA candidates focus on areas where they need the most work Prepare for the actual CMA exam with Section Practice Tests and a cumulative Part 1 exam Assess your progress with knowledge check questions/answers and sample essay questions Looks at basic budgeting concepts and forecasting techniques Deals with the methods of comparing actual financial performance to the budget Helps candidates prepare a solid study plan with exam tips Feature section examines the topics of External Financial Reporting Decisions; Planning, Budgeting, and Forecasting; Performance Management; Cost Management; and Internal Controls Based on the CMA body of knowledge developed by the Institute of Certified Management Accountants (ICMA®), Wiley CMAexcel Learning System Exam Review 2016 features content derived from the exam Learning Outcome Statements (LOS). Passing the CMA exam on your first attempt is possible. We'd like to help. **Proceedings of the 14th European Conference on e-Government ECEG 2014** Academic Conferences Limited **Principles of Management** Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame **Information Needs Analysis Principles and practice in information organizations** Facet Publishing If you

want to provide an information service that truly fulfils your users' needs, this book is essential reading. Analysing and assessing the information needs of clients is key to the provision of effective service and appropriate collections in both face-to-face and virtual library services. The importance of information needs analysis is widely recognized by information professionals, but currently there is little substantive, detailed work in the professional literature devoted to this important topic. This new book is designed to fill that gap, by supporting practitioners in developing an information needs analysis strategy, and offering the necessary professional skills and techniques to do so. It will offer guidance to team leaders and senior managers in all areas of library work, especially those involved in collection management, service provision and web development, and is equally applicable to the needs of academic, public, government, commercial and other more specialized library and information services. The text adopts a hands-on, jargon-free approach, and includes relevant examples, case studies, reader activities and sources of further reading. Key areas covered include: - what is information needs analysis? - how is needs analysis conducted? - what are the varieties of needs analysis? - how are analyses evaluated and reported? Readership: The book will be essential reading for library and information practitioners, team leaders and senior managers. It will also be a core text on course reading lists in departments of library and information studies.

Handbook of the International Political Economy of Monetary Relations

Edward Elgar Publishing This extensive Handbook provides an in-depth exploration of the political economy dynamics associated with the international monetary and financial systems. Leading experts offer a fresh take on research into the interaction between system structure, t

Simulation Modeling and Analysis Since the publication of the first edition in 1982, the goal of *Simulation Modeling and Analysis* has always been to provide a comprehensive, state-of-the-art, and technically correct treatment of all important aspects of a simulation study. The book strives to make this material understandable by the use of intuition and numerous figures, examples, and problems. It is equally well suited for use in university courses, simulation practice, and self study. The book is widely regarded as the "bible" of simulation and now has more than 100,000 copies in print. The book can serve as the primary text for a variety of courses; for example: *A first course in simulation at the junior, senior, or beginning-graduate-student level in engineering, manufacturing, business, or computer science (Chaps. 1 through 4, and parts of Chaps. 5 through 9). At the end of such a course, the students will be prepared to carry out complete and effective simulation studies, and to take advanced simulation courses. *A second course in simulation for graduate students in any of the above disciplines (most of Chaps. 5 through 12). After completing this course, the student should be familiar with the more advanced methodological issues involved in a simulation study, and should be prepared to understand and conduct simulation research. *An introduction to simulation as part of a general course in operations research or management science (part of Chaps. 1, 3, 5, 6, and 9). **Critical**

Thinking A Student's Introduction Ingram Employee Training & Development

McGraw-Hill Companies **Financial Accounting Managerial Economics and Business Strategy** McGraw-Hill/Irwin Baye's *Managerial Economics and Business Strategy* is one of the best-selling managerial economics textbooks. It is the first

