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**KEY=PLAN - CLINTON ERICK**

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## Allen Carr's Easy Way to Stop Smoking

## Be a Happy Non-smoker for the Rest of Your Life

*Penguin UK The revolutionary international bestseller that will stop you smoking - for good. 'If you follow my instructions you will be a happy non-smoker for the rest of your life.' That's a strong claim from Allen Carr, but as the world's leading and most successful quit smoking expert, Allen was right to boast! Reading this book is all you need to give up smoking. You can even smoke while you read.*

*There are no scare tactics, you will not gain weight and stopping will not feel like deprivation. If you want to kick the habit then go for it. Allen Carr has helped millions of people become happy non-smokers. His unique method removes your psychological dependence on cigarettes and literally sets you free. Accept no substitute. Five million people can't be wrong.*

## Allen Carr's Easy Way to Quit Vaping

### Get Free from JUUL, IQOS, Disposables, Tanks Or Any Other Nicotine Product

*Allen Carr's Easyway Allen Carr's Easyway method is a global phenomenon - a clinically proven and 100% drug-free treatment for nicotine addiction. First used as an incredibly successful stop-smoking method, this cutting-edge approach now addresses the fastest-growing nicotine delivery system in the world, vaping. The Easyway method tackles addiction from an entirely different angle. Rather than employing scare-tactics and enforcing painful restrictions on your vaping habits, it unravels the cognitive brainwashing behind your addictive behaviour. In this way, it removes the desire to vape altogether without willpower or sacrifice. Whether you use e-cigarettes, JUUL, tanks or pens, or any kind of mod or pod, this method will work for you. All you have to do is read this book in its entirety, follow all of the instructions and you will be set free from your addiction to nicotine. \* Does not rely on willpower, aids, substitutes, or gimmicks \* Works without unpleasant withdrawal symptoms \* Clinically proven to be AT LEAST as effective as UK NHS's Gold Standard Stop Smoking Service. What people say about Allen Carr's Easyway method: If you want to quit ... its called the Easyway. Ellen Degeneres Allen Carr's international bestseller...has helped countless people quit. Time Out New York It was such a revelation that instantly I was freed from my addiction. Sir Anthony Hopkins His skill is in removing the psychological dependence. The Sunday Times.*

## Allen Carr's Easy Way to Quit Vaping

# Get Free from JUUL, IQOS, Disposables, Tanks or any other Nicotine Product

Arcturus Publishing Allen Carr's Easyway is a global phenomenon - a clinically proven and 100% drug-free treatment for nicotine addiction. First used as an internationally renowned and incredibly successful stop-smoking method, this cutting-edge approach now addresses the fastest-growing nicotine delivery system in the world, vaping. The Easyway method tackles addiction from an entirely different angle. Rather than employing scare-tactics and enforcing painful restrictions on your vaping habits, it unravels the cognitive brainwashing behind your addictive behavior. In this way, it removes the desire to vape altogether without willpower or sacrifice. Whether you use e-cigarettes, JUUL, tanks or pens, or any kind of mod or pod, this method will work for you. All you have to do is read this book in its entirety, follow all of the instructions and you will be set free from your addiction to nicotine. • Does not rely on willpower, aids, substitutes, or gimmicks • Works without unpleasant withdrawal symptoms • Clinically proven to be AT LEAST as effective as UK health service's Gold Standard Stop Smoking Service. What people say about Allen Carr's Easyway method: "Allen Carr's international bestseller...has helped countless people quit." Time Out New York "I read this book and quit smoking instantly" Nikki Glaser "The Allen Carr program was nothing short of a miracle." Anjelica Huston "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." The Sunday Times

## Allen Carr's Easy Way to Stop Smoking

Penguin AudioBooks Allen Carr's 100 cigarettes-a-day addiction drove him to despair, but, after countless attempts to quit, he eventually kicked the habit. This is an updated edition of his bestselling guide to giving up smoking.

## The Easy Way to Stop Smoking

Barnes & Noble Publishing Presents the Easyway method for quitting smoking, based on a factual understanding of the harm of cigarette addiction and practical advice on how to successfully break the habit.

