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KEY=SWOT - HIGGINS HARTMAN

Program Aid Verification and Validation for Quality of UML 2.0 Models *Wiley-Interscience* Verification and Validation for Quality of UML 2.0 Models deals primarily with the creation and enhancement of the quality of software models. The Unified Modeling Language (UML) of the Object Management Group forms the basis of the software models discussed in this book. **Reversing the Slide A Strategic Guide to Turnarounds and Corporate Renewal** *John Wiley & Sons* A just-in-time guide for revamping distressed companies Drawn from the author's decades of experience advising, purchasing, and reviving distressed companies across industries, geographies, and sizes, *Reversing the Slide* is designed to help executives, managers, and employees revitalize downtrodden companies. It shows how to: select the tactics appropriate for each stage of distress; understand the use of entrepreneurial concepts; avoid pitfalls common to turnarounds; determine the legal, financial, strategic, and operational steps in the process; discover why the principal of "ready, fire, aim" should guide the decision-making process in situations with time pressure and significant uncertainty; and uncover the secrets of effective leadership and governance. Contains step-by-step instructions for helping troubled organizations bounce back with vigor Often quoted in the Wall Street Journal, the author is an authority on restructuring and downsizing Offers a handbook for implementing a successful corporate turnaround James Shein's *Reversing the Slide* is full of insightful advice on what works, what does not, and why it will prove invaluable to executives, managers, and employees in helping troubled companies before it's too late. **The Rules of Success How Managers Can Overcome Setbacks and Grow** *Routledge* This book is about the rules of long-term professional success. The international study on which this book is based suggests that success is, above all, one thing: the quest for a combination of happiness and satisfaction, coupled with economic independence. However, the data also suggest that the definition of success varies significantly from person to person. And furthermore, it seems like success is not an objective quality, but at least partly it results from a process of comparison with a peer group - which means in turn that the selection of your peer group is crucial for your perceived level of success in life. The author argues that, in fact, certain success factors do exist and that they are fewer in number than one might think. But above all, if we look thoroughly at the lives of truly successful people, it soon becomes apparent that success primarily has to do with overcoming setbacks, failure and crisis. This ability to effectively process adversity is also known as resilience. Because of its criticality for success this concept is discussed in greater depth using the FiRE model (Factors improving Resilience Effectiveness) as a structure. This concept has been developed by the author through many years of research. It differs from existing models due to its holistic approach including analysing different disciplines of science such as biology, medicine, brain research, epigenetics, sociology, psycho-neuro-immunology etc. **An Agenda for a Growing Europe The Sapir Report** *Oxford University Press on Demand* This book is the report of a high-level group commissioned by the President of the European Commission to review the EU economic system and propose a blueprint for an economic system capable of delivering faster growth along with stability and cohesion. It assesses the EU's economic performance, and more. **Balanced Scorecard Step-by-Step for Government and Nonprofit Agencies** *John Wiley & Sons* This book provides an easy-to-follow roadmap for successfully implementing the Balanced Scorecard methodology in small- and medium-sized companies. Building on the success of the first edition, the Second Edition includes new cases based on the author's experience implementing the balanced scorecard at government and nonprofit agencies. It is a must-read for any organization interested in achieving breakthrough results. **Technology Entrepreneurship Insights in New Technology-Based Firms, Research Spin-Offs and Corporate Environments** *Springer* This collection of expert articles explores the development drivers of new technology-based firms and projects. It provides perspectives for an in-depth understanding of how technological inventions lead to the creation of new and sustainable companies or business units. The authors address methods and concepts that help technology-based start-ups and entrepreneurial projects successfully develop innovative products and services. **The Leadership Experience** *Cengage Learning* Master the critical leadership skills and solid understanding of today's theory needed to become an effective business leader in today's turbulent times with Daft's THE LEADERSHIP EXPERIENCE, 6E. Acclaimed author Richard Daft helps you explore the latest thinking in leadership theory and contemporary practices at work within organizations throughout the world. You will examine emerging topics, including enhancement of emotional intelligence, leadership vision and courage, leadership of virtual teams, and open innovation, and will connect those topics to recent world events such as ethical scandals and political turmoil. Packed with memorable examples and unique insights into actual leadership decisions, this full-color text includes crisp, clear visuals to reinforce the book's engaging presentation. This edition's proven applications, specifically designed for today's leadership theory and applications course, and a solid foundation grounded in established scholarly research make the topic of leadership come alive. In addition, THE LEADERSHIP EXPERIENCE is available with CengageNOW for the first time. CengageNOW provides an integrated text and online learning solution that enhances understanding of course content and offers opportunities to extend learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **Balanced Scorecard Step-by-Step Maximizing Performance and Maintaining Results** *John Wiley & Sons* This book explains how an organization can measure and manage performance with the Balanced Scorecard methodology. It provides extensive background on performance management and the Balanced Scorecard, and focuses on guiding a team through the step-by-step development and ongoing implementation of a Balanced Scorecard system. Corporations, public sector agencies, and not for profit organizations have all reaped success from the Balanced Scorecard. This book supplies detailed implementation advice that is readily applied to any and all of these organization types. Additionally, it will benefit organizations at any stage of Balanced Scorecard development. Regardless of whether you are just contemplating a Balanced Scorecard, require assistance in linking their current Scorecard to management