textbook to blend tools from intermediate microeconomics, game theory, and industrial organization for a managerial economics text. Baye is known for its balanced coverage of traditional and modern topics, and the fourth edition continues to offer the diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more. **Advances in Accounting Education Teaching and Curriculum Innovations** Emerald Group Publishing *Advances in Accounting Education: Teaching and Curriculum Innovations* investigates how teaching methods or curricula/programs in accounting can be improved. **Consumer Logistics Surfing the Digital Wave** Edward Elgar Publishing Digital technology has changed the way we work, socialize, shop, play and learn. This book offers a stimulating exploration of how digitization has begun transforming the prevailing global logistics system into a self-service and sharing economy, and ultimately provides a vision of the monumental changes likely to overflow into the business landscape. **Information Assurance for the Enterprise: A Roadmap to Information Security** McGraw-Hill/Irwin Going beyond the technical coverage of computer and systems security measures, *Information Assurance for the Enterprise* provides readers an overarching model for information assurance for businesses, government agencies, and other enterprises needing to establish a comprehensive plan. All the components of security and how they relate are featured, and readers will also be shown how an effective security policy can be developed. Topics like asset identification, human factors, compliance with regulations, personnel security, risk assessment and ethical considerations are covered, as well as computer and network security tools and methods. This is one of the only texts on the market that provides an up-to-date look at the whole range of security and IA topics. In post-9/11 times, managers and IT professionals need to address a wide range of security-related issues, and develop security systems that take all these diverse factors into account. As someone who has worked extensively with the U.S. State Department and other governmental agencies, Corey Schou is uniquely positioned to write the definitive book on the subject; and Daniel Shoemaker is a professor and consultant to the Department of Homeland Security in matters of Information Assurance policy. **Product Design and Development** Treating such contemporary design and development issues as identifying customer needs, design for manufacturing, prototyping, and industrial design, *Product Design and Development, 3/e*, by Ulrich and Eppinger presents in a clear and detailed way a set of product development techniques aimed at bringing together the marketing, design, and manufacturing functions of the enterprise. The integrative methods in the book facilitate problem solving and decision making among people with different disciplinary perspectives, reflecting the current industry trend to perform product design and development in cross-functional teams. **International Investment Management Theory, ethics and practice** Routledge *International Investment Management: Theory, Practice, and Ethics* synthesizes investment principles, Asian financial practice, and ethics reflecting the realities of modern international finance. These topics are studied within the Asian context, first through the medium of case studies and then via the particular conditions common in those markets including issues of religion and philosophy. This book has a three

part structure beginning with the core principles behind the business of investments including securities analysis, asset allocation and a comprehensive analysis of modern finance theory. This gives students a comprehensive understanding of investment management by going through the theories, ethics and practice of investment management. This text provides a detailed overview of International Banking Law and International Securities Regulation, alongside legal and ethics case studies which are located in the practice section of the book. This book is an essential text for business and law school students who wish to have a thorough understanding of investment management. It is also perfect as a core text for undergraduate finance majors and graduate business students pursuing a finance, and/or business ethics concentration, with particular focus on Asia. **Basic econometrics instructor's manual Organizational Behavior An Evidence-based Approach** Organisational Behavior by Fred Luthans was one of the first mainstream organisational behavior texts on the market and continues the tradition of being the most current and up-to-date researched text today. Well-known author Fred Luthans is the 5th most prolific Publisher in Academy of Management Journals and a senior research scientist with the Gallup Organization, who continues to do research in the organisational behavior area. The Twelfth Edition of Organisational Behavior is ideal for instructors who take a research-based and conceptual approach to their OB course. **Statistical Techniques in Business & Economics** Accompanying CD-ROM contains ... "data files, Web links, practice quizzes, PowerPoint, video clips, software tutorials, MegaStat for Excel software and user manual."--Page 4 of cover. **Loose Leaf for Computing Essentials 2021** McGraw-Hill Education The rate of change in the digital information age is clearly increasing, and computer literacy is becoming a prerequisite. The goal of the 28th edition of Computing Essentials is to provide students with an introductory understanding of the concepts necessary for success and to instill an appreciation for the effect of information technology on people, privacy, ethics, and our environment. Today's students put much effort toward the things that are relevant to them, yet it is sometimes difficult to engage them in other equally important topics like personal privacy and technological advances. Each chapter highlights a most promising career in IT including webmaster, software engineer, and database administrator by presenting job titles, responsibilities, educational requirements, and salary ranges. Students see the material relate directly to potential career paths. Each chapter describes how its content is relevant to students' lives today and critical to their future. Each chapter presents practical tips related to key concepts through the demonstration of interesting and relevant applications. Topics presented focus first on outputs rather than processes and then dive into the concepts and processes. Motivation and relevance are the keys. This text has several features specifically designed to engage and demonstrate the relevance of technology in our lives. These elements are combined with thorough coverage of the concepts and sound pedagogical devices. The text uses graphics to reinforce key concepts and offers unique features and benefits found in few other texts: Making IT Work for You addresses topics and discussion questions that cover issues like online entertainment, gaming, virtual assistants, and the mobile office. Look to the Future boxes in each chapter have been revised to show that the expected breakthroughs