# Your Personal Stop Smoking Plan

## The Revolutionary Method for Quitting Cigarettes, E-Cigarettes and All Nicotine Products

*Arcturus Publishing Allen Carr's Easyway method has helped millions of people to stop smoking. This is the first ever interactive Allen Carr book. By regularly interacting with the text in an easy yet dynamic and measurable way you begin to write the story of how you came to smoke. By understanding why you continue to smoke in spite of the obvious disadvantages, you are able to follow the simple step-by-step instructions that set you free. No pain. No drama. This eBook edition includes the same interactive exercises as the printed edition, but those elements can also be downloaded and printed out at your convenience. Together with the eBook, they form Your Personal Plan! READ THIS BOOK AND BECOME A HAPPY NON-SMOKER AND NICOTINE-FREE FOR THE REST OF YOUR LIFE CARRY ON SMOKING WHILE YOU READ A UNIQUE METHOD THAT DOES NOT REQUIRE WILLPOWER REMOVES THE DESIRE FOR NICOTINE STOP EASILY, PAINLESSLY AND PERMANENTLY REGAIN CONTROL OF YOUR LIFE WORKS FOR ALL NICOTINE ADDICTION, INCLUDING E-CIGARETTES*

## Stop Smoking and Quit E-Cigarettes

*Arcturus Publishing Allen Carr's Easyway method is the most effective stop-smoking method of all time and this book is a super-fast, yet comprehensive, version of the method. Even better, this book is designed to set you free from any form of nicotine addiction - whether that be cigarettes, e-cigarettes or any other nicotine product \* Get free from nicotine easily, immediately and permanently \* No need for willpower, cigarette substitutes or gimmicks \* This is the way to quit without gaining weight \* Regain control of your life*

## Allen Carr's Easy Way to Stop Smoking

*Michael Joseph Read this book and you'll never smoke another cigarette again. The unique method: No scare tactics No weight-gain The psychological need to smoke disappears as you read Feel great to be a non-smoker Join the estimated 25 million men and women*

*that Allen Carr has helped set free 'It didn't take any willpower. I didn't miss it at all and I was free.' Ruby Wax 'Achieved for me a thing that I thought was not possible - to give up a thirty-year smoking habit literally overnight. It was nothing short of a miracle.' Anjelica Huston 'Instantly I was freed from my addiction. I found it not only easy but unbelievably enjoyable to stay stopped.' Anthony Hopkins 'Giving up smoking was one of the biggest achievements of my life. I read Allen Carr's book and would recommend it to anybody trying to kick the filthy habit.' Michael McIntyre [www.allencarr.com](http://www.allencarr.com)*

## Allen Carr's Easy Way to Quit Smoking

### The bestselling quit smoking method updated for the 21st Century

Arcturus Publishing *READ THIS BOOK NOW AND BECOME A HAPPY NONSMOKER FOR THE REST OF YOUR LIFE. This book is the most up-to-date, cutting-edge, best-practice version of Allen Carr's Easyway to Stop Smoking method that will not only set you free from smoking, but will also insure that you find it easy and even enjoyable to quit. • Without using willpower, aids, substitutes, or gimmicks • Without gaining weight • Without suffering anxiety, depression, or unpleasant withdrawal symptoms This book is designed to help busy smokers, who appreciate clear no-nonsense guidance. Allen Carr's Easy Way to Quit Smoking gives you a structured, easy-to-follow method for quitting quickly, painlessly, and immediately. If you're someone who uses any nicotine product other than cigarettes, this book will also work perfectly for you. What people say about Allen Carr's Easyway method: "Allen Carr's international bestseller...has helped countless people quit." Time Out New York "I read this book and quit smoking instantly" Nikki Glaser "The Allen Carr program was nothing short of a miracle." Anjelica Huston "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." The Sunday Times*

## Stop Smoking Now

Allen Carr's Easyway *Allen Carr's Easyway is the most successful stop-smoking method of all time. It has helped millions of smokers from all over the world quit instantly, easily, painlessly and permanently. Stop Smoking Now is the new, cutting-edge presentation of the method. Updated and set out in a clear, easy-to-read format, this book makes it simpler than ever before to get free. Allen Carr's*

*Easyway does not rely on willpower as it removes your desire to smoke. It eliminates the fears that keep you hooked and you won't miss cigarettes. It works both for heavy and casual smokers and regardless of how long you've been smoking. There are no gimmicks or scare tactics, you won't put on weight, and you can even smoke when you read. Allen Carr's books have sold over 15 million copies to date in more than 40 different languages and Stop Smoking Now is the newest presentation of the Easyway message, updated for the 21st century but still centred on the world's most effective stop-smoking programme—the tried and tested Easyway method, 'the one that works'. The Allen Carr method has been presented here in a lively, informative and streamlined way. This book brings the original Easyway concept bang up to date, incorporating lessons that have been learned from those who teach in the global network of Allen Carr clinics. No one has more experience of helping smokers quit.*

