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KEY=JUNE - DWAYNE DAKOTA

PARENTOLOGY

EVERYTHING YOU WANTED TO KNOW ABOUT THE SCIENCE OF RAISING CHILDREN BUT WERE TOO EXHAUSTED TO ASK

Simon and Schuster An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions" (Amy Chua, author of Battle Hymn of the Tiger Mother). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.

HANDBOOK OF RESEARCH ON SCIENCE TEACHING AND LEARNING

Macmillan Library Reference Sponsored by the National Science Teachers Association, this handbook provides a uniquely comprehensive and current survey of the best reasearch in science eduction complied by the most renowned researchers. More than summaries of findings, the content provides an assessment of the significance of research, evaluates new developments, and examines current conflicts, controversies, and issues in the major science disciplines: biology, chemistry, physics, and earth science.

THE IMPACT OF DISASTERS AND CRISES ON AGRICULTURE AND FOOD SECURITY: 2021

Food & Agriculture Org. On top of a decade of exacerbated disaster loss, exceptional global heat, retreating ice and rising sea levels, humanity and our food security face a range of new and unprecedented hazards, such as megafires, extreme weather events, desert locust swarms of magnitudes previously unseen, and the COVID-19 pandemic. Agriculture underpins the livelihoods of over 2.5 billion people – most of them in low-income developing countries – and remains a key driver of development. At no other point in history has agriculture been faced with such an array of familiar and unfamiliar risks, interacting in a hyperconnected world and a precipitously changing landscape. And agriculture continues to absorb a disproportionate share of the damage and loss wrought by disasters. Their growing frequency and intensity, along with the systemic nature of risk, are upending people's lives, devastating livelihoods, and jeopardizing our entire food system. This report makes a powerful case for investing in resilience and disaster risk reduction – especially data gathering and analysis for evidence informed action – to ensure agriculture's crucial role in achieving the future we want.

CHEMISTRY IN THE LABORATORY

Macmillan This clearly written, class-tested manual has long given students hands-on experience covering all the essential topics in general chemistry. Stand alone experiments provide all the background introduction necessary to work with any general chemistry text. This revised edition offers new experiments and expanded information on applications to real world situations.

EXPO '77

University Press Llc

FAST FEEDBACK

Human Resource Development FAST stands for Frequent, Accurate, Specific and Timely, and FAST Feedback is a new approach to performance evaluation in sync with today's fast-paced, rapidly changing workplace. FAST can be used in conjunction with or as an alternative to six and twelve month reviews. FAST links training directly with ongoing performance evaluation by keeping employees in a constant feedback loop. There are many ways to implement FAST Feedback in your organization, including the customizable forms included in this pocket guide.

WOMEN OF OWU

Ibadan University Press This is an African retelling of Euripides: an unnervingly topical story of a people and a beloved city destroyed by the brutality of war. The play was first performed in Lagos in 2003 under the distinguished director Chuck Mike, and subsequently toured the UK.

THE BLINKARDS

A COMEDY

HIGH SCHOOL PHYSICS UNLOCKED

YOUR KEY TO UNDERSTANDING AND MASTERING COMPLEX PHYSICS CONCEPTS

Princeton Review UNLOCK THE SECRETS OF PHYSICS with THE PRINCETON REVIEW. High School Physics Unlocked focuses on giving you a wide range of key lessons to help increase your understanding of physics. With this book, you'll move from foundational concepts to complicated, real-world applications, building confidence as your skills improve. End-of-chapter drills will help test your comprehension of each facet of physics, from mechanics to magnetic fields. Don't feel locked out! Everything You Need to Know About Physics. • Complex concepts explained in straightforward ways • Clear goals and self-assessments to help you pinpoint areas for further review • Bonus chapter on modern physics Practice Your Way to Excellence. • 340+ hands-on practice questions in the book and online • Complete answer explanations to boost understanding, plus extended, step-by-step solutions for all drill questions online • Bonus online questions similar to those you'll find on the AP Physics 1, 2, and C Exams and the SAT Physics Subject Test High School Physics Unlocked covers: • One- and Multi-dimensional Motion • Forces and Mechanics • Energy and Momentum • Gravity and Satellite Motion • Thermodynamics • Waves and Sound • Electric Interactions and Electric Circuits • Magnetic Interactions • Light and Optics ... and more!