processes, or need a review of their past measurement efforts, *Balanced Scorecard Step by Step* provides detailed advice and proven solutions. **Banking and Insurance in the New China Competition and the Challenge of Accession to the WTO** *Edward Elgar Publishing* The relationships between the market structure, behaviour and performance of China's banking and insurance industries are analysed. The strengths, weaknesses, opportunities and threats (SWOT) approach is utilized in investigating the impact of WTO accession on Chinese banking and insurance, and strategies for the prevention of future financial crises are prescribed. **From Cost to Performance Management A Blueprint for Organizational Development** *John Wiley & Sons* Every manager is responsible for cost and performance management in one form or another. This book provides an unbiased survey and explanation of the cost and performance management approaches and methods currently available for application in business. Topics covered include cost management and performance management/measurement options including ABC/M, Total Quality Management, Supply Chain Management, and Balanced Scorecard. Contrasts with managerial accounting textbooks, which tend to be conceptual and theoretical and not easily adaptable to practical situations. Assists readers in choosing the best approach or blend of methods to address specific business problems. Supports learning through real-world applications. Provides a complete presentation of field-tested cost management and performance management/measurement options. **The Climate of Darkness 21st Century Management: A Reference Handbook** *SAGE* Ordered as part of a set on ID 7574134. **Water Quality Engineering Physical / Chemical Treatment Processes** *John Wiley & Sons* Explains the fundamental theory and mathematics of water and wastewater treatment processes By carefully explaining both the underlying theory and the underlying mathematics, this text enables readers to fully grasp the fundamentals of physical and chemical treatment processes for water and wastewater. Throughout the book, the authors use detailed examples to illustrate real-world challenges and their solutions, including step-by-step mathematical calculations. Each chapter ends with a set of problems that enable readers to put their knowledge into practice by developing and analyzing complex processes for the removal of soluble and particulate materials in order to ensure the safety of our water supplies. Designed to give readers a deep understanding of how water treatment processes actually work, *Water Quality Engineering* explores: Application of mass balances in continuous flow systems, enabling readers to understand and predict changes in water quality Processes for removing soluble contaminants from water, including treatment of municipal and industrial wastes Processes for removing particulate materials from water Membrane processes to remove both soluble and particulate materials Following the discussion of mass balances in continuous flow systems in the first part of the book, the authors explain and analyze water treatment processes in subsequent chapters by setting forth the relevant mass balance for the process, reactor geometry, and flow pattern under consideration. With its many examples and problem sets, *Water Quality Engineering* is recommended as a textbook for graduate courses in physical and chemical treatment processes for water and wastewater. By drawing together the most recent research findings and industry practices, this text is also recommended for professional environmental engineers in search of a contemporary perspective on water and wastewater treatment processes. **Understanding Canadian Business The Small Business Bible Everything You Need to Know to Succeed in Your Small Business** *John Wiley & Sons* An updated third edition of the most comprehensive guide to small business success Whether you're a novice entrepreneur or a seasoned pro, *The Small Business Bible* offers you everything you need to know to build and grow your dream business. It shows you what really works (and what