## Stop Smoking with Allen Carr

Plus a unique 70 minute audio seminar delivered by the author

*Arcturus Publishing Allen Carr (1934-2006) was a chain-smoker for over 30 years. In 1983, after countless failed attempts to quit, he went from 100 cigarettes a day to zero without suffering withdrawal pangs, without using willpower and without gaining weight. He realised that he had discovered what the world had been waiting for - the Easy Way to Stop Smoking - and embarked on a mission to help cure the world's smokers. Allen Carr is now recognised as the world's leading expert on helping smokers to quit, having sold over 14 million books. This enhanced eBook combines an updated version of his internationally best-selling Easy Way to Stop Smoking with a 75-minute audio seminar from Allen himself, giving you all the expertise and support you'll need to become a happy non-smoker for the rest of your life. Allen's technique has enabled millions of smokers to stop easily, painlessly and permanently. It works without the need for willpower, there are no scare tactics and you won't gain weight. 'His method is absolutely unique, removing the dependence on cigarettes' - Sir Richard Branson.*

# The Illustrated Easy Way to Stop Smoking

## A Smoker's Guide to Just how Easy it is to Quit

*Arcturus Publishing* With the introduction of a smoking ban in public places there has never been greater pressure on smokers to quit. The time to promote anti-smoking titles is NOW. No-one is more aware than Allen Carr that some of the people who are desperate to give up smoking require a different approach to that provided by *The Easyway to Stop Smoking*. To cater to their needs, Allen has refined the method to its key essentials and presents them here in a humourous comfort zone for smokers. It has been designed to appeal to smokers who have failed to quit as well as non-smokers who want a loved one to quit smoking for good.

## Quit Smoking Boot Camp

## The Fast-Track to Quitting Smoking Again for Good

*Arcturus Publishing* Short of time? Or have you stopped smoking and found it difficult or even impossible to stay stopped? If your answer to these questions is yes, then this is the book for you (even if you've tried and failed using Allen Carr's method in the past). *Quit Smoking Boot Camp* is a revolutionary and concise version of the world-famous *Easyway* method, delivered in short, punchy segments to help you quit with the minimum of fuss, with minimal effort, in a reassuringly regimented and speedy way. Four days is all it takes to transform your life. We recommend that you read this book over just four days (though you might choose to do it in less or even to take a little longer). Choose your start date and four days later you can be free. It's as simple as that. The *Easyway Boot Camp* will help you change your mindset and quit smoking, vaping, or using nicotine in any form easily and immediately. What people say about Allen Carr's *Easyway* method: "The Allen Carr program was nothing short of a miracle." Anjelica Huston "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." *The Sunday Times*

# Allen Carr's Easy Way to Debt-Free Living

## Take Back Control of Your Life

Arcturus Publishing "Get Out of Debt Now applies the world-famous Allen Carr's Easyway method to the problems of over-spending and debt. It removes the desire to over-spend, so that you are able to live within your means without feeling deprived. It then sets out a simple, easy-to-follow guide on how to clear the debts you have accumulated"--Back cover.

# Allen Carr's Easy Way to Stop Smoking

## The Guide to Stop For Good

Penguin UK Read this book and you'll never smoke another cigarette again. Allen Carr has discovered a method of quitting that will enable any smoker to stop, easily, immediately and permanently. As the world's bestselling book on how to stop smoking and with over nine million copies sold worldwide, Allen Carr's Easy Way to Stop Smoking is the one that really works. \_\_\_\_\_ 'It didn't take any willpower. I didn't miss it at all and I was free' Ruby Wax THE unique method: No scare tactics No weight-gain The psychological need to smoke disappears as you read Feel great to be a non-smoker Join the 25 million men and women that Allen Carr has helped stop smoking. \_\_\_\_\_ TESTIMONIALS . . . 'Giving up smoking was one of the biggest achievements of my life. I read Allen Carr's book and would recommend it to anybody trying to kick the habit' Michael McIntyre 'Achieved for me a thing that I thought was not possible - to give up a thirty-year smoking habit literally overnight. It was nothing short of a miracle' Anjelica Huston 'Instantly I was freed from my addiction. I found it not only easy but unbelievably enjoyable to stay stopped' Sir Anthony Hopkins

## العلاقات بين جمهورية مالى - والجمهورية العربية المتحدة

Arcturus Publishing Allen Carr was a chain-smoker, who used to get through 100 cigarettes a day until he discovered the 'Easyway to Stop Smoking' in 1983. His method involves a psychological reappraisal of why people smoke as well as understanding the subtle and