SCIENCE EDUCATION

AN INTERNATIONAL COURSE COMPANION

Springer "This book comprises a wide range of scholarly essays introducing readers to key topics and issues in science education. Science education has become a well established field in its own right, with a vast literature, and many active areas of scholarship. Science Education: An International Course Companion offers an entry point for students seeking a sound but introductory understanding of the key perspectives and areas of thinking in science education. Each account is self-contained and offers a scholarly and research-informed introduction to a particular topic, theme, or perspective, with both citations to key literature and recommendations for more advanced reading. Science Education: An International Course Companion allows readers (such as those preparing for school science teaching, or seeking more advanced specialist qualifications) to obtain a broad familiarity with key issues across the field as well as guiding wider reading about particular topics of interest. The book therefore acts as a reader to support learning across courses in science education internationally. The broad coverage of topics is such that that the book will support students following a diverse range of courses and qualifications. The comprehensive nature of the book will allow course leaders and departments to nominate the book as the key reader to support students - their core 'course companion' in science education."

INVESTIGATIVE WORK IN THE SCIENCE CURRICULUM

The book considers the place of investigative work in the science curriculum and presents the latest research in this field. The authors consider the theoretical framework which underlies this kind of practical work - what are pupils actually learning and what are we trying to teach them? They argue that the thinking behind the doing of science is at present undervalued and that this is something that needs to be taught. They present innovative ways of focusing teaching on particular aspects of investigations and consider the issue of assessment. The interplay between theory, research and practice will appeal to readers who are involved in secondary science education and who are eager to know more about the present state of knowledge in investigative work in science.

HARVEST OF CORRUPTION

WHAT THE EYES DON'T SEE

A STORY OF CRISIS, RESISTANCE, AND HOPE IN AN AMERICAN CITY

One World A NEW YORK TIMES NOTABLE BOOK • The dramatic story of the Flint water crisis, by a relentless physician who stood up to power. "Stirring . . . [a] blueprint for all those who believe . . . that 'the world . . . should be full of people raising their voices.'"—The New York Times "Revealing, with the gripping intrigue of a Grisham thriller." —O: The Oprah Magazine Here is the inspiring story of how Dr. Mona Hanna-Attisha, alongside a team of researchers, parents, friends, and community leaders, discovered that the children of Flint, Michigan, were being exposed to lead in their tap water—and then battled her own government and a brutal backlash to expose that truth to the world. Paced like a scientific thriller, What the Eyes Don't See reveals how misguided austerity policies, broken democracy, and callous bureaucratic indifference placed an entire city at risk. And at the center of the story is Dr. Mona herself—an immigrant, doctor, scientist, and mother whose family's activist roots inspired her pursuit of justice. What the Eyes Don't See is a riveting account of a shameful disaster that became a tale of hope, the story of a city on the ropes that came together to fight for justice, self-determination, and the right to build a better world for their—and all of our—children. Praise for What the Eyes Don't See "It is one thing to point out a problem. It is another thing altogether to step up and work to fix it. Mona Hanna-Attisha is a true American hero."—Erin Brockovich "A clarion call to live a life of purpose."—The Washington Post "Gripping . . . entertaining . . . Her book has power precisely because she takes the events she recounts so personally. . . . Moral outrage present on every page."—The New York Times Book Review "Personal and emotional. . . She vividly describes the effects of lead poisoning on her young patients. . . . She is at her best when recounting the detective work she undertook after a tip-off about lead levels from a friend. . . . 'Flint will not be defined by this crisis,' vows Ms. Hanna-Attisha."—The Economist "Flint is a public health disaster. But it was Dr. Mona, this caring, tough pediatrician turned detective, who cracked the case."—Rachel Maddow