doesn't!) and includes scores of tips, insider information, stories, and proven secrets of success. Even if you've run your own business for years, this handy guide keeps you up to date on the latest business and tech trends. This Third Edition includes entirely new chapters devoted to social media, mobility and apps, and new trends in online discounting and group buying that are vital to small business owners everywhere. New chapters include: How to use Facebook, Twitter, and other social media tools to engage customers and potential stakeholders How to generate leads and win strategic partnerships with LinkedIn How to employ videos and YouTube to further your brand What you need to know about Groupon and group discount buying What mobile marketing can do for your business Give your small business its best shot by understanding the best and latest small business strategies, especially in this transformative and volatile period. *The Small Business Bible* offers every bit of information you'll need to know to succeed. **Entrepreneurial Ecosystem Perspectives from Emerging Economies** *Springer* Economic development is a priority for all nation-states, whether developing or developed. In recent times, a few among the developing nations – often referred to as the emerging economies – have attracted the world's attention because of their fast pace of economic growth. While the similarities among these nations (for example the BRICS) in the pattern of their economic growth are highlighted and discussed, the differences are often glossed over. This book, therefore, attempts to present the diverse ways in which entrepreneurship is facilitated in emerging economies, through a compilation of research papers from six different countries (India, China, Singapore, Hong Kong, Nigeria and New Zealand) belonging to the class of emerging economies. The papers included in this book cover a variety of topics related to the creation and management of an entrepreneurial ecosystem, such as intercultural interactions, IPR issues, government policies for SMEs, social entrepreneurship, opportunity identification, green entrepreneurship, employee entrepreneurship, symbiotic ventures and social capital, social fluidity mapping for reducing failure stigma, green awareness in the corporate world and among entrepreneurs, venture capital for growth, immigrant entrepreneurs, entrepreneurial success and life satisfaction, among others. The contributions are supported by an introductory chapter that provides an integrative framework by unifying the diverse patterns of economic development in the different countries under various institutional inadequacies as a process of “muddling-through to development”, necessitated by the non-systematic development of the ecosystem for new venture creation. This book is indeed a must-read for those interested in understanding the process of entrepreneurship and economic development in emerging economies. **Marketing Management Organizational Behavior, Theory, and Design in Health Care** *Jones & Bartlett Publishers* Due to the vast size and complexity of the U.S. health care system--the nation's largest employer--health care managers face a myriad of unique challenges such as labor shortages, caring for the uninsured, cost control, and quality improvement. *Organizational Behavior, Theory, and Design, Second Edition* was written to provide health services administration students, managers, and other professionals with an in-depth analysis of the theories and concepts of organizational behavior and organization theory while embracing the uniqueness and complexity of the healthcare industry. Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition. **Public Expenditure on Health** *Organization for Economic Co-operation and Development, 1977. ; [Washington, D.C. : Sold by OECD Publications Center]* This 1977 report deals with the major economic implications of increasing health expenditure. **AmGov Long Story Short** *CQ Press* All the fundamentals. No fluff. Learn more with less! A truly revolutionary American Government textbook, Christine Barbour's *AmGov: Long*