*pervasive nicotine trap and how it works.*

## The Easy Way to Quit Caffeine

### Live a healthier, happier life

*Arcturus Publishing Over 80 per cent of adults in the UK use caffeine every day. But at what point, did they consciously decide to consume it daily and begin to feel uneasy if they didn't? Caffeine is a bitter addictive drug which acts as a natural insecticide. It attacks the central nervous system and makes people jittery. It fools you into thinking you are more alert. Quite simply, it's bad for you with no actual benefits. In *The Easy Way to Quit Caffeine*, Allen Carr addresses the difficulties coffee-drinkers - and fizzy drink consumers - face in trying to quit caffeine. By explaining why you feel the need for caffeine and with simple step-by-step instructions to set you free from your addiction, Carr shows you how to lead a happier, healthier, more chilled life.*

## Allen Carr: The Easy Way to Quit Cocaine

### Rediscover Your True Self and Enjoy Freedom, Health, and Happiness

*Arcturus Publishing THE BEST-SELLING EASYWAY METHOD APPLIED TO COCAINE ADDICTION Allen Carr's Easyway method is a global phenomenon - a clinically proven and 100% drug-free treatment for nicotine addiction. This book applies that incredible method to the problem of cocaine addiction. It will give you advice about habitual triggers and how to understand that cocaine has no benefits for you - not even that of feeling good. Through following this method, you will not only be set free from your cocaine addiction but you will also find it easy and even enjoyable to quit. • Without using willpower, aids, substitutes, or gimmicks • Without gaining weight • Without suffering anxiety, depression, or unpleasant withdrawal symptoms This book is designed to help busy people, who appreciate clear no-nonsense guidance. It gives you a structured, easy-to-follow method for getting free from cocaine painlessly and immediately. What people say about Allen Carr's Easyway method: "Allen Carr's international bestseller...has helped countless people*

quit." *Time Out New York* "If you want to quit ... its called the Easyway ... I'm so glad I quit." Ellen DeGeneres "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." *The Sunday Times*

## Allen Carr's Easy Way for Women to Quit Drinking

### The Original Easyway Method

*Allen Carr's Easyway Allen Carr's Easyway is the most effective stop-smoking method of all time and it has now been successfully applied to a wide range of other issues. Here the method focuses on one of the fastest-growing problems of modern times: women's drinking. Alcohol blights women's lives often in a different way to men's: women tend to stay at home drinking alcohol; women often feel particular shame over drinking too much; drinking around children can be a particular burden; in summary there are a lot of added pressures on women to stop drinking and often they feel this is an impossible task. Luckily, Allen Carr's Easyway makes it easy to stop drinking. It's the tried-and-tested cessation method that really works. With startling insight into why women drink and clear, simple, step-by-step instructions, Allen Carr shows you the way to escape from the alcohol trap in the time it takes to read this book. A unique method that does not require will power. Stop easily, immediately, painlessly and permanently. This book removes the psychological need to drink. Regain control of your life. --Publisher*

## The Easy Way for Women to Lose Weight

*Arcturus Publishing Eat as much of your favourite foods as you want, whenever you want, as often as you want, and be the exact weight you want to be without dieting, special exercise, using willpower or feeling deprived. Do you find that difficult to believe? Read this book.*

## The Illustrated Easyway for Women to Stop Smoking

*Arcturus Publishing Allen Carr and Bev Aisbett present a humorous comfort zone for smokers. This book been designed to appeal to smokers who have failed to quit as well as non-smokers who want a loved one to stop smoking for good.*

# Stop Smoking with Allen Carr

*Allen Carr's Easyway* "This revised and updated presentation of the bestselling Easyway method features an audio CD with Allen Carr himself reading a stop smoking session. The Easyway method really works. Allen Carr has sold over 15 million books and helped countless more to quit through his network of clinics. All of this through recommendation and word of mouth. His method removes the need for willpower, and people don't suffer pangs or weight gain. Allen Carr's books have sold over 15 million copies to date in more than 25 different languages and *Stop Smoking Now* is the newest presentation of the Easyway message, updated for the 21st century but still centred on the world's most effective stop-smoking programme the tried and tested Easyway method, 'the one that works'. This inspirational pack contains a fully up to date version of *The Easyway to stop smoking*, Allen Carr's globally best selling title, together with a specially recorded CD which amounts to a private consultation with Allen himself, *Stop easily, immediately, permanently. Try it!*"--Publisher's description.