PURPLE HIBISCUS

A NOVEL

Algonquin Books "One of the most vital and original novelists of her generation." —Larissa MacFarquhar, The New Yorker From the bestselling author of Americanah and We Should All Be Feminists Fifteen-year-old Kambili and her older brother Jaja lead a privileged life in Enugu, Nigeria. They live in a beautiful house, with a caring family, and attend an exclusive missionary school. They're completely shielded from the troubles of the world. Yet, as Kambili reveals in her tender-voiced account, things are less perfect than they appear. Although her Papa is generous and well respected, he is fanatically religious and tyrannical at home—a home that is silent and suffocating. As the country begins to fall apart under a military coup, Kambili and Jaja are sent to their aunt, a university professor outside the city, where they discover a life beyond the confines of their father's authority. Books cram the shelves, curry and nutmeg permeate the air, and their cousins' laughter rings throughout the house. When they return home, tensions within the family escalate, and Kambili must find the strength to keep her loved ones together. Purple Hibiscus is an exquisite novel about the emotional turmoil of adolescence, the powerful bonds of family, and the bright promise of freedom.

THE SUCCESSORS

TEACHING SECONDARY SCHOOL SCIENCE

STRATEGIES FOR DEVELOPING SCIENTIFIC LITERACY

Pearson Higher Ed This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Solidly grounded in current recommendations of the National Science Education Standards, this text offers teaching guidance and strategies for physical, biological, and earth science courses for middle school, junior high,

and high school. The authors' extensive curriculum development experience imbues the text with a practical focus. Their collective knowledge of the field balances coverage of the theory and research behind the strategies they present. Also, inherent in the text is a description of the role of constructivism in science teaching and the connection between science and society including how technological development is driven by societal needs.

GCE O LEVEL EXAMINATION PAST PAPERS WITH ANSWER GUIDES: BIOLOGY INDIA EDITION

Foundation Books Environmental Science Class XII

THE EXPORT ADMINISTRATION ACT

Nova Publishers The book provides the statutory authority for export controls on sensitive dual-use goods and technologies, items that have both civilian and military applications, including those items that can contribute to the proliferation of nuclear, biological and chemical weaponry. This new book examines the evolution, provisions, debate, controversy, prospects and reauthorisation of the EAA.

NEW SCHOOL CHEMISTRY

APA STYLE GUIDE TO ELECTRONIC REFERENCES

Expanded and updated from the Electronic Resources section, The APA style guide to electronic resources outlines for students and writers the key elements with numerous examples. Dissertations and theses; bibliographies; curriculum and course material; reference materials, including Wiki; gray literature, such as conference hearings, presentation slides, and policy briefs; general interest media and alternative presses such as audio podcasts; and online communities, such as Weblog posts and video Weblog posts.

EFFECTIVE TEACHING METHODS

RESEARCH-BASED PRACTICE

Pearson Higher Ed NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package includes the Enhanced Pearson eText and the print bound book. In a conversational style, this market-leading text shows how to apply effective, realistic, research-based teaching practices in today's heterogeneous classrooms. Effective Teaching Methods: Research-Based Practice, 8/e, prepares teachers to meet the many challenges presented by the changing face of the American school and classroom teaching today—and discover the opportunities for professional growth and advancement those changes provide. The content presented is the direct result of years of research and observation of effective teaching practices in actual classrooms. These are the experiences of real teachers in real classroom, showing teachers both what to do to meet today's teaching challenges, and how to do it. The Eighth Edition provides readers with new coverage of important topics including Multiple Intelligences, professional learning communities, working with parents, and standardized testing. A new chapter on Technology Integration includes information on 21st century learning technologies, why teaching with technology is important, and assessing technology integration as well as its effectiveness. The Enhanced Pearson eText features embedded videos. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later.