of tomorrow are rooted in today's advances. *Why Should I Read This?* sections present a visually engaging and concise presentation of the chapter's relevance to the reader's life in the digital world. Visual summaries review major concepts covered throughout the chapter. Environment marginal boxes cover topics like plagiarism, editing images to promote a message, and the use of monitoring software. Privacy marginal boxes cover topics like protecting personal information on a free Wi-Fi network or disposing of an outdated computer to help students think critically and communicate effectively. Ethics marginal boxes cover related technologies and topics like proper disposal of older monitors, empty inkjet cartridges, and old computers. Concept Check segments cue students to note which topics have been covered and to self-test their understanding of the material presented. Brief discussions at the close of each chapter address recent technological advancements related to the chapter material. A test bank with more than 2,200 questions is categorized by level of learning. Using IT at MoviesOnline, a case study of a fictitious organization, provides an up-close look at what students might find on the job in the real world. New to This Edition Every chapter's Making IT Work for You, Privacy, Ethics, and Environment features have been carefully reevaluated, enhanced, or replaced. Every chapters Look to the Future feature has been revised to show that tomorrow's expected breakthroughs are rooted in today's advances. Expanded coverage includes Web 1.0, 2.0, and 3.0; social media; Windows 10; VR hardware; cloud storage; cybersecurity; drones and robotics; and gaming. Updated and expanded descriptions of programming languages highlight popular choices. **Study Guide for Use with Financial Accounting** McGraw-Hill/Irwin Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

Strategic Management and Business Policy Entering 21st Century Global Society Judgment in Managerial Decision Making Wiley Author is a leading theorist in negotiation and decision-making. **Business Research Methods Business Statistics in Practice** McGraw-Hill College **Management Information Systems Managing the Digital Firm** Pearson Educación Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases. **The Oxford Handbook of Recruitment** Oxford

University Press The past 40 years have established recruitment as a fundamental area of research to both researchers and practitioners. No longer is recruitment viewed as simply another component of human resource management but rather a strategic tool with wide-ranging implications for organizations. To this extent investigations on the subject have drawn upon diverse perspectives from economics to marketing, highlighting recruitment's links with multiple aspects of organizational functioning such as selection, onboarding, organizational culture, job performance, and turnover. The goal of this handbook is to provide an integrative and comprehensive summary of the state of recruitment research. It is hoped that by providing insight to both theoretical and empirical underpinnings of the topic this volume will focus readers to the important issues affecting our understanding and application of recruitment concepts; and provide structure toward current thinking and future exploration of the field. In the spirit of investigative inquiry, the book's chapters are organized according to the questions they answer about the nature of recruitment: Who is involved in recruitment; What do these stakeholders do; When do recruitment phenomenon occur; Where does recruitment take place; Why does recruitment influence various stakeholders in the process; and finally, how is recruitment investigated? Aimed at both potential and existing recruiters, the expert contributions included in this handbook serve as a springboard to energize and focus future endeavor in recruitment, an increasingly pertinent driver of individual and organizational success.

Essentials of Strategic Management Cengage Learning Thorough yet concise, *ESSENTIALS OF STRATEGIC MANAGEMENT*, Third Edition, is a brief version of the authors' market-leading text *STRATEGIC MANAGEMENT: AN INTEGRATED APPROACH*. Following the same framework as the larger book, *ESSENTIALS* helps students identify and focus on core concepts in the field in a more succinct, streamlined format. Based on real-world practices and current thinking, the text's presentation of strategic management features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Project Management Penguin The practical e-guide that gives you the skills to succeed as a project manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn useful tips for initiating projects, setting deadlines, and managing your budgets. *Essential Managers* gives you a practical "how-to" approach with step-by-step instructions, tips, checklists, and "ask yourself" features showing you how to focus your energy, manage change, and make an impact. DK's *Essential Managers* series contains the knowledge you need to be a more effective manager and hone your management style. Whether you're new to project management or simply looking to sharpen your existing skills, this is the e-guide for you.

Ethical Obligations and Decision

Making in Accounting Text and Cases *Ethical Obligations and Decision-Making in Accounting* gives students a robust ethical framework that is crucial for accountants in the post-Enron era. Incorporating the principles of the AICPA code and other systems of ethics, Mintz and Morris show accounting students how a commitment to ethics can enable accounting professionals to meet their ethical obligations both to investors and creditors. No other book so comprehensively examines the elements of the financial reporting system - including the ethics of the internal control environment and the effectiveness of board of director and audit committee oversight - that determine the ethical standard of the accounting process. **Strategic Management Concepts and Cases, Global Edition** For undergraduate and graduate courses in strategy. In today's economy, gaining and sustaining a competitive advantage is harder than ever. *Strategic Management* captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises. The Fifteenth Edition has been thoroughly updated and revised with current research and concepts. This edition includes 29 new cases and end-of- chapter material, including added exercises and review questions. MyManagementLab for Strategic Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams-resulting in better performance in the course-and provides educators a dynamic set of tools for gauging individual and class progress.