## Allen Carr's Easy Way to Quit Emotional Eating

### Set yourself free from binge-eating and comfort-eating

Arcturus Publishing Do you eat when you're not hungry? Or when you're angry and upset? Do you eat to control your feelings? Allen Carr's Easyway is the most successful self-help stop-smoking method of all time. It has helped millions of smokers all over the world to quit, and has since been used to treat other addictions such as drinking and gambling. Allen Carr's Easyway method works by unravelling the brainwashing that leads us to desire the very thing that is harming us, meaning that we are freed from the addiction rather than merely restricting our behaviour. The Easyway method has now been applied to the problem of emotional eating. With Allen Carr's Easyway method, you can eat as much of your favourite foods as you want, whenever you want, as often as you want, and be the exact weight you want to be, without dieting, special exercise, using willpower or feeling deprived. Do you find that difficult to believe? Read this book. What people say about Allen Carr's Easyway method: "The Allen Carr program was nothing short of a miracle." Anjelica Huston "His skill is in removing the psychological dependence." *The Sunday Times* "I know so many people who turned their lives around after reading Allen Carr's books." Sir Richard Branson

## The Easy Way for Women to Stop Drinking

*Arcturus Publishing READ THIS BOOK NOW AND BECOME A HAPPY NONDRINKER FOR THE REST OF YOUR LIFE. Allen Carr's Easyway is a global phenomenon. It has helped millions of smokers from all over the world. In The Easy Way for Women to Stop Drinking, Allen Carr's Easyway method has been applied to problem drinking for women, acknowledging that women who want to stop drinking face particular difficulties-and tailored to their needs. By explaining why you feel the need to drink and with simple step-by-step instructions to set you free, Allen Carr shows you how to escape from the alcohol trap. This book comes with several assurances: You won't feel like you're being talked down to; there are no scare tactics or gimmicks; you won't feel deprived; and you won't miss drinking. What people say about Allen Carr's Easyway method: "The Allen Carr program was nothing short of a miracle." Anjelica Huston "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." The Sunday Times*

## The Only Way to Stop Smoking Permanently

*Penguin UK Following the enormous success of his bestselling Easy Way to Stop Smoking, Allen Carr provides smokers with the motivation to break free from addiction for ever. This book will help you: - Achieve the right frame of mind to quit - Avoid weight gain - Quit without dependence on rules or gimmicks - Enjoy the freedom and choices that non-smokers have in life - Quit without willpower It's time to begin your new life as a non-smoker with Allen Carr's The Only Way to Stop Smoking Permanently. A different approach... a stunning success, Sun I was exhilarated by a new sense of freedom, Independent His skill is in removing psychological dependence, Sunday Times Allow Allen Carr to help you escape painlessly today, Obvserver A successful accountant, Allen Carr's hundred-cigarettes-a-day addiction was driving him to despair until, in 1983, after countless failed attempts to quit, he finally discovered what the world had been waiting for - the Easy Way to Stop Smoking. He has built a network of clinics that span the globe and gained a phenomenal reputation for success in helping smokers to quit. His books are published in over twenty languages and video, audio and CD ROM versions of his method are also available. His other books include Allen Carr's Easy Way to Stop Smoking, Allen Carr's Easyweigh to Lose Weight and The Easy Way to Enjoy Flying.*

# The Easy Way to Mindfulness

## Free your mind from worry and anxiety

*Arcturus Publishing Do you want to free yourself from worry and anxiety? Allen Carr's Easyway method has brilliantly transformed lives all over the world, setting out a wonderful practical pathway to help free millions from a whole variety of addictions. It strips away the illusions that leave us prey to negative thoughts and behaviours, showing us how to gain clarity and control if we focus on who we truly are rather than being distracted by those things that harm and trouble us. The key to peace of mind lies within. Mindfulness lies at the heart of Allen Carr's philosophy and this book shares the proven principles of mindfulness with a wider audience in simple accessible terms that apply to real life and provide a tangible, practical outcome: YOUR HAPPINESS.*

## Easy Way to Control Alcohol

*Arcturus Publishing This text is bold and controversial and takes issue with many experts in the field and much received wisdom. It dispels all illusions about the benefit of alcohol, promises no withdrawal symptoms and removes the desire and need for alcohol.*