THE POTTER'S WHEEL

This is About a pampered boy, Obuechina Maduabuchi.....Only brother of five older sisters and a younger one, prize pupil in school, apple of his doting mother's eye, eight years old and hopelessly spoilt.In a vain attempt to salvage his character, his father decides he must be sent away as houseboy to a teacher and his wicked wife.

AFRICAN INDIGENOUS KNOWLEDGE AND THE DISCIPLINES

Springer This text explores the multidisciplinary context of African Indigenous Knowledge Systems from scholars and scholar activists committed to the interrogation, production, articulation, dissemination and general development of endogenous and indigenous modes of intellectual activity and praxis. The work reinforces the demand for the decolonization of the academy and makes the case for a paradigmatic shift in content, subject matter and curriculum in institutions in Africa and elsewhere – with a view to challenging and rejecting disinformation and intellectual servitude. Indigenous intellectual discourses related to diverse disciplines take center stage in this volume with a focus on education, mathematics, medicine, chemistry and engineering in their historical and contemporary context.

SECOND-CLASS CITIZEN

Heinemann Adah, a woman from the Ibo tribe, moves to England to live with her Nigerian student husband. She soon discovers that life for a young Nigerian woman living in London in the 1960s is grim. Rejected by British society and thwarted by her husband, who expect

A WOMAN IN HER PRIME

ACTIVIST SCIENCE AND TECHNOLOGY EDUCATION

Springer This collection examines issues of agency, power, politics and identity as they relate to science and technology and education, within contemporary settings. Social, economic and ecological critique and reform are examined by numerous contributing authors, from a range of international contexts. These chapters examine pressing pedagogical questions within socio-scientific contexts, including petroleum economies, food justice, health, environmentalism, climate change, social media and biotechnologies. Readers will discover far reaching inquiries into activism as an open question for science and technology education, citizenship and democracy. The authors call on the work of prominent scholars throughout the ages, including Bourdieu, Foucault, Giroux, Jasanoff, Kierkegaard, Marx, Nietzsche, Rancière and Žižek. The application of critical theoretical scholarship to mainstream practices in science and technology education distinguishes this book, and this deep, theoretical treatment is complemented by many grounded, more pragmatic exemplars of activist pedagogies. Practical examples are set within the public sphere, within selected new social movements, and also within more formal institutional settings, including elementary and secondary schools, and higher education. These assembled discussions provide a basis for a more radically reflexive reworking of science and technology education. Educational policy makers, science education scholars, and science and technology educators, amongst others, will find this work thought-provoking, instructive and informative.

DO NOT GO GENTLE INTO THAT GOOD NIGHT

MOTIVATION IN EDUCATION

THEORY, RESEARCH, AND APPLICATIONS

Pearson College Division The academic standard for texts on motivation in educational settings. Clear and engaging, Motivation in Education: Theory, Research, and Applications, Fourth Edition presents the major motivation theories, principles, and research findings in sufficient detail to help students understand the complexity of motivational processes, and provide it provides extensive examples of the application of motivational concepts and principles in educational settings. From reviews of Motivation in Education: "I find it essential that students have access to such strong representations of the basic theories and work in the field of motivation. . . . This book goes a long way toward reinforcing the voices of experts who make data-driven decisions about how to foster motivation. . . . There are no available books [on motivation] as excellently crafted as this one." --Theresa A. Thorkildsen, University of Illinois at Chicago "This book is certainly the most comprehensive treatment of motivation. There are several others I have perused but they often take a certain approach to motivation whereas this book covers ALL approaches. The authors present a very complete and unbiased treatment of the literature." --Daniel H. Robinson, University of Texas