Story Short, responds to the needs of today's students and instructors through brevity and accessibility. The succinct ten chapters are separated by tabs that make it easy to skim, flip, revisit, reorient, and return to content quickly. Reading aids like bullets, annotations and arrows walk students through important facts and break up the material in short, engaging bites of information that highlight not only what is important but why it's important. Though brief, this core book is still robust enough to provide everything that students need to be successful in their American Government course. Whether for the on-the-go student who doesn't have time to read and digest a lengthy chapter, or the instructor who wants a book that will stay out of their way and leave room for plenty of supplementary reading and activities, AmGov provides a perfectly simplified foundation for a successful American Government course.

Market-based Management Strategies for Growing Customer Value and Profitability *Prentice Hall* For MBA level Marketing Management and/or Marketing Strategy courses, or a capstone undergraduate marketing course. Strategic, applied, and performance-oriented. While most textbooks in this area stress concepts and theory, Market-Based Management, 4e, incorporates a more strategic and applied approach. External performance metrics of a business are emphasized and actual measurement tools are provided. Its streamlined organization makes it ideal for courses in which outside cases and readings will be assigned.

Global Strategies in Retailing Asian and European Experiences *Routledge* Large and medium sized retailers have increased their international operations substantially over the last 25 years. This is evident in: the number of countries to which these retailers expand; the growing international sales of retailers; and the heightening of the level of commitment of retailers to their international activity – a trend that is likely to continue over the next decade as general globalization in the service industries increases. The managerial implications of the moves to become global are considerable. Different retailers are pursuing different approaches, to varying degrees of success and are no longer simply multi-national, but are also multi-continental. Consequently, existing concepts and theories of international business fit uneasily in explanations of international retailing, so new corporate strategies need to be explored. Featuring in-depth studies of seven retailers, by international scholars from Japan, the UK and Sweden, Global Strategies in Retailing explores recent developments in strategy that are related to international retailing and in particular, the emergence of a Global Portfolio Strategy. As such, this book will be important reading for all international business and retailing students and academics researching in these areas.

Inventory of Projects The Disaster Recovery Handbook A Step-by-Step Plan to Ensure Business Continuity and Protect Vital Operations, Facilities, and Assets *AMACOM* The twenty-first century is an unpredictable place. While you cannot predict or prevent disasters, you can prepare for them with effort and planning. A quick survey of the headlines for any given day in the twenty-first century will highlight global market-affecting disasters such as superstorms, data breaches, pandemics, system failures, and strikes. With the detailed guidance found in the thoroughly updated version of this handbook, your company's survival and the speedy resumption of business is all but assured. In The Disaster Recovery Handbook, you will learn how to proactively: Assess risk Create and document recovery procedures Assemble a disaster team Test and debug thoroughly Safeguard vital records, and more! With The Disaster Recovery Handbook by your side—including the third edition's updates of emerging risks, developments in IT networking, and information security—you can learn how to avoid a great deal of potential trouble for your organization. When unavoidable, unpredictable disasters occur, you will know that you have planned for every contingency and have ensured that your company is responsible, ready, and resilient.

Using Qualitative Research A Practical Introduction for Occupational and Physical Therapists This book provides a practice-based introduction to qualitative research for all rehabilitation therapists. Qualitative methods allow close examination and evaluation of the complex issues surrounding clinical practice and living with a disability. It is essential that all therapists know how to carry out these methods. This text trains therapists to identify the relevant information within published research and helps them ascertain and formulate the research needed to provide the missing evidence.

Leading Your Team *Routledge* With forty well structured and easy to follow topics to choose from, each workbook has a wide range of case studies, questions and activities to meet both an individual or organization's training needs. Whether studying for an ILM qualification or looking to enhance the skills of your employees, Super Series provides essential solutions, frameworks and techniques to support management and leadership development.

Creating the Multicultural Organization A Strategy for Capturing the Power of Diversity *John Wiley & Sons* As the war for talent rages on, organizations are seeking proven methods for leveraging diversity as a resource. Creating the Multicultural Organization challenges today's organizations to stop "counting heads for the government" and begin creating effective strategies for a more positive approach to managing diversity. Using a model outlined in his earlier works, Taylor Cox Jr.—an associate professor at the University of Michigan Business School and president of his own consulting firm—shows readers the many practical and innovative ways that top organizations such as Alcoa effectively address diversity issues to secure and develop the talent that they need in order to succeed. A University of Michigan Business School Series Book

The 13 Critical Tasks: An Inside-Out Approach to Solving More Gun Crime *Lulu.com* This book describes the people, processes, and technologies needed to extract actionable intelligence from the inside, and outside, of crime guns.

Advances in Cleaner Production *Nova Science Pub Incorporated* Cleaner Production is an emerging field of research that comprises concepts and methodologies from different disciplines in a problem-oriented manner. Research efforts are often concentrated in a variety of sectoral domains; and, for understanding the global change which embraces a variety of processes on several scales, a variety of environmental and sustainability aspects can be addressed. This book brings contributions from researchers that participated in editions of the International Workshop Advances in Cleaner Production (www.advancesincleanerproduction.net) held in São Paulo, Brazil. The book includes contributions from researchers from various countries for the development of Cleaner Production. Divided into three sections, the book addresses national experiences for the implementation of CP programs, research related to the metrics used to assess the effects of CP initiatives in the production sector and discussions that emerge before and after the implementation of these programs. Methodological approaches presented can be useful in the design and management of production systems, for policy development, environmental risk reduction, and prevention/mitigation strategies.