## The Easy Way to Stop Gambling

## Take Control of Your Life

*Arcturus Publishing READ THIS BOOK AND BECOME A HAPPY NONGAMBLER FOR THE REST OF YOUR LIFE Allen Carr's Easyway is a global phenomenon. It has helped millions of smokers from all over the world, and has also been successfully applied to a wide range of other issues, including drinking, overeating, and overspending. Here the method addresses the fastest growing social problem of modern times: gambling. Allen Carr explains how gamblers fall into the trap and why they keep gambling despite knowing that it's ruining their lives. By explaining the nature of the trap, he removes the desire to gamble and the fears that keep you hooked. Most important of all, you will not feel that you've made a sacrifice, you will not miss gambling, and you will enjoy life to the full without feeling in any way deprived. What people say about Allen Carr's Easyway method: "The Allen Carr program was nothing short of a*

miracle." Anjelica Huston "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." *The Sunday Times*

## Allen Carr's Easyweigh to Lose Weight

Penguin UK Allen Carr, international bestselling author of *The Easy Way to Stop Smoking*, helps you to take off the pounds in Allen Carr's *EasyWeigh to Lose Weight*. Lose weight without dieting, calorie-counting or using will-power Allen Carr's revolutionary eating plan allows you to enjoy food, savour flavours all while you're losing weight. You can: • Eat your favourite foods • Follow your natural instincts • Avoid guilt, remorse and other bad feelings • Avoid worrying about digestive ailments or feeling faint • Learn to re-educate your taste • Let your appetite guide your diet Allen Carr, author of the world's bestselling guide to giving up smoking, uses his unique approach to help you lose weight simply and easily in no time at all - in *Easyweigh to Lose Weight*. A happy reader says: 'I've found the answer I've been looking for for 20 years! I've done every diet you can think of. My sister urged me to buy the book - and I'm so glad I did! It isn't someone telling you what to do, it isn't a weird eating plan, IT ISN'T A DIET! There's no guilt... There's no struggle... There's no restrictions... You just know what to do and you know you want to do it and why!' Allen Carr was an accountant who smoked 100 cigarettes a day until he discovered EASYWAY. Having cured his own addiction he went on to write a series of bestselling books, most famously *The Easy Way to Stop Smoking*. His books have sold more than 13 million copies worldwide. Allen's lasting legacy is a dynamic, ongoing, global publishing programme and an ever-expanding worldwide network of clinics which help treat a range of issues including smoking, weight, alcohol and "other" drug addiction.

## The Easy Way to Quit Sugar

### The Illustrated Guide

Arcturus Publishing "I know so many people who have turned their lives around after reading Allen Carr's books." -Sir Richard Branson People are now so hooked on sugar that it's become the number one threat to health in the modern world. This book helps explain the truth about bad sugar and introduces a proven method to cut it out of your diet entirely. Once you free yourself from addiction, you'll feel happier and healthier, and you'll be able to choose the weight you want to be for the rest of your life. Allen Carr's *Easyway* is the most successful stop smoking method of all time. It works by unravelling the brainwashing that leads us to desire the very thing that

*is harming us, and it has now been applied to other areas. The Easy Way to Quit Sugar tackles the biggest dietary threat to the modern world: addiction to refined sugar and processed carbohydrates. With the brilliant additional writing skills and illustrations of Bev Aisbett, you'll free yourself of addiction and enjoy better health, higher levels of energy, dramatically improved body shape and a happier, healthier lifestyle.*

## Smart Phone Dumb Phone

### Free Yourself from Digital Addiction

*Arcturus Publishing Do you pull out your phone at every idle moment? Do hours slip away as you mindlessly scroll? Has your smartphone added a level of detachment between you and the outside world? Sadly technology which should be a wonderful boon to us has started to blight our lives. The average adult spends nearly ten hours a day looking at digital screens, leading to unprecedented levels of stress, isolation, procrastination and inertia. The fact is that digital dependence is an addiction and should be treated as such. Allen Carr's Easyway is a breath of fresh air when it comes to addiction treatment. Tried and tested as an incredibly successful stop-smoking method, its principles have since been applied to other addictions such as alcohol, gambling and caffeine with outstanding results. Here, for the first time, the Easyway method has been used to overcome digital addiction, and it really works! Smart Phone Dumb Phone rewires our relationship to technology. By unravelling the brainwashing process behind our addictive behaviour, we are freed from dependence and can reassert control over our time and productivity. Including 20 practical steps to help you along your way, this wonderful guide will release you from the clutches of your smartphone and allow you to live in the moment. It truly is the easyway.*