PUBLIC EXAMINATIONS EXAMINED

World Bank Publications High-stakes public examinations exert a dominant influence in most education systems. They affect both teacher and student behavior, especially at the middle and upper levels of secondary education. The content of past examinations tends to dictate what is taught and how it is taught and, more important, what is learned and how it is learned. By changing aspects of these examinations, especially their content and format, education systems can have a strong positive impact on teacher behavior and student learning, help raise student achievement levels, and better

prepare students for tertiary-level education and for employment. Examination agencies, many of which have followed the same procedures over decades, can learn from the successes and failures of other systems. This book addresses current issues related to the development, administration, scoring, and usage of these high-stakes public examinations, identifying key issues and problems related to examinations in many emerging market economies as well as in advanced economies. The book's primary audience consists of public examination officials on national, regional, and state examination boards, but the book should also be of interest to senior education policy makers concerned with certification and learning achievement standards, to academics and researchers interested in educational assessment, to governmental and education agencies responsible for student selection, and to professionals at development organizations. "This extremely well-written and comprehensive book offers a timely review of the diversity of public examination practices worldwide; of the tensions between examinations and learning; and of the technical expertise involved in the creation of valid, reliable, and fair assessments. It reminds us that as "the diploma disease" takes hold with an ever-greater intensity at every stage of education worldwide, and the commercial business of testing flourishes, those concerned with educational quality and meaningful learning must be on guard to prevent the assessment tail wagging the educational dog." Angela W. Little, Professor Emerita, Institute of Education, University College London "This book is very well structured and written and draws on the authors' remarkable global knowledge across countries and histories. It will be a great asset both to administrators responsible for examinations and to academics and other professionals who seek to understand the nature and impact of examinations of different types and in different settings." Mark Bray, UNESCO Chair Professor of Comparative Education, University of Hong Kong; and former Director, UNESCO International Institute for Educational Planning "I am sure that Public Examinations Examined, which thoroughly analyzes the practice of public examinations in different countries and makes profound and well-grounded conclusions, will arouse very great interest and will serve to further improve public examinations." Victor Bolotov, Distinguished Professor, Higher School of Economics, National Research University, Moscow; member, Russian Academy of Education; and former Deputy Minister of Education, Russian Federation

THE ELECTRON

ITS ISOLATION AND MEASUREMENT AND THE DETERMINATION OF SOME OF ITS PROPERTIES

WHAT KIND OF CLOUDS?

Capstone Kids learn to watch the clouds to prepare for the day ahead. Catchy lyrics introduce the types of clouds and the weather they bring, while colorful illustrations support the concepts and make learning about science fun. This hardcover book comes with Cd and online music access.

DEVELOPING AND VALIDATING TEST ITEMS

Routledge Since test items are the building blocks of any test, learning how to develop and validate test items has always been critical to the teaching-learning process. As they grow in importance and use, testing programs increasingly supplement the use of selected-response (multiple-choice) items with constructed-response formats. This trend is expected to continue. As a result, a new item writing book is needed, one that provides comprehensive coverage of both types of items and of the validity theory underlying them. This book is an outgrowth of the author's previous book, *Developing and Validating Multiple-Choice Test Items*, 3e (Haladyna, 2004). That book achieved distinction as the leading source of guidance on creating and validating selected-response test items. Like its predecessor, the content of this new book is based on both an extensive review of the literature and on its author's long experience in the testing field. It is very timely in this era of burgeoning testing programs, especially when these items are delivered in a computer-based environment. Key features include ... Comprehensive and Flexible - No other book so thoroughly covers the field of test item development and its various applications. Focus on Validity - Validity, the most important consideration in testing, is stressed throughout and is based on the Standards for Educational and Psychological Testing, currently under revision by AERA, APA, and NCME Illustrative Examples - The book presents various selected and constructed response formats and uses many examples to illustrate correct and incorrect ways of writing items. Strategies for training item writers and developing large numbers of items using algorithms and other item-generating methods are also presented. Based on Theory and Research - A comprehensive review and synthesis of existing research runs throughout the book and complements the expertise of its authors.

FACELESS

Sub-Saharan Pub & Traders Street life in the slums of Accra is realistically portrayed in this socially-committed, subtle novel about four educated women who are inspired by the plight of a 14-year old girl, Fofo. As the main characters convert their library center into a practical street initiative, the novel invokes the squalor, health risks, and vicious cycles of poverty and violence that drive children to the streets and women to prostitution; and, from which, ultimately, no one in the society is free.