Diversity and Leadership *SAGE Publications* Although leadership theories have evolved to reflect changing social contexts, many remain silent on issues of equity, diversity, and social justice. Diversity and Leadership, by Jean Lau Chin and Joseph E. Trimble, offers a new paradigm for examining leadership by bringing together two domains—research on leadership and research on diversity—to challenge existing notions of leadership and move toward a diverse and global view of society and its institutions. This compelling book delivers an approach to leadership that is inclusive, promotes access for diverse leaders, and addresses barriers that narrowly confine our perceptions and expectations of leaders. Redefining leadership as global and diverse, the authors impart new understanding of who our leaders are, the process of

communication, exchange between leaders and their members, criteria for selecting, training, and evaluating leaders in the 21st century, and the organizational and societal contexts in which leadership is exercised. **The Management of the Firm FYI For Your Improvement : a Guide for Development and Coaching Disaster Recovery Planning Preparing for the Unthinkable** *Prentice Hall* There were 480 companies in the World Trade Center in NYC. Only 230 companies had a disaster recovery plan in place. 100 companies probably did not need one due to their small size. Which leaves 160 companies that did not have a plan in place and as a result they will not be around a year from now! This book explains to system administrators and architects what they need to know to plan for and get through disaster recovery. It incorporates the latest technologies in data storage, networks, server systems, and the Internet (Web-based recovery planning and crisis management) and shows how they can become components of a corporate survival strategy for future disasters. This third edition is completely revised and updated to reflect new information on data storage topologies, challenges for recovery, problem of data re-hosting as well as coverage of latest technologies and trends. The book also covers the lessons learned from WTC disaster and includes references to the California power outages, new mailroom procedures--due to anthrax scares--and new physical access controls that enable you to know where everyone is in a building by tagging them with an electronic badge. **Writing with a Thesis (with 2009 MLA Update Card)** *Wadsworth Publishing Company* **WRITING WITH A THESIS: A RHETORIC AND READER** is based on the persuasive principle--the development and support of a thesis in order to persuade a reader, which is exactly the skill beginning writers in freshman composition just like you need to develop. The book dispenses clear and practical writing advice in a clear and practical way. Leavened with lots of good humor--in both its advice and in its examples of good professional writing--**WRITING WITH A THESIS** is renowned for being useful and enjoyable to read. Nineteen of the book's 50 professional essays are new to this edition and 3 of 10 student essays are also new, providing fresh voices, variety, and relevance. Almost all of the essays are short and easy to read so that class time can be devoted not to what the readings mean, but to what they mean for your writing. Students receive the most up-to-date information on MLA documentation with the enclosed tri-fold card providing NEW 2009 MLA Handbook formats. **The Top 500 Poems** Poems by Chaucer, Shakespeare, Wordsworth, Dickinson, Hughes, Plath, and others are accompanied by biographical sketches and commentary **FYI® for Your Improvement Competencies Development Guide Hometown Flavors Activity-Based Cost Management An Executive's Guide** *John Wiley & Sons* Proven strategy for reducing production and operating costs while increasing profits As the growth of the Internet shifts power to consumers, the pressure on companies to keep prices low will continue to mount. Increasingly corporations are relying on "margin management" and supply chain management as a means of keeping prices low while raising profits. Activity-based costing and management (ABC/M) data is key to succeeding in both these critical management strategies. This book explains how executives can effectively use the information furnished by cutting-edge ABC/M systems. The author, an acknowledged expert in the field, clearly defines the ABC/M system and explains how to use the information it provides for best results. He provides a rational framework for understanding the fifteen key defining characteristics of ABC/M and arms readers with an ABC/M Readiness Assessment test along with extremely user-friendly exhibits. **Classic Readings in Organizational Behavior** *Wadsworth Publishing Company* **CLASSIC READINGS IN ORGANIZATIONAL BEHAVIOR** is organized around the field's most discussed themes: leadership, motivation, teams and groups, effects of the work environment, power and influence, and organizational change. Within each of these thematic sections, the readings are presented chronologically so students can better understand the development of specific theories, as well as the overall development of the field of organizational behavior. Because of this effective organization and a thorough introduction, many instructors use this reader as the sole text for their courses.