## Allen Carr's Easy Way to Quit Smoking Without Willpower - Includes Quit Vaping

# The Best-selling Quit Smoking Method Updated for the 2020s

Arcturus Publishing *THE BRAND-NEW UPGRADE OF THE WORLD'S BEST-SELLING STOP SMOKING BOOK OF ALL TIME. Allen Carr's Easyway method is a global phenomenon - a clinically proven and 100% drug-free treatment for nicotine addiction. This book is the most up-to-date, cutting-edge, best-practice version of this method. It now includes advice on important contemporary issues such as vaping, cannabis, JUUL, the association between smoking and self-harm & anxiety, the dopamine issue, and more advice about habitual triggers. Through following this method, you will not only be set free from your smoking or vaping addiction but you will also find it easy and even enjoyable to quit. • Without using willpower, aids, substitutes, or gimmicks • Without gaining weight • Without suffering anxiety, depression, or unpleasant withdrawal symptoms • Without envying partners, friends or colleagues who smoke/vape This book is designed to help busy people, who appreciate clear no-nonsense guidance. It gives you a structured, easy-to-follow method for getting free from nicotine painlessly and immediately. What people say about Allen Carr's Easyway method: "Allen Carr's international bestseller...has helped countless people quit." Time Out New York "If you want to quit ... its called the Easyway ... I'm so glad I quit." Ellen DeGeneres "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." The Sunday Times*

## Stop Drinking Now

Allen Carr's Easyway *A fresh take on the Allen Carr method with all-new text. Includes free hypnotherapy CD. Most drinkers are convinced that it's almost impossible to stop drinking and to free themselves from addiction; they also feel unable to solve any of the widespread problems drinking causes. The wonderful news is that this book shows you how to stop immediately, painlessly and permanently. This book understands drinkers and how they think and, without being judgemental or patronising, takes them through the process of how to get alcohol out of their lives. Demonstrates how drinkers fall into the trap of drinking, the psychology behind being addicted and how to quit this mug's game once and for all. This book has more compelling evidence than ever before that your addiction to alcohol is much less physical than it is mental. Alcohol is not something your body needs, but something your mind thinks it needs. Stop Drinking Now explains the mental process of addiction and how to reverse that process easily, painlessly and permanently.*

# Allen Carr's Easy Way to Control Alcohol

*Arcturus Publishing READ ALLEN CARR'S EASY WAY TO CONTROL ALCOHOL AND BECOME A HAPPY NON-DRINKER FOR THE REST OF YOUR LIFE. Allen Carr established himself as the world's greatest authority on helping people stop smoking, and his internationally best-selling Easy Way to Stop Smoking has been published in over 40 languages and sold more than 10 million copies. In this classic guide, Allen applies his revolutionary method to drinking. With startling insight into why we drink and clear, simple, step-by-step instructions, he shows you the way to escape from the 'alcohol trap' in the time it takes to read this book. • A UNIQUE METHOD THAT DOES NOT REQUIRE WILLPOWER • STOP EASILY, IMMEDIATELY AND PAINLESSLY • REMOVES THE PSYCHOLOGICAL NEED TO DRINK • REGAIN CONTROL OF YOUR LIFE What people say about Allen Carr's Easyway method: "The Allen Carr program was... nothing short of a miracle." Anjelica Huston "It was such a revelation that instantly I was freed from addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." The Sunday Times*

## The Little Book of Quitting

*Sterling Publishing Company, Inc. Allen Carr's international bestseller, The Easy Way to Stop Smoking, has sold more than six million copies worldwide and helped to turn countless smokers into nonsmokers. The Little Book of Quitting crystallizes 120 key points of the Easyway™ method in a concise and readily accessible format. Carr's method can enable any smoker to quit easily, painlessly, and permanently without needing willpower, suffering withdrawal pangs, feeling deprived, or gaining weight. This is the perfect pocket refresher for those already applying Allen Carr's method, and a great starting point for all those who want to quit the Easyway™. Allen Carr discovered the Easyway™ to stop smoking in 1983—after his three-decade-long, 100-cigarette-a-day addiction had driven him to despair. First published in 1985, The Easy Way to Stop Smoking has sold over six million copies worldwide and has been translated into more than twenty languages. In addition to his books, Allen has established the Allen Carr clinics, now operating in countries around the world.*