PICTUREMAKING

"Easy-to-make pictures with paint, fabric, paper, yarn and lots more ... plus how-to's for framing"--Jacket subtitle.

FARM ANIMAL MANAGEMENT

PRINCIPLES AND PRACTICES

Nipa Livestock rearing is an integral part of socio-economic framework of India since time immemorial. Livestock sub-sector being a vital component of agriculture sector, plays a multidimensional role and acts as a tool in achieving nutritional security, employment generation and socio-economic development of rural sector, particularly among the landless, small, marginal farmers and women. India possesses huge livestock population of varying production potentials, distributed across different agro-ecological zones under different operational and livestock holding size. Hence, it requires different package of practices for their management. Further, factors like drivers of development change and climate change pose many challenges to this sector. Farm animal management encompasses integrated and precise application of basic scientific principles of breeding, feeding, heeding and weeding in general as well as in times of specific need. Therefore, an attempt has been made in this book to cover all these basic and applied aspects of livestock management in detail. In the perspective of reorganization of the syllabus of veterinary science and animal husbandry programme. This book is appropriately divided into fifteen s covering almost each and every aspect of livestock production management.

HANDBOOK OF ACADEMIC INTEGRITY

Springer The book brings together diverse views from around the world and provides a comprehensive overview of the subject, beginning with different definitions of academic integrity through how to create the ethical academy. At the same time, the Handbook does not shy away from some of the vigorous debates in the field such as the causes of academic integrity breaches. There has been an explosion of interest in academic integrity in the last 10-20 years. New technologies that have made it easier than ever for students to 'cut and paste', coupled with global media scandals of high profile researchers behaving badly, have resulted in the perception that plagiarism is 'on the rise'. This, in combination with the massification and commercialisation of higher education, has resulted in a burgeoning interest in the importance of academic integrity, how to safeguard it, and how to address breaches appropriately. What may have seemed like a relatively easy topic to address – students copying sources without attribution – has in fact, turned out to be a very complex, interdisciplinary field of research requiring contributions from linguists, psychologists, social scientists, anthropologists, teaching and learning specialists, mathematicians, accountants, medical doctors, lawyers and philosophers, to name just a few. Despite or perhaps because of this broad interest and input, there has been no single authoritative reference work which brings together the vast, growing, interdisciplinary and at times contradictory body of literature. For both established researchers/practitioners and those new to the field, this Handbook provides a one-stop-shop as well as a launching pad for new explorations and discussions.

ACTIVE LEARNING

COOPERATION IN THE COLLEGE CLASSROOM

AN INTRODUCTION TO STUDENT-INVOLVED ASSESSMENT FOR LEARNING

Pearson Higher Ed This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Written for pre-service teacher candidates who have little or no classroom experience, Rick Stiggins' multiple award-winning and market-leading text focuses squarely on preparing new teachers to assess students in classrooms, providing them with their initial orientation to classroom assessment and to the challenges they will face in monitoring student learning, in using the assessment process, and its results to benefit their students. The text clearly instructs teaching candidates on how to gather dependable evidence of student learning using quality assessments and how to use those assessments to support and to certify student learning. The book has an exceptionally strong focus on integrating assessment with instruction through student involvement in the assessment process; it is clearly the most non-technical and hands on practical orientation to assessment validity and reliability yet developed. It offers five easy-to-understand keys to effective classroom assessment practice that any teacher can learn to apply. The presentation covers the full range of classroom assessment methods, when and how to use them and how to communicate results in ways that support learning. Examples and models are offered across grade levels and schools subjects to assist candidates in learning these things. The treatment of student-involved assessment, record keeping, and communication as an instructional intervention is a unique entity of the text. Specific assessment strategies are offered throughout for helping students see the learning target from the beginning and then watch themselves move progressively close over time until they achieve ultimate learning success. Showing how to use assessment to accurately reflect student achievement and how to benefit-not merely grade-student learning, the text examines the

full spectrum of assessment topics, from articulating targets, through developing quality assessments and communicating results effectively.