## Good Sugar Bad Sugar

# Eat yourself free from sugar and carb addiction

Arcturus Publishing *READ GOOD SUGAR BAD SUGAR AND BE THE WEIGHT YOU WANT TO BE FOR THE REST OF YOUR LIFE. Good Sugar Bad Sugar tackles the biggest dietary threat to the modern world: The addiction to refined sugar and processed carbohydrates, which is causing epidemics in obesity and Type 2 diabetes on a global scale. Sugar and carb consumption is an addiction that begins at birth, but once you free yourself with Easyway, you'll enjoy better health, higher levels of energy, dramatically improved body shape, and a happier, healthier lifestyle. Allen Carr has helped millions worldwide and he can do the same for you. His books have sold over 15 million copies worldwide, and read by an estimated 40 million people, while countless more have been helped through his network of clinics. Allen Carr's Easyway has spread all over the world for one reason alone: BECAUSE IT WORKS. • A UNIQUE METHOD THAT DOES NOT REQUIRE WILLPOWER • REMOVES ADDICTION TO REFINED SUGAR AND PROCESSED CARBOHYDRATES • STOP EASILY, IMMEDIATELY AND PAINLESSLY • REGAIN CONTROL OF YOUR LIFE* What people say about Allen Carr's Easyway method: "The Allen Carr program was nothing short of a miracle." Anjelica Huston "It was such a revelation that instantly I was freed from my addiction." Sir Anthony Hopkins "His skill is in removing the psychological dependence." *The Sunday Times*

## Quit Vaping

# Your Four-Step, 28-Day Program to Stop Smoking E-Cigarettes

Penguin *A simple, proven 28-day program that shows you how to quit vaping and will help you stop for good! This simple, 28-day program provides specific actions to take, day by day, as you free yourself from nicotine addiction. Key information and special considerations throughout help and guide parents of young vapers through the process as well. Learn how to create a quit plan, build a support team, follow a detox, change your inner dialogue, manage your cravings, and become a non-vaper. Certified interventionist Brad Lamm debunks the myths spread by the thriving e-cigarette industry and its supporters, revealing the truth about the effects of inhaling these highly dangerous aerosols. Then he offers a step-by-step blueprint to break free of its grip. The plan offers a rich variety of strategies, tactics, hacks, exercises, research, and inspiring stories of people who have quit the habit using Lamm's proven*

program. A PENGUIN LIFE TITLE

## Lost Car Companies of Detroit

*Arcadia Publishing* Among more than two hundred auto companies that tried their luck in the Motor City, just three remain: Ford, General Motors and Chrysler. But many of those lost to history have colorful stories worth telling. For instance, J.J. Cole forgot to put brakes in his new auto, so on the first test run, he had to drive it in circles until it ran out of gas. Brothers John and Horace Dodge often trashed saloons during wild evenings but used their great personal wealth to pay for the damage the next day (if they could remember where they had been). David D. Buick went from being the founder of his own leading auto company to working the information desk at the Detroit Board of Trade. Author Alan Naldrett explores these and more tales of automakers who ultimately failed but shaped the industry and designs putting wheels on the road today.

## The Easy Way to Enjoy Flying

*Penguin UK* Allen Carr, international bestselling author of *The Easy Way to Stop Smoking*, addresses your worries about plane travel in Allen Carr's *Easy Way to Enjoy Flying*. Learn to ENJOY your holidays and NEVER fear flying again! Read this ebook and flying will become a happy, stress-free experience for life. THE unique method pioneered by Allen Carr dispels all the most common flying fears as well as revealing the truth behind media scare stories. It removes the root of the fear, not just the symptoms and is packed with tips to help you on your next flight. Allen Carr, author of the world's bestselling guide to stopping smoking, uses his unique approach to help make flying an enjoyable part of your work or holiday. By the time you have finished reading this ebook you will be looking forward to taking your next flight. A satisfied Amazon customer says: 'I still can't believe that something as simple as reading a book could allay what had pretty much become a phobia, but I can assure you it really does work. I consider myself CURED!' 'His method is absolutey unique' - Sir Richard Branson Allen Carr was an accountant who smoked 100 cigarettes a day until he discovered EASYWAY. Having cured his own addiction he went on to write a series of bestselling books, most famously *The Easy Way to Stop Smoking*. His books have sold more than 13 million copies worldwide. Allen's lasting legacy is a dynamic, ongoing, global publishing programme and an ever-expanding worldwide network of clinics which help treat a range of issues including smoking, weight, alcohol and 'other' drug addiction.

# A Gentle Path Through the Twelve Steps

## The Classic Guide for All People in the Process of Recovery

*Hazelden Publishing A Gentle Path through the Twelve Steps Updated and Expanded*