EFFECTIVE TEACHING OF SCIENCE

A REVIEW OF RESEARCH

This book reviews the literature on effective science teaching, examining research from the United Kingdom and other countries. The studies included were those that made comparisons between two or more groups differing in science education experiences; those that involved upper elementary or lower secondary students; those that made comparisons in terms of achievement in science or outcomes related to achievement; and those in which innovation was sustainable in normal classrooms. The book focuses on eight aspects of science education that might impact students' achievement but which have received less attention than other aspects (such as gender bias). The book features 10 chapters which include the eight topics: (1) "Introduction"; (2) "The Role of Practical Work"; (3) "Using Computers"; (4) "Approaches to Constructivism"; (5) "Cognitive Acceleration"; (6) "Assessment"; (7) "Planning, Questioning, and Using Language"; (8) "The Curriculum"; (9) "Teachers' Understanding of Science"; and (10) "Discussion." (Contains approximately 197 references.) (SM)

RAISE MORE MONEY WITH EMAIL

ACTIVATE DIGITAL GIVING AT YOUR NONPROFIT

To succeed today in email fundraising, you need to do more than just email your donors. You need to tell a compelling story that moves the reader emotionally to give. Raise More Money with Email will equip you to do just that. In this book, Jeremy shows you how to: Understand the elements of what goes into an email appeal Write an effective email appeal Create a repeatable process for producing high quality nonprofit fundraising campaigns Generate more email addresses for your fundraising Build a nonprofit email marketing program that gets results You may be creating your first nonprofit fundraising email campaign, or perhaps you want to learn more so that your next effort generates improved results. Either way, this book will help you write more effective appeals that get results. This book will help your NGO get more results from your email marketing program. What Others Say About Raise More Money with Email Jeremy Reis brilliantly reveals the secret to crafting an email appeal that inspires response. Breaking down each component and presenting clear examples, he delivers exactly what you and your marketing team need to know. Understand this type of appeal in the context of other activities. Learn about how to measure results and genuinely thank all those who respond. You need to buy the book and apply these proven best practices immediately! - Tami Heim, President & CEO, Christian Leadership Alliance It has been my privilege to work with Jeremy for quite a few years. We, at BBS, do respect Jeremy's high degree of professionalism and ability. Jeremy is unusual not just in his skills and perspective, but his willingness to keep his focus on his responses and relationships clear - not overwhelmed by fancy graphics or catering only to one generation. In this practical easy-to-use book, Jeremy will teach you how to write and work for response - he will help you communicate missionally with your donors and new friends while maximizing the bottom line. - Dale Berkey, President, BBS & Associates Jeremy's new book, Raise More Money with Email: Activate Digital Giving at Your Nonprofit, is a must read for any nonprofit leader seeking to find that digital stream of revenue that has escaped them to this point. I can highly recommend this book. His ideas around the importance of email to fundraising, urgency and the key to keeping the donor as the hero and at the center of the story will empower the reader to lift their response rates immediately. - Timothy L. Smith, former CDO, Museum of the Bible This book is gold; full of real-world insights and actionable items that is sure to give any non-profit the tools and resources needed to effectively use email to fundraise. - Kyle Chowning, Full Cycle Marketing Jeremy Reis provides important information in email marketing trends and practical, easily implemented steps for the understaffed nonprofit marketer. He builds his case for why his methods work and then gives checklists and step-by-step directions to create effective campaigns. I plan to use his book to train staff and as a working reference to keep on track with creating well-performing email campaigns. - Renee Targos, Nonprofit Marketing Director I have known Jeremy to be relentless in his pursuit of understanding the methodologies of communicating to various audiences. This work has nuggets that can take many ministries into a new platforms of development, measurement and growth. I can endorse Raise More Money with Email without reservation and hesitation. I encourage all those engaged in the work we call ministry to engage with these concepts as positive change will be the result. - Ossie Mills, VP of Communications and Marketing